

Vestnorden Travel Mart 2017 Programme

Monday, September 18th

Day of arrival, Accreditation and Welcome Reception

Morning/afternoon:	Arrivals during the morning and afternoon via airplane and ship
Venue:	Nuuk Airport and Nuuk Harbor, pickup at airport/harbour and transfer to accommodation
08.00 - 17.00	Accreditation for all participants
Venue:	Hotel Hans Egede - Lobby
19.00 - 21.00	Welcome Reception
Venue:	Katuaq, Greenland Cultural Centre
18:30	Bus Transport from Hotel Seamens Home, MS Sarfaq Ittuk and Inuk Hostels*
19.00 - 21.00	Reception with networking, welcome speeches, refreshments, wine and a taste of Greenland
21:15	Bus Transport back to Hotel Seamens Home, MS Sarfaq Ittuk and Inuk Hostels*

Tuesday, September 19th, Morning

Conference, Vestnorden Country Presentations and Sessions

08:30 - 12:00	Conference, Vestnorden Country Presentations and Sessions
Venue:	Hotel Hans Egede, Conference Center, 1st Floor
08:00 - 8:30	Transportation to Conference, Vestnorden Country Presentations and Sessions
08:00	Bus Transport from Hotel Seamens Home, MS Sarfaq Ittuk and Inuk Hostels*
08:30 - 8:35	Welcome by Anders Stenbakken, Director Visit Greenland
08:40 - 9:35	Transformational Travel, Keynote Speech by Michael Bennett, Ed.D. and Jake Hauptert, founding members of The Transformational Travel Collaborative
09:35 - 10:00	Coffee break and refreshments
10:00 - 11:00	Vestnorden Country Presentations
(10:00 - 10:20)	Visit Greenland presentation
(10:20 - 10:40)	Visit Faroe Islands presentation
(10:40 - 11:00)	Promote Iceland presentation
11:00 - 11:05	Introduction to Sessions and room assignments #1: Tools provided by the Tourist Boards for Operators, #2: Safety and Quality Standards, #3: Market Research and Statistics - What is the point?
11:05 - 11:15	Go to session room
11:15 - 12:00	Sessions
12:00 - 12:15	Transition to Lunch or Colourful Nuuk Adventures (see below)
Venue:	Lunch at Hotel Hans Egede, 5th Floor / Colourful Nuuk Adventures at various locations - please check your individual assignment
12:00 - 12:15	Go to Lunch or to your Colourful Nuuk Adventure meeting point - Please check your individual assignment

12:15 - 13:15 Lunch served at Hotel Hans Egede, 5th Floor for those whose Colourful Nuuk Adventures begin after 12.15
- Please check your individual assignment

Tuesday, September 19th, Afternoon

Colourful Nuuk Adventures, Trade Show Set-up

12:15 - Afternoon **Colourful Nuuk Adventures**
- Please check your individual assignment for exact start and finish times
Venue: **Various locations - please check your individual assignment**

12:15 Transport to Colourful Nuuk Adventures
- Please check your individual assignment for exact meeting point

16:00 - 20:00 **Trade Show set-up (Suppliers only)**
Venue: **Inussivik**

Wednesday, September 20th

Trade Show, Press Meeting and Gala Dinner

08.30-17.00 **Trade show**
Venue: **Inussivik**

07:30 Trade Show venue open

07:30 and 08:00 Bus Transport from Hotel Seamens Home, MS Sarfaq Ittuk and Inuk Hostels*

07:40 and 08:10 Bus Transport from Hotel Hans Egede*

08:30 - 12:05 Trade show, morning portion

08:30 - 10:10 B2B meetings

10:10 - 10:25 Coffee break and refreshments

10:25 - 12:05 B2B meetings

10:00 - 12:00 **Press meeting: Q & A for international and domestic press**
Venue: **Katuaq, Greenland Cultural Centre**

12:15 - 13:05 **Lunch**
Venue: **Katuaq, Greenland Cultural Centre**

12:15 Bus Transport from Inussivik to Katuaq (Note Katuaq is within walking distance)

12:15 Lunch

13:10 Bus Transport from Katuaq back to Inussivik (Note Inussivik is within walking distance)

13:25 - 17:00 Trade show, afternoon portion

13:25 - 15:05 B2B meetings

15:05 - 15:20 Coffee break and refreshments

15:20 - 17:00 B2B meetings

17:15 Bus Transport to Hotel Hans Egede

17:30 and 17:45 Bus Transport to Hotel Hans Egede, Hotel Seamens Home, MS Sarfaq Ittuk.
Inuk Hostels only at 17.30*

19:00 - 01:00 Venue:	Gala Dinner Hotel Hans Egede, Conference Center, 1st and 2nd Floor
18:30 and 18:50	Bus Transport from Hotel Seamens Home and MS Sarfaq Ittuk
18:30	Bus Transport from Inuk Hostels
19:00 - 19:30	Welcome drinks - Hotel Hans Egede, Conference Center, 2nd floor
19:30 - 01:00	3-course Gala Dinner with wine, entertainment and dancing - Hotel Hans Egede, Conference Center, 1st Floor
00:15 and 01:15	Bus Transport to Hotel Seamens Home, MS Sarfaq Ittuk, and Inuk Hostels*
01:15	Bus Transport to Hotel Nordbo*

Thursday, September 21st

Departure day

Morning/Afternoon: Departures during the morning and afternoon via airplane
Bustransfer to Nuuk Airport

* Please note: No bus transport to/ from accommodation within walking distance