

TÓRSHAVN, FAROE ISLANDS

# Welcome to Vestnorden

2019

*EXHIBITORS*





## *Welcome to Tórshavn*

Whether I am walking in our city centre, jogging in my neighbourhood close to one of our many green hillsides or having a chat over coffee with a fellow resident or a visitor from abroad, it always reminds me that Tórshavn is a truly special place.



Blessed with stunning nature and a vibrant community, Tórshavn is home to a diverse cultural scene and a thriving business environment. Our capital attracts people from near and far. This is a city in constant progress, a city with excitement and a city with promise. I firmly believe that people with talent and an entrepreneurial spirit will thrive in our city because, more than anything else, Tórshavn has heart.

We benefit from all the hallmarks of a contemporary 21st century capital. However, we also value and maintain our traditional heritage, our green turf roofs, our multi-coloured houses, and our genuine hospitality. Furthermore, you will find excellent restaurants with Faroese specialities and all sorts of recreational opportunities.

When our founding fathers settled here in the Faroe Islands more than a thousand years ago, it was because they believed in a bright future and because they saw the importance of having both feet firmly planted in one central location.

What they first saw was later to become Tórshavn which has been the gathering place in our country ever since.

As the Mayor of Tórshavn, it is my pleasure to welcome you to the capital of the Faroe Islands.

We encourage you to follow your vision and push the agenda of your business in a capital that most certainly will make a lasting impact on your future trajectory.

Annika Olsen  
Mayor of Tórshavn Municipality



## Dear Participant

A heartfelt welcome to the Faroe Islands and this year's Vestnorden.

Never have people travelled globally as much as they do now. The Faroe Islands, along with our neighbours Iceland and Greenland, recognise the potential in tapping into this vast ocean of opportunity within tourism. We have put great effort into attracting tourists to our respective countries in the last few years, while at the same time focusing on sustainable development of our destinations.

Although relatively close in proximity, each country has its own character, culture, traditions and history, but we share an incredible nature, a warm way of welcoming visitors and boundless things to see and do.

Vestnorden is an excellent opportunity to join forces and increase awareness of this region as a travel destination and all the special experiences we can offer. The event plays an essential role in helping to attract new buyers, and to provide exhibitors with a valuable opportunity to showcase their destination's unique assets. It is also a good place to make connections and to build one's network, which is indispensable in today's business world.

Our region continues to attract more and more interest and the future looks bright.

We hope you enjoy the event, that you do great business and leave inspired by what you have experienced in the Faroe Islands.

Guðrið Højgaard  
Director at Visit Faroe Islands

## JOIN THE PRESERVOLUTION

Within the last few years, the Faroe Islands has developed from being small dots in the North Atlantic with little global awareness to a destination on the bucket list of travellers from all over the world.

Tourism is expected to continue its growth and eventually become a significant new economic engine for the Faroe Islands.

With this growth comes the responsibility to preserve our fragile nature and strengthen our distinctive culture. The joint sum of our nature, our distinct culture and our people is our most vital resource. It is our responsibility to preserve this resource; for us, our visitors and for future generations.

The key to the preservation of our nature and culture, and to the prosperity of our tourism industry, lies in moving forward in the right direction. In early 2019, Visit Faroe Islands presented a new sustainable tourism development strategy, titled Join the Preservolution. It is an evolution and a solution, with preservation at its core.



The Preservolution strategy is built upon four strategic cornerstones that serve as a set of guiding principles towards 2025, formulated with the UN's 17 sustainable development goals in mind:

1. Quality over quantity
2. Tourism for all of the Faroe Islands, all year round
3. Knowledge and professionalisation
4. A common legislative framework

To read more about the strategy, visit:

[www.visitfaroeislands.com/join-the-preservolution/](http://www.visitfaroeislands.com/join-the-preservolution/)

Visit Faroe Islands was established in 2012 with the goal of promoting the Faroe Islands as a travel destination abroad. In April 2018, a new destination development department was established under Visit Faroe Islands with the aim of structuring and developing tourism internally. The 'Join the Preservolution' strategy is the development department's strategic framework towards 2025.

*We strive to make Vestnorden as sustainably responsible as possible. This year, we have, for example, minimized the use of plastic, introduced sustainable waste bins and reduced the amount of paper printed by creating one manual for sellers and one for buyers.*

### DROPBUCKET

DropBuckets are sustainable waste bins made entirely from last generation cardboard, which means that the materials used have already been recycled the maximum amount of times possible. The bins are weather-resistant and very easy to set up. The key trait is that once full, they can be disposed of along with their contents. After use, one can either throw out the DropBucket or reuse it – both options are environmentally responsible.

The company was co-founded by Faroese entrepreneur, Heiða Gunnardóttir Nolsøe, and has won numerous international awards.

[www.dropbucket.com](http://www.dropbucket.com)

### HIDDENFJORD

Salmon farming company Hiddenfjord produces high-quality salmon that is raised in the wild without the use of antibiotics or hormones. It has developed the most natural and humane harvesting method in the world. Their innovative practices go beyond what the industry considers 'sustainable' and into a realm referred to as 'beyond sustainable.'

Hiddenfjord has sponsored the salmon served at lunch on 25 September.

[www.hiddenfjord.com](http://www.hiddenfjord.com)

### VERKSTAÐIÐ VÓN

Verkstaðið Vón is a sheltered workshop for people with mental and physical challenges. They produce products for the Faroese business community and for their own shop. They also produce a series of items which represent Faroese culture in different ways. Every product is hand-made and, therefore, unique.

Verkstaðið Vón has made the lanyards and the bags for Vestnorden.



### GUÐRIÐ POULSEN - LEIRLIST

Guðrið Poulsen is a Faroese ceramist that showcases her work in a small, charming corner store in Tórshavn. Her ceramic art work transformed the Faroese art scene at a time when most art consisted of paintings by Faroese male artists.

Guðrið's work has a unique sculptural and artistic expression that remains true to clay as the prime material. In contrast to the artistic figurative tradition, which traditionally has been strongly represented in the Faroe Islands, Guðrið's design language is abstract, but with obvious references to both architecture and the organic forms of nature.

Her ceramic work is always characterized by an ambition to develop the artistic expression in the clay, as well as being deeply concerned with existential issues such as life versus thought, the evasive versus the continuous, the small world – or the small space – versus the universe.

The salt cellar is glazed with excess basalt from Grótvirkið on the island of Sandoy. Guðrið made the most of this left-over material and created a sustainable, Faroese work of art. [www.instagram.com/gudrid\\_poulsen](https://www.instagram.com/gudrid_poulsen)

### TARI - FAROE SEAWEED

TARI - Faroe Seaweed produces high-quality seaweed from the Faroe Islands. Started in 2016, the company is owned and run by Mortan and Agnes Mols Mortensen, and is founded on biological sustainability. TARI engages in research and development projects both locally and internationally to continuously refine their methods.

Ocean Salt is an exclusive product developed by TARI. The salt is carefully taken out of the North Atlantic Ocean surrounding the Faroe Islands, and the red seaweed species *Palmaria palmata*, 'søl' in Faroese, is hand-harvested from wave-exposed Faroese shores and added to the salt.

[www.tari.fo](http://www.tari.fo)

# Programme

## TUESDAY 24 SEPTEMBER

### 08:30 – 10:00 Official Opening of Vestnorden 2019 and country presentations (Buyers)

*Venue: Tórshavn Sports Hall*

- 08:30 – 08:40 Welcome: Guðrið Højgaard, Director, Visit Faroe Islands
- 08:40 – 09:00 Visit Faroe Islands: Guðrið Højgaard, Director, Visit Faroe Islands
- 09:00 – 09:20 Visit Greenland: Julia Pars, Managing Director, Visit Greenland
- 09:20 – 09:40 Promote Iceland: Inga Hlín, Director, Visit Iceland

### 10:00 – 10:30 Press meeting: Q & A for international and domestic press

*Venue: Tórshavn Sports Hall*

### 10:00 – 12:20 B2B meetings (Buyers/Exhibitors)

*Venue: Tórshavn Sports Hall*

- 10:00 – 11:00 B2B meetings
- 11:00 – 11:20 Coffee and refreshments
- 11:20 – 12:20 B2B meetings

### 12:30/13:00 – 18:00 Vestnorden tours

#### – Experience the hidden gems of the Faroe Islands

Tour admission is based on registration in advance. Meeting point for all Vestnorden tours is in front of Tórshavn Sports Hall, lunch pack will be provided in the entrance hall upon departure. Drop off at the hotels listed on the Vestnorden website or at Sjóvinnuhúsið in time for Get-together depending on returning time.

### 19:00 – 21:00 Get-together by invitation of the municipality of Tórshavn

*Venue: Sjóvinnuhúsið*

Reception with welcome speeches, entertainment, networking and light refreshments.

## WEDNESDAY 25 SEPTEMBER

### 08:40 – 17:10 B2B meetings (Buyers/Exhibitors)

*Venue: Tórshavn Sports Hall*

- 08:40 - 10:00 B2B meetings
- 10:00 - 10:20 Coffee and refreshments
- 10:20 - 12:00 B2B meetings

### 12:00 – 13:30 Lunch in different restaurants in Tórshavn

Meeting point for lunch is in front of Tórshavn Sports Hall.

Departure with buses at 12:10 and return from restaurants at 13:10.

Participants will receive a ticket showing which restaurant they are going to.

- 13:30 – 15:10 B2B meetings
- 15:10 – 15:30 Coffee and refreshments
- 15:30 – 17:10 B2B meetings

### 19:30 – 02:00 Farewell dinner

*Venue: Hotel Føroyar*

Pre-drink with appetizer, 4 course dinner with wine, entertainment and dance.

*See general information for transport in connection with Vestnorden.*

## THE GRAPHIC THEME

This year's graphic theme shows landscapes of different colours, shapes, layers and textures. The illustrations represent the nature of the Faroe Islands, Iceland and Greenland. The ocean and the sky, mountains, hills and valleys, ice, fire, rocks and grass being the elements, all tied together with modern design and a mix of bold and delicate colors.

Incorporated in the design is also the symbolic triangle—representing the three countries. Here the triangle appears as a subtle, but visible pattern.

## NORTH ATLANTIC ASSOCIATION (NATA) BOARD MEMBERS

- Faroe Islands:** Guðrið Højgaard, Director, Visit Faroe Islands  
Árni Olsen, Director of Sales and Marketing, Atlantic Airways
- Iceland:** Inga Hlín Pálsdóttir, Director, Visit Iceland at Promote Iceland  
Elías Bj. Gíslason, Director Icelandic Tourist Board
- Greenland:** Julia Pars, Managing Director, Visit Greenland and Chair of the NATA Board  
Anders La Cour Vahl, Chief Analyst, Air Greenland

## NORTH ATLANTIC TOURISM ASSOCIATION (NATA)



**c/o Vinnuhúsið / House of Industry**

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Faroe Islands

**Birita Biskopstø**

Coordinator and Secretary

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## TOURIST BOARDS OF THE VESTNORDEN COUNTRIES



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**Promote Iceland**

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contact-us

www.inspiredbyiceland.com



**Visit Greenland**

Hans Egedesvej 29

3900 Nuuk

Greenland

Tel: +298 342820

info@visitgreenland.com

www.visitgreenland.com

## INVITED OFFICIAL GUESTS

- Faroe Islands:** Minister of Foreign Affairs and Trade (tba)  
**Herálvur Joensen**, Permanent Secretary,  
 Ministry of Foreign Affairs and Trade  
**Guðrið Højgaard**, Director, Visit Faroe Islands and NATA Board Member  
**Johannes Jensen**, Chairman of the Board, Visit Faroe Islands  
**Árni Olsen**, Director of Sales and Marketing, Atlantic Airways  
 and NATA Board Member  
**Birita Biskopstø**, NATA Coordinator and Secretary
- Greenland:** **Jess Svane**, Minister, Ministry for Industry and Energy  
**Jørn Skov Nielsen**, Deputy Minister, Ministry for Industry and Energy  
**Julia Pars**, Managing Director, Visit Greenland and NATA Chairwoman  
**Maliina Abelsen**, Chair of Visit Greenland and CCO Air Greenland  
**Anders La Cour Vahl**, Chief Analyst, Air Greenland and  
 NATA Board Member  
**Christian Hjerrild Ovesen**, Head of Department  
**Helene S. Pedersen**, Personal Secretary to the Minister  
**Marte Lona**, Head of Section
- Iceland:** **Þórdís Kolbrún R. Gylfaddóttir**, Minister,  
 Ministry of Industry and Innovation  
**Sigrún Brynja Einarsdóttir**, Director General, Department of Tourism  
 and Innovation, Ministry of Industries and Innovation  
**Inga Hlín Pálsdóttir Director**, Visit Iceland at Promote Iceland and  
 NATA Board Member  
**Elías BJ Gíslason Director**, Icelandic Tourist Board and  
 NATA board member

## REPRESENTATIVES OF THE PRESS

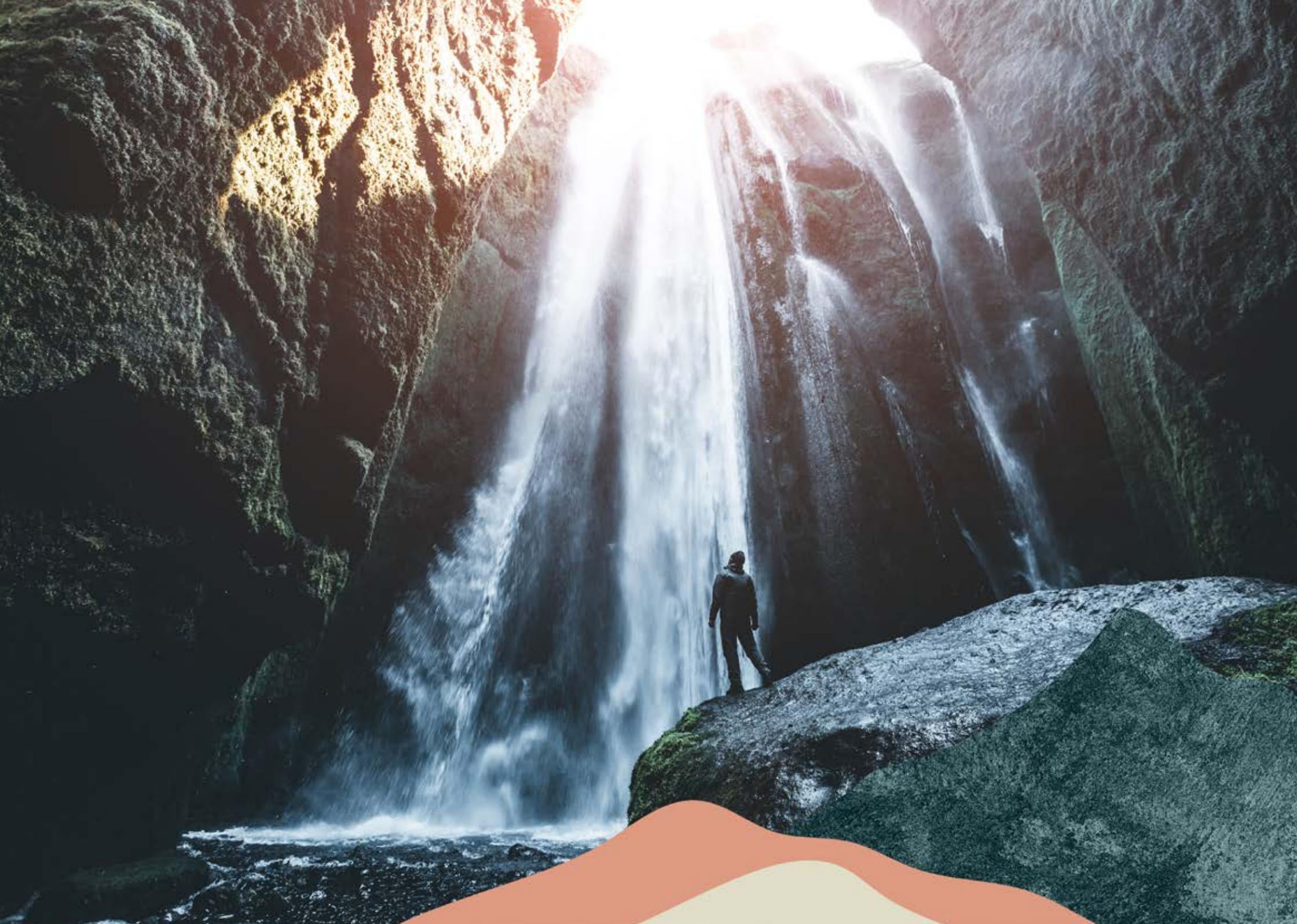
**Travel Trade Outbound Scandinavia**, Carsten Elsted – Denmark

**L'Agenzia di Viaggi Magazine**, Cristina Melis – Italy

**Sermitsiaq**, Bent Sorensen - Greenland

**Various members of the Faroese Press**

**Vestnorden Press Contact:** Súsanna E. Sørensen  
 Marketing Manager – Leisure & PR, Visit Faroe Islands  
 Mobile: +298 556138  
 Email: susanna@visitfaroeislands.com



## General Information

### ADMISSION

Admission to Vestnorden is for registered participants only. On-site registration is not possible and it is not possible to buy guest tickets. Your personal badge is your entrance to the Vestnorden travel trade show and social events.

Please remember always to wear your badge both to the travel trade show and social events for an easy identification. If you do not wear your personal badge you will be denied entry.

### NAME BADGES

Each participant will receive a name badge to identify who they are and what participation category they are in. Each participant will be assigned one of the following categories: *Buyer, Exhibitor, Invited Guest, Press or Staff.*

The name badges have 5 different colours:



### REGISTRATION, SERVICE AND INFORMATION DESK

Registration for buyers takes place at their hotel, 23<sup>rd</sup> September, where you will receive your name badge and welcome bag incl. the printed product manual.

Exhibitors shall register at the Exhibition Hall (Tórshavn Sports Hall) on Monday 23 September between 16:00 – 21:00.

The Vestnorden Service and Information desk will be located near the entrance to the Exhibition Hall (Tórshavn Sports Hall).

Opening hours at the Service and Information desk:

Monday 23 September 16:00 – 21:00

Tuesday 24 September 08:00 – 14:00

Wednesday 25 September 08:00 – 17:30

### B2B MEETINGS / APPOINTMENTS

Business at Vestnorden is based on pre-arranged appointments. The appointments are done mainly by requests of the buyers, supplemented by requests from the exhibitors. There are a total of 25 appointments possible per company with 1 participant and 2 x 25 appointments per company with 2 participants during the Vestnorden travel trade show.

Each appointment lasts 20 minutes.

**Please respect the appointment timeframe and schedule.**

### INTERNET

Wireless Internet is available to everybody at the Exhibition Hall (Tórshavn Sports Hall) and all hotels booked through the registration form.

### SOCIAL MEDIA

Follow Vestnorden on Facebook and Instagram to keep up to date on this year's event. Share your Vestnorden moments with us by using [#vestnorden](#).

### EXHIBITORS

Exhibitors are supplied with small tables sitting 2 – 4 people workshop style. The back walls are 239,5 cm high and 3x100 cm wide and are identified with company name and number. The stand/walls must be returned in the same condition following the workshop. If the walls are damaged or left with decoration or glue there will be an extra charge of DKK 500. Exhibitors are kindly asked to show consideration to their neighbours at the workshop and keep noise levels down.

### THE PRODUCT AND MARKED MANUAL

There will be one Product Manual and one Marked Manual and participants will receive a hard copy according to their request/order in advance.

The Manuals have been sent to every participant by e-mail prior to the Vestnorden.

### LUNCH ON TUESDAY AND WEDNESDAY

Lunch on Tuesday will be a to-go pack as most participants are attending the Vestnorden excursions offered by the tourist information centres in the Faroe Islands. On Wednesday the lunch will be hosted in different restaurants throughout Tórshavn. Each participant will receive a ticket showing which restaurant they are going to.

## Transport for travel trade and social events

### Monday 23 September

There will be bus transfer from Vágur Airport to hotels\* shortly after arrival of these flights:

07:20	RC452	From Copenhagen
12:35	RC402	From Reykjavík
13:40	RC453	From Copenhagen
16:50	RC515	From Edinburgh
17:20	RC425	From Paris
19:50	RC459	From Copenhagen
22:45	RC471	From Billund

### Tuesday 24 September

08:00	Buses from hotels* to Tórshavn Sports Hall
13:00 – 18:00	<b>Vestnorden tours</b> - <b>Experience the hidden gems of the Faroe Islands</b> Networking and sightseeing tours for all participants at Vestnorden. Tour admission is based on registration in advance. Duration of tours varies, drop off will either be at city centre (city walks) and hotels*, or at Sjóvinnuhúsið in time for Get-together, depending on returning time.
18:40	Buses from hotels* to <b>Get-together in Sjóvinnuhúsið</b>
21:00	Buses back to hotels* from Sjóvinnuhúsið

### Wednesday 25 September

08:00	Buses from hotels* to <b>Tórshavn Sports Hall</b>
12:10	Buses from Tórshavn Sports Hall to <b>restaurants in town</b>
13:10	Buses from restaurants in town to Tórshavn Sports Hall
17:15	Buses from Tórshavn Sports Hall to hotels*
19:15	Buses from hotels* to <b>Farewell Dinner at Hotel Føroyar</b> . No buses from Hotel Føroyar
01:00 – 02:30	Buses back to hotels*. <i>Every 30 min</i>

### Thursday 26 September

05:50	Buses from hotels* to airport for <b>RC450 to Copenhagen 08:20</b>
06:30	Buses from hotels* to airport for <b>RC414 to Edinburgh 09:00</b>
10:55	Buses from hotels* to airport for <b>RC470 to Billund 13:25</b>
12:00	Buses from hotels* to airport for <b>RC456 to Copenhagen 14:30</b>

### Friday 27 September

05:30	Buses from hotels* to airport for <b>RC401 to Reykjavík 08:00</b>
12:35	Buses from hotels* to airport for <b>RC424 to Paris 10:05</b>

\* The hotels are: **Hotel Føroyar, Hotel Hafnia, Hotel Tórshavn** and **Hotel Streym**.

Those staying at **Kerjalón** take the bus from Hotel Føroyar

Those staying at **62°N hotel** take the bus from Hotel Tórshavn

Those staying at **Havgrím Sea Side Hotel** take the bus from Hotel Streym

## Project Management

### Overall responsibility:



### North Atlantic Tourism Association (NATA)

Birita Biskopstø, Coordinator and Secretary  
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### Host Country Organisation:

### Visit Faroe Islands



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Súsanna E. Sørensen, Marketing Manager - PR and Leisure,  
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### Project Manager:



### 62N incoming

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Hildur H. Durhuus, Manager, mobile +298 733504,  
hildur@62n.fo

### Graphic design and printed material:

Sendistovan, www.sendistovan.fo

### Standbuilder:

Dekostovan, www.dekostovan.fo

### Images:

Roman Huber, Daniel Casson, Paul Zizka,  
Aningaaq Rosing Carlsen, Giulie & Giordi, Bárður Eklund,  
Promote Iceland, Shutterstock.

## Exhibitor stands

### FAROE ISLANDS



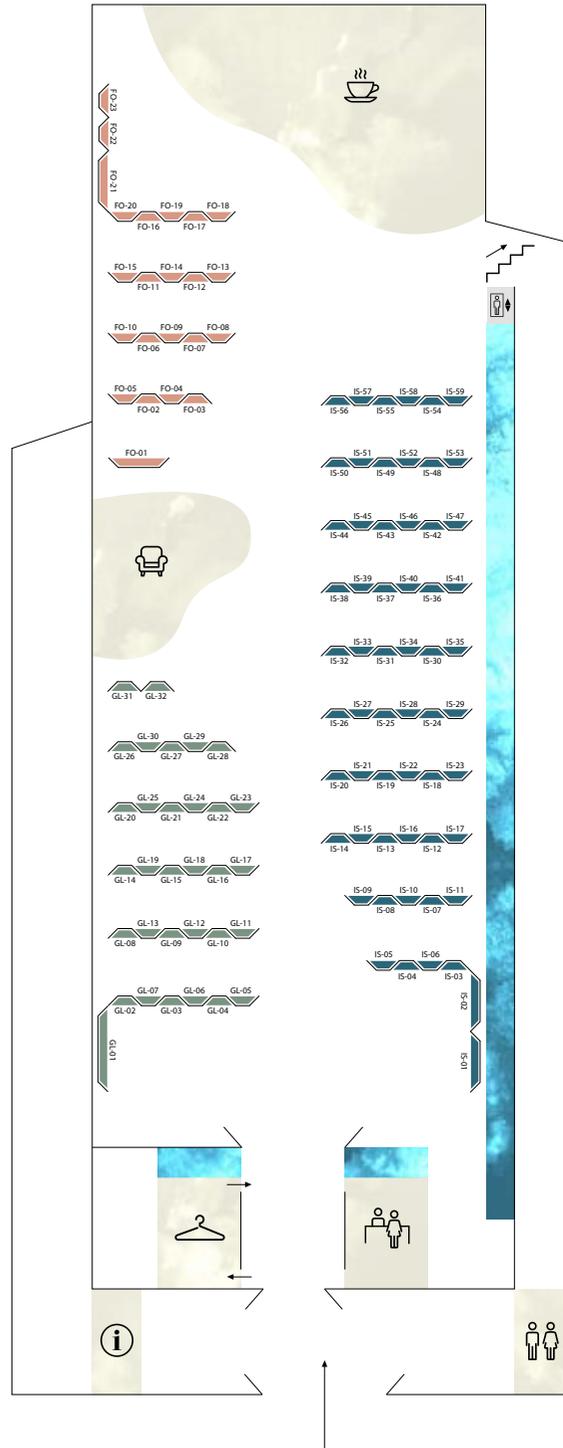
### GREENLAND



### ICELAND



-  Service and Information desk
-  Information centre
-  Wardrobe
-  Café
-  Lounge area
-  Toilet



## Vestnorden 2019

## STAND NO. AND COMPANY

FO-01	Hotel Hafnia & Hotel Brandan	GL-16	Nanu Travel	IS-22	Hótel Laxá
FO-01	Smyril Line	GL-17	Hotel Nordlys and Bed & Breakfast	IS-23	Húsavík Adventures
FO-02	Tourist information centre in the Faroe Islands	GL-18	Arctic Adventure	IS-24	Hey Iceland
FO-03	Visit Faroe Islands	GL-19	World of Greenland	IS-25	VERA Expeditions
FO-04	Hotel Torshavn	GL-20	Greenland Fjord Tours	IS-26	GT Travel - Gts Ltd
FO-05	Hotel Føroyar	GL-21	Nuka Hostel	IS-27	Visit South Iceland
FO-06	62°N CAR RENTAL	GL-22	Siniffik Inn & Café Heidi-mut	IS-28	Keahotels
FO-06	62°N Hotel - City Center	GL-23	Diskobay Tours	IS-29	Snaeland Travel
FO-07	62°N incoming	GL-24	60°North Greenland / Qaqortoq Water Taxi	IS-30	Arctic Fox Centre
FO-08	HK Bussar	GL-25	Destination Arctic Circle	IS-31	Visit West Iceland
FO-09	Hotel Streym	GL-26	Arctic Umiq Line A/S	IS-32	Icelandic Apartments (Altus ehf)
FO-10	GoLocal	GL-27	Municipality of Qeqertalik	IS-33	Matarkjallarinn - Foodcellar
FO-11	MAKE TRAVEL	GL-28	Blue Ice Explorer	IS-33	Sjávargrillið / The Seafood Grill
FO-12	Vagar Airport	GL-29	Greenland Water Taxi	IS-34	Landhotel
FO-13	Tora Tourist Sp/f	GL-30	Visit South Greenland (Kommune Kujalleq)	IS-35	Visit Westfjords
FO-14	FAROE INCOMING	GL-31	Albatros Arctic Circle	IS-36	Norlandair
FO-15	Vestmanna Tourist Centre	GL-32	Albatros Expeditions/ Albatros Arctic Circle	IS-37	Sýndarveruleiki ehf
FO-16	MM Tours	IS-01	Air Iceland Connect	IS-38	Icelandic Mountain Guides / Arcanum
FO-17	Havgrím Seaside Hotel 1948	IS-02	CenterHotels	IS-39	Visit Austurland* / East Iceland
FO-18	Visit Nes	IS-03	Blue Lagoon Ltd	IS-40	Radisson Blu Saga Hotel
FO-19	GreenGate Incoming	IS-04	Promote Iceland	IS-41	Reykjavik Sightseeing
FO-20	Gjáargarður P/F	IS-05	Europcar - Bílaleiga Akureyrar	IS-42	North Sailing
FO-21	Atlantic Airways	IS-06	Elding Whale Watching	IS-43	Ishestar
FO-22	Hilton Garden Inn Faroe Islands	IS-07	Icelandair	IS-44	Perla Norðursins
FO-23	boat.fo	IS-08	Icelandair Hotels	IS-45	Prime Tours
GL-01	Hotel Hans Egede A/S	IS-09	GJ Travel	IS-46	Stracta Hótel
GL-02	Air Greenland	IS-10	Hotel Borgarnes	IS-47	Whale Safari
GL-03	Colourful Nuuk	IS-11	Gray Line Iceland	IS-48	Visit North Iceland
GL-04	VISIT GREENLAND	IS-12	Fiskfélagið / Fish Company	IS-49	Mountaineers of Iceland
GL-05	Disko Line A/S	IS-13	FlyOver Iceland by Pursuit	IS-50	Mýflug Air
GL-06	Hotel Arctic A/S	IS-14	Friðheimar	IS-51	Seatours Ltd.
GL-07	Greenland by Topas	IS-15	Reykjavik Excursions	IS-52	The New Hotel Geysir
GL-08	Hotel Icefjord & Hotel Disko Island	IS-16	Hótel Klaustur (Bær hf)	IS-53	Visit Mývatn
GL-09	Destination East Greenland	IS-17	GoNorth	IS-54	Visit Reykjanes Iceland
GL-10	Greenland Travel	IS-18	Hertz Iceland	IS-55	Ylma Apartments&Hotels
GL-11	Hotel Kangerlussuaq	IS-19	Iceland Escape	IS-56	Viking Village/ Fisherman's Village - Fjöruráin
GL-12	Tupilak Travel	IS-20	Geosea	IS-57	Mývatn Nature Baths
GL-13	Uniquetours iilussat	IS-21	Into the Glacier	IS-58	Norðurhjari Tourism Partnership
GL-14	Hotel Narsarsuaq (Greenlandic Airport Hotels)	IS-21	The Lava Tunnel	IS-59	Special Tours
GL-15	North Greenland Adventure				

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Please note: All information in the product manual is directly from the exhibitors.

The The Vestnorden Organiser does not take any responsibility for incorrect or misleading information.

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62°N incoming .....	Faroe Islands	FO-07	30
Air Greenland .....	Greenland	GL-02	63
Air Iceland Connect .....	Iceland	IS-01	93
Albatros Arctic Circle .....	Greenland	GL-31	64
Albatros Expeditions/Albatros Arctic Circle .....	Denmark	GL-32	55
Arctic Adventure .....	Denmark	GL-18	58
Arctic Fox Centre .....	Iceland	IS-30	94
Arctic Umiq Line A/S .....	Greenland	GL-26	65
Atlantic Airways .....	Faroe Islands	FO-21	31
Blue Ice Explorer .....	Greenland	GL-28	66
Blue Lagoon Ltd .....	Iceland	IS-03	95
boat.fo .....	Faroe Islands	FO-23	32
CenterHotels .....	Iceland	IS-02	96
Colourful Nuuk .....	Greenland	GL-03	67
Destination Arctic Circle .....	Greenland	GL-25	68
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Fiskfélagið / Fish Company .....	Iceland	IS-12	99
FlyOver Iceland by Pursuit .....	Canada	IS-13	92
Friðheimar .....	Iceland	IS-14	100
Geosea .....	Iceland	IS-20	101
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The The Vestnorden Organiser does not take any responsibility for incorrect or misleading information.

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## Stand no: FO-06

**Company:** 62°N CAR RENTAL  
**Address:** Vágur Airport, 380 Sørvágur  
**Country:** Faroe Islands  
**Phone:** +298 733510  
**Website:** www.62n.fo/carrental  
**E-mail:** henny@62n.fo  
**Main contact:** Henny Nolsøe

**First time at VNTM?:** yes

**Field of Activity:** Car rental department in the Faroe Islands, stations located at FAE Vágur Airport and in city center in Tórshavn.

**General Information:** One of the biggest car rental companies in the Faroe Islands, also being representatives for Hertz, Sixt and Europcar in the Faroe Islands. With us, you'll always get a good car, that is maximum 1 year old.

**Development focus:** Keeping a high standard within the industry, and keeping focus on the demand from increasing tourism to Faroe Islands.

**Additional comments:** We look forward to meet new clients at the VN 2019!



## Stand no: FO-06

**Company:** 62°N Hotel - City Center  
**Address:** Dr. Jakobsensgøta 14-16, 100 Tórshavn  
**Country:** Faroe Islands  
**Phone:** +298 500600  
**Website:** www.62n.fo/hotel  
**E-mail:** susanna@62n.fo  
**Main contact:** Súsanna Vang - Hotel Manager

**First time at VNTM?:** no

**Field of Activity:** In the center of Tórshavn  
Hotel and Guesthouse

**General Information:** 62N Hotel - City Center: is a smaller 3 starred hotel with 19 rooms. 17 standard double/twin, 1 superior and 1 suite. An extra bed is possible in two of the standard rooms.

62N Guesthouse is placed right next door to 62N Hotel. Check in is at hotel reception. The guest house has 13 room, 12 with private facilities: 10 double/twin rooms, 1 4-bedded room, 1 trippel room and 1 single room.

Continental breakfast is included in the stay.

**Development focus:** A young hotel with experienced staff.

We focus on giving all our guest a pleasant stay and help them to get a nice experience of the city.

The hotel is an up to date 3 starred hotel, and ready to welcome both individuals and smaller groups.

We are planning to give the guesthouse a lift up during the winter 2019/20.

**Additional comments:** Having both a hotel and gueshouse we are able to host people that like comfort and people travelling on a lower budget.



## Stand no: FO-07

**Company:** 62°N incoming

**Address:** Hoydalsvegur 17, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 340060

**Website:** www.62n.fo

**E-mail:** helena@62n.fo

**Main contact:** Helena Jakobsen - B2B and Agents

**Additional contact:** Fríða Jóinsdóttir Joensen (frida@62n.fo) - Groups

**First time at VNTM?:** no

**Field of Activity:** 62°N is an experienced company with a varied field of operation; Incoming Tour Operator (DMC), Outgoing Travel Agent, Car Rental and Airport Handling

**General Information:** We at 62°N incoming pride ourselves of our excellent cooperation with all tourism providers in the Faroe Islands in the Faroe Islands and our field of expertise is to combine the various offers into exciting and challenging programs covering the various island islands. We offer fixed packages, as well as tailor-made programs for individuals, groups and special events.

**Development focus:** 62°N will provide a good and professional service, further develop the products to suit the requirements of our customers and offer competitive prices. With more than 50 years of operation, 62°N is the most experienced operator in Faroese travel business. 62°N looks forward to continuing the good cooperation with our current customers as well as establishing relations with new partners. The overall purpose is to maintain our position as the leading travel partner in the Faroe Islands.

**Additional comments:** 62°N incoming is the organizer of this years Vestnorden travel trade event



## Stand no: FO-21

**Company:** Atlantic Airways

**Address:** FO 380 Sørvágur

**Country:** Faroe Islands

**Phone:** +298 341000

**Website:** www.atlanticairways.com

**E-mail:** nancy@atlantic.fo

**Main contact:** Nancy Justinussen - Sales & Marketing Executive

**Additional contact:** Rúna Erlandsdóttir (runa@atlantic.fo) - Sales & Marketing Executive  
Árni Olsen (arni@atlantic.fo) - Director Sales & Marketing  
Jóhanna á Bergi (johanna@atlantic.fo) - CEO

**First time at VNTM?:** no

**Field of Activity:**

- National carrier of the Faroe Islands with scheduled services from the Faroe Islands to Copenhagen, Billund & Aalborg (DK), Keflavik (IS), Bergen (NO), Edinburgh (UK), Paris (FR), Barcelona, Palma de Mallorca and Gran Canaria (ES).
- Serial and ad hoc charter operations within Europe.
- Domestic and SAR Helicopter operations.

**General Information:** Operating a fleet consisting of Airbus A319/320/320neo airplanes. All our airplanes are equipped with modern RNP-AR navigational system. Domestic we operate 2 Agusta Westland AW139 helicopters with 13 seats. The fleet is one of the youngest in Europe.

Atlantic Airways has interline agreements with several airlines in Europe – AirFrance, KLM, SAS, British Airways, Icelandair, Finnair, Widerøe and Air Baltic. Also we have codeshare with KLM and AirFrance.

Atlantic Airways connects the Faroe Islands.

**Development focus:** Atlantic Airways has expanded the network and fleet and aims to continue the expansion with the Faroe Islands as the cornerstone. The new direct service to Paris (CDG) is a great new gateway to the Faroe Islands.

**Additional comments:** Atlantic Airways head office is located at Vágur Airport in the Faroe Islands and the company is owned by the Faroese Government.



## Stand no: FO-23

**Company:** boat.fo  
**Address:** Ryggsgøta 15, 160 Argir  
**Country:** Faroe Islands  
**Phone:** +298 589977  
**Website:** https://boat.fo  
**E-mail:** boat@boat.fo  
**Main contact:** Samson Højgaard - Director

**First time at VNTM?:** yes

**Field of Activity:** boat.fo arranges boat tours and fishing trips in some of the most beautiful fjords of the Faroe Islands. Our boats are traditional wooden Faroese boats, designed for the Faroese fiords. Our experiences are for small groups of up to 5 persons in each boat.

**General Information:** boat.fo is a new company. Our main experiences are:

- Guided boat tours where we focus on sightseeing and storytelling. We sail along the seashore by stunning natural splendour and picturesque villages. Our guests also try their hand at sea angling.
- On our fishing trips our guests get a chance at sea angling in some of the most beautiful fjords of the Faroe Islands. Fish species such as cod, haddock, saithe, whiting and mackerel are all likely to take the bait!

**Development focus:** Our experiences are for small groups and families. We wish to open doors to this market segment.

We will build close co-operation with other local operators around the Faroe Islands. This will give us the chance to combine our boat tours that last 3-4 hours with other local experiences. We wish to develop tourism in the Faroe Islands sustainably creating value for our guests and good will locally. Apart from our regular tours, we will also work to build winter experiences.

**Additional comments:** In most of the areas where we have our experiences there is no tourism today. We know the Faroe Islands travel scene and we welcome ideas from you.



## Stand no: FO-14

**Company:** FAROE INCOMING  
**Address:** Sleipnisgøta 17, 100 Torshavn  
**Country:** Faroe Islands  
**Phone:** +298 510600  
**Website:** www.faroeincoming.com  
**E-mail:** info@faroeincoming.com  
**Main contact:** Jogvan Breckmann - General Manager

**First time at VNTM?:** yes

**Field of Activity:** Tour Operator based in the Faroe Islands specialising in tailor-made travels to the Faroe Islands for groups & individuals.

**General Information:** Faroe Incoming is a professional services company with local knowledge, expertise and resources in the Faroe Islands, working in the design and implementation of events, activities and program logistics with more.

We are a whole selling company and through our partners we provide a special, unique topclass experience in the Faroe Islands – Everytime!

We make sure we always deliver a topclass experience with providing:

- Professional, tailor-made offers
- Skilled professional planning
- Groups of any size

**Development focus:** Faroe Islands, an isolated archipelago in the North Atlantic Sea, have ambitious goals for a bright green energy future. By year 2030 the Faroe Islands aim for 100% green electrical energy. Due to its favourable site conditions, the islands are surrounded by renewable energy in the form of hydro, wind, tides and waves, and to a certain extent solar energy.

Sustainability! We are also a part of the sustainable tourism development strategy for the Faroe Islands towards 2025.

**Additional comments:** We look forward meeting you on the Vestnorden Travel Mart 2019 in the Faroe Islands.

Together we hope to reach a good business plan and products to present to our common clients.



## Stand no: FO-20

**Company:** Gjáargarður P/F

**Address:** Dalavegur 20, 470 Gjógv

**Country:** Faroe Islands

**Phone:** +298 42 31 71

**Website:** www.gjaargardur.fo

**E-mail:** inga@gjaargardur.fo

**Main contact:** Inga Foldbo Hjallnafoss - Managing Director

**First time at VNTM?:** no

**Field of Activity:** Gjáargarður one of the most attractive and charming guesthouses in the Faroes, wich is surrounded by spectacularly beautiful nature.

At Gjáargarður you will experience good service and facilities for any event. In these warm and beautiful surroundings you have the best starting point for a quick getaway regardless its purpose.

**General Information:** Gjáargarður Guesthouse is a 2\*superior

Every bedroom has private facillities, Wi-Fi and private parking, and the restaurant serves breakfast, lunch and dinner.

The village of Gjógv 400 years old and is one of the top sightseeing attractions in the Faroe Islands. The Gjáargarður Guesthouse is the perfect base if you plan on hiking. The highest mountain in the Faroe Islands, Slættaratindur, surrounds the delightful little village.

**Development focus:** Our main development focus are individuals and groups in shoulder and winther season.

## Stand no: FO-10

**Company:** GoLocal

**Address:** Blómubrekka 148, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 285597

**Website:** www.golocal.fo

**E-mail:** booking@golocal.fo

**Main contact:** Oda Andreasen Wilhelmsdóttir - Owner

**First time at VNTM?:** yes

**Field of Activity:** Guesthouse á Lonini Mykines Island with all inclusive evening sunset tours from May to August 2020.

Blend in with the locals and the puffins and enjoy the tranquility of Mykines Island in the evening.

Tourguide and driving guide in Faroe Islands from September to April off season.

Counselling in sustainable tourism.

**General Information:** Now is your chance to explore special tours with a personal guide. Everything will be arranged for you and the tours can be with or without accommodation.

See the secret sites that have not yet been on Instagram and blend in with nature. The driving guide will make photo stops on your request and tailor make the tour according to your interest field. If you want to see lakes, waterfalls or just experience culture and local community, the guide will arrange for it.

**Development focus:** Sustainable away from the crowd tourism for small groups, all year round and all over the Faroe Islands, away from the crowded sites.

Sports events and conferences off season.

**Additional comments:** Tailor made tours in the Faroe Islands, feel free to contact us for special request tours.

We do not take large groups.

## Stand no: FO-19

**Company:** GreenGate Incoming

**Address:** Niels Winthers Gøta 5, 100 Torshavn

**Country:** Faroe Islands

**Phone:** +298 350520

**Website:** greengate.fo

**E-mail:** marni@greengate.fo

**Main contact:** Marni Hjaltnafoss - Marketing Director

**Additional contact:** Mathea Olsen (mathea@greengate.fo) - Booking Manager

**First time at VNTM?:** no

**Field of Activity:** Incoming Tour Operator and individualized travel package facilitator.

**General Information:** Greengate Incoming's unparalleled service, attention to detail, and list of unique travel destinations make it the leading incoming tour operator in the Faroe Islands. We specialize in individual and group requests to the Faroe Islands with customized tours, fly & drive, city breaks, meetings, conventions, shore excursions for cruise vacationers and combination travel packages incl. Greenland and Iceland.

**Development focus:** MICE Market

**Additional comments:** Learn more about Greengate Incoming at [www.greengate.fo](http://www.greengate.fo) and download our catalogue.

Contact us and our representatives would be happy to assist in tailor-making a package to suit you or your group

## Stand no: FO-17

**Company:** Havgrím Seaside Hotel 1948

**Address:** Úti við Strond 14, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 201400

**Website:** havgrim.fo

**E-mail:** skrivstova@kaffihusid.fo

**Main contact:** Lis Eklund - Manager & Owner

**Additional contact:** Beinta Rasmussen (office@havgrim.fo) - Manager & Owner

**First time at VNTM?:** no

**Field of Activity:** The Faroe Islands newest boutique hotel situated on the shore, Úti við Strond, a stone's throw from the historic fort Skansin and within easy walking distance to the town centre and the old part of Tórshavn.

**General Information:** All 14 rooms rooms are different in size and each has a different view. Most rooms with sea-view. Some have a private terrace. All rooms have double bed or twin beds and an en-suite bathroom.

All of our rooms have a comprehensive minibar, satellite television, safe, facilities for making tea/coffee and luxury toiletries.

Free onsite parking

Free wifi. Breakfast included.

**Additional comments:** The environment is our top priority where all the energy for heating and hot water comes from a depth of 200 metres in our own garden. Pure and environmentally friendly.

## Stand no: FO-22

**Company:** Hilton Garden Inn Faroe Islands

**Address:** Staravegur 13, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 213757

**E-mail:** mr@atlantic.fo

**Main contact:** Martin Restorff - CEO

**Additional contact:** Tórstein Christiansen (torstein@atlantic.fo) - Sales & Marketing Manager

**First time at VNTM?:** yes

**Field of Activity:** Hilton Garden Inn Faroe Islands is the first international hotel in the Faroe Islands. A unique, exquisitely beautiful and modern hotel with spectacular panoramic views in serene surroundings. The Hilton Garden Inn Faroe Islands is the epitome of Nordic luxury and comfort in the Faroe Islands.

**General Information:** The 4-star Hilton Garden Inn Faroe Islands has 130 contemporary double rooms and a comfortable lounge, as well as a restaurant, modern lobby bar and five meeting rooms. The hotel will offer modern services to the highest standards for individuals, groups and conference guests alike.

Hilton Garden Inn Faroe Islands has five conference rooms, which can accommodate both intimate and large-scale meetings up to 286 attendees with all modern meeting facilities including projectors, high-speed Wi-Fi and more.

**Development focus:** Hilton Garden Inn Faroe Islands will be ready to welcome its first guests in the summer of 2020.

## Stand no: FO-08

**Company:** HK Bussar

**Address:** Traðavegur 2, 435 Streymnes

**Country:** Faroe Islands

**Phone:** +298 233320

**Website:** www.hk.fo

**E-mail:** hk@hk.fo

**Main contact:** Halda Juul Olsen - Managing Director

**Additional contact:** Hans Jákup Kollslíð (bokhald@hk.fo) - CEO & Owner

**First time at VNTM?:** no

**Field of Activity:** Excursions, Group travel, Bus company.

**General Information:** HK Bussar is a company that takes care of almost everything in tourism.

**Development focus:** Winter tourism

**Additional comments:** Feel free to contact us for further information



## Stand no: FO-05

**Company:** Hotel Føroyar

**Address:** Oyggjarvegur, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 317500

**Website:** hotelforoyar.fo

**E-mail:** johanna@hotelforoyar.com

**Main contact:** Jóhanna Rasmussen - Sales Director

**Additional contact:** Aleth Nielsen (aleth@hotelforoyar.fo) - General Manager

**First time at VNTM?:** No

**Field of Activity:** Hotel Føroyar is the largest 4 star hotel in the Faroe Islands. 106 rooms in main building and 23 annex-rooms located 100m from main building.

All rooms equally equipped with:

Double bed or optional 2 single beds, Desk/chair, Iron facilities, Toilet/shower, Hair dryer, TV, Telephone, Coffee/Tea maker, Small refrigerator, Wi-fi.

**General Information:** Perfect hotel whether you are planning a short getaway, a longer stay or family holiday. The modern atmosphere and comfortable rooms allow you to enjoy a wonderful stay. The natural grass roof of this peaceful design hotel matches the surrounding green countryside. All rooms in Hotel Føroyar main building have panoramic view over the capital.

Tórshavn and island of Nólsoy and the ocean. The rooms in the annex have city/sea or mountain view.

We offer guests free access to fitness, free WiFi and free parking.

The rugged local landscape around Hotel Føroyar is popular amongst hikers.

**Development focus:** We are expanding and by summer 2020 Hotel Føroyar will have a total of 200 rooms.

**Additional comments:** Other hotels and restaurants:

Hotel Tórshavn	Barbara Fish House
Hotel Vágar, Airport	Ræst
Koks	Skeiva Pakkhús
The Tarv	Etika
Áarstova	No12
Fútastova	Mikkeler

## Stand no: FO-09

**Company:** Hotel Streym

**Address:** Yviri við Strond 19 - 21, 110 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 355500

**Website:** www.hotelstreym.fo

**E-mail:** booking@hotelstreym.fo

**Main contact:** Birita Lava Olsen - Sales Manager

**First time at VNTM?:** no

**Field of Activity:** Hotel Streym is a downtown hotel in torshavn.

Hotel Streym is also running its own car rental service!

We started in 2006 with 14 rooms and have since grown steadily. In 2010 we came up to 26 rooms, in 2012 to 30 rooms, in 2017 to 36 rooms and in 2019 we have 42 rooms.

**General Information:** The coming winter we will build a new building with elevators, stairs, new lobby and breakfast restaurant. For the coming summer we also will have 50 rooms in total.

We at Hotel Streym are also running our own car-rental service, and our cars can be picked up/dropped both at Hotel Streym as well as at the airport.

We have cars in A, B, C and D sizes, and all our cars are younger than a year, when they are sold and replaced by new ones.

**Development focus:** Our aim is always to come up with both the very best prices as well as the best service both for our hotel guests as our car renters!

## Stand no: FO-04

**Company:** Hotel Torshavn

**Address:** Tórsgøta 2, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 350000

**Website:** hoteltorshavn.fo

**E-mail:** jenny@hoteltorshavn.fo

**Main contact:** Jenny í Heiðununum - General Manager

**Additional contact:** Elisabeth Clementsen (elisabeth@hoteltorshavn.fo) - Front Desk Manager

**First time at VNTM?:** no

**Field of Activity:** Hotel Tórshavn opened its doors as a seamen's home in 1923.

In 2007 we went through a total renovation from being a seamen's home to being a city hotel in modern design.

Staying at Hotel Tórshavn you are in downtown by the harbour, close to shops, cafés and restaurants.

**General Information:**

- 43 nice and light rooms, designed in warm and feminine colours. Single, twin, double, two business suites and one bridal suite with jacuzzi. All non-smoking.
- Wireless Internet, work desk and toilet with shower.
- Free Internet access, telephone, radio, satellite television, pay TV, coffee/tea facilities, and iron- & ironing board.
- Our staff at the reception will assist you at all hours.
- The restaurant 'hvonn brasserie' is situated on the first floor and serves exciting cuisine from various countries.

**Development focus:** Best cocktail bar in town is situated on the ground floor and serves light meals, ice cream, tarts, coffee, beer, long drinks etc.

The Bar is a popular venue for both the guests at the hotel, as well as the citizens of Tórshavn.

Live music several times a week.

**Additional comments:** Conference facilities.  
Hotel Tórshavn has three conference rooms of various sizes; War-room, Sigmundarstova and Tórustova. Also there are three smaller business rooms. All modern AV equipment is available

## Stand no: FO-11

**Company:** MAKE TRAVEL

**Address:** Bakkavegur 2, 380 Sørvágur

**Country:** Faroe Islands

**Phone:** +298 23 21 00

**Website:** www.make.fo

**E-mail:** kent@make.fo

**Main contact:** Kent Christensen - Manager

**Additional contact:** Maria Samson (maria@make.fo) - Manager

**First time at VNTM?:** no

**Field of Activity:** Make Travel is a Faroese incoming company (DMC) with own car rental company based in the airport and a guesthouse and cafe in Sørvágur.

We are specializing in programs for FIT, MICE and groups and offer any type of packages, accommodation, rental cars, busses, sightseeing, etc.

**General Information:** Personal contact and always flexible and willing to adjust or make special itineraries in order to meet different interests and needs.

Make Travel offers comprehensive service and advise to groups of all sizes, from special interest to incentives. We are drawing on our extensive experience in organizing tours and unique programs.

Make Travel is able to provide quality service at the most competitive rates, ensuring exceptional value.

**Development focus:** Our priority is to supply travel agents and tour operators with outstanding personal service, good value and happy clients.

**Additional comments:** Make Travel has a small cozy guesthouse in Sørvágur close to the airport and only a short walk to the Mykines ferry - the guesthouse has 3 dbl. and 1 sgl. room.

## Stand no: FO-16

**Company:** MM Tours  
**Address:** Bakkavegur 39, 350 Vestmanna  
**Country:** Faroe Islands  
**Phone:** +298 782020  
**Website:** www.mmtours.fo  
**E-mail:** magnus@mmtours.fo  
**Main contact:** Magnus Matras - CEO

**First time at VNTM?:** yes

**Field of Activity:** Tour operator and supplier

**General Information:** MM Tours is a Local Tour Operator & Tour Supplier, located in Torshavn, which offers Daily Guided Tours, Cruise Excursions, Hiking Tours, Private Tours, Fishing Tours and Selfdrive, to all the most popular destinations in The Faroe Islands. Every day begins in Torshavn, where the guests are picked up, right at their hotel or designated pick up point, from there the journey begins. Packed Lunch and Beverages are included in all daily and hiking tours.

**Development focus:** The main goal for MM Tours is to provide high end quality tours to all the best places around the Faroe Islands.

At the moment MM tours have 4 busses, two 50 seats and two 18 Seats, and the goal is to have 6 sprinters doing all our tours everyday

The 50 seats busses are mainly for groups trough agents

**Additional comments:** MM Tours started in 2017 and has already stated themselves as one of the best tour suppliers in the Faroe Islands with fantastic reviews on Tripadvisor and other sites

Social Media: MMToursFO



## Stand no: FO-01

**Company:** Smyril Line  
**Address:** Yvir við Strond 1, 100 Tórshavn  
**Country:** Faroe Islands  
**Phone:** +298 345900  
**Website:** www.smyrilline.fo  
**E-mail:** henny@smyrilline.fo  
**Main contact:** Henny á Líknargøtu - Sales & Marketing Director

**Additional contact:** Oddfríð Petersen (opetersen@smyrilline.fo) - Sales Manager Scandinavia

**First time at VNTM?:** no

**Field of Activity:** Smyril Line Activity:  
 Ferry Transport with MS Norrøna as well as complete travel packages including accomodation in Iceland and the Faroe Islands.

2 hotels in the Faroe Islands: Hotel Hafnia & Hotel Brandan.

Excursions in the Faroe Islands.

**General Information:** Smyril Line was established in 1982 and is today an international company with offices in the Faroe Islands, Iceland, Germany and Denmark.

Norrøna: Sails between Denmark, Faroe Islands and Iceland all year around.

Hotel Brandan: 4 star hotel with 124 rooms in Tórshavn.  
 Opens in May 2020.

Hotel Hafnia: 3 star superior hotel in central Tórshavn with 79 rooms.

Excursions.fo: We offer excursions from April to October & private guided tours all year.

**Development focus:** We continue to develop our products which are transport and accomodation.

**Additional comments:** Web-pages:  
 www.smyrilline.com  
 www.hafnia.fo  
 www.hotelbrandan.fo  
 www.excursions.fo

## Stand no: FO-01

**Company:** Hotel Hafnia & Hotel Brandan

**Address:** 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 313233

**Website:** www.hafnia.fo

**E-mail:** sa@hafnia.fo

**Main contact:** Sunniva Arge - Sales & Revenue Manager

**Additional contact:** Súsanna Samró (susanna@smyrilline.fo) - Sales and promotion - Hotel Department

**First time at VNTM?:** no

**Field of Activity:** 2 hotels in the Faroe Islands:  
Hotel Hafnia & Hotel Brandan.

**General Information:** Hotel Brandan: 4 star hotel with 124 rooms in Tórshavn.  
Opens in May 2020.

Hotel Hafnia: 3 star superior hotel in central Tórshavn with 79 rooms.

**Additional comments:** Web-pages:  
www.hafnia.fo  
www.hotelbrandan.fo

## Stand no: FO-13

**Company:** Tora Tourist Sp/f

**Address:** Hoyvíksv. 66, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 315505

**Website:** www.tora.fo

**E-mail:** r.blahamar@gmail.com

**Main contact:** Regin Bláhamar - Manager

**Additional contact:** Karl Marius Dahl (karlmariusdahl@gmail.com) - Sales Manager and Guide

**First time at VNTM?:** no

**Field of Activity:** Excursions

**General Information:** Experienced excursion company for 35 years with daily excursions from May 1st to September 1st. The excursions go to: Tórshavn, the smallest capital in the world, Northern Islands, Vágoy, Mykines, the bird island, Vestmanna Bird Cliffs, Northern Eysturoy, Sandoy and the Old Cultural Centre of Kirkjubøur.

## Stand no: FO-02

**Company:** Tourist information centre in the Faroe Islands

**Address:** Niels Finsensgøta 17, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 302425

**E-mail:** barbaras@torshavn.fo

**Main contact:** Barbara Samuelsen - Director

**Additional contact:** Sølvi Símunarson (solvi@visitvagar.fo) - Director

**First time at VNTM?:** no

**Field of Activity:** In every region of the Faroe Islands you can find Tourist Information offices. The different offices represent the tourist operators, shops, municipalities and others in their respective area. Also they serve as a link between Visit Faroe Islands and their respective regions.

**General Information:** Contact to the different Tourist Information offices:  
[www.visittorshavn.fo](http://www.visittorshavn.fo)  
[www.visitvagar.fo](http://www.visitvagar.fo)  
[www.visitsandoy.fo](http://www.visitsandoy.fo)  
[www.visitnordoy.fo](http://www.visitnordoy.fo)  
[www.visitesturoy.fo](http://www.visitesturoy.fo)  
[www.visitsuduroy.fo](http://www.visitsuduroy.fo)  
[www.visitrunavik.fo](http://www.visitrunavik.fo)

**Development focus:** The Tourist offices focus on, together with Visit Faroe Islands, tourism development, new product development, co-ordination of events for visitors and locals, and organizations of tours, museum visits, MICE and marketing of their respective areas.

**Additional comments:** In addition, the Tourist offices provide face2face information to visitors at their front desk, by phone and e-mail.

## Stand no: FO-12

**Company:** Vagar Airport

**Address:** Flogvøllurin, 380 Sørvágur

**Country:** Faroe Islands

**Phone:** +298 784400

**Website:** www.fae.fo

**E-mail:** odho@fae.fo

**Main contact:** Oddbjørg Højgaard - CEO

**First time at VNTM?:** yes

**Field of Activity:** Vagar Airport is the only airport in the Faroe Islands. The airport is currently experiencing great growth in passengers and cargo.

**General Information:** Yearly pax in 2019: 377.000 people

Number of airline companies: 2

Length of runway: 1799 meter

**Development focus:** The management is constantly looking growth and development opportunity for Vagar Airport and is hoping to get different contacts inspiration at Vestnorden.

**Additional comments:** no addition comments

## Stand no: FO-15

**Company:** Vestmanna Tourist Centre

**Address:** Fjardarvegur 2, 250 Vestmanna

**Country:** Faroe Islands

**Phone:** +298 471500

**Website:** visit-vestmanna.com

**E-mail:** gunnar@skuvadal.fo

**Main contact:** Gunnar Skuvadal - Managing Director

**First time at VNTM?:** no

**Field of Activity:** Boat tours, restaurant, museum, touristinformation, souvenirs

**General Information:** Vestmanna Tourist Centre is the starting point for the boat tours to the Vestmanna Seacliffs - birds and grottos. The Centre is open all days in the season (april through september) from 9 am to 5 pm and longer in the peak season.

In the centre you find a restaurant, souvenirshop, museum, touristinformation as well as toiletfacilities etc

**Development focus:** We have been in business since 1990 so are one of the most experienced tour operators in the Faroe Islands. Our focus is to keep a high level of service despite the growing number of tourists.

**Additional comments:** We will be offering tours to Vestmanna SeaCliffs that include Saksun in 2020



## Stand no: FO-03

**Company:** Visit Faroe Islands

**Address:** Gongin 9, 100 Tórshavn

**Country:** Faroe Islands

**Phone:** +298 666 555

**Website:** visitfaroeislands.com

**E-mail:** susanna@visitfaroeislands.com

**Main contact:** Súsanna Sørensen - Marketing Manager, Leisure & PR

**First time at VNTM?:** no

**Field of Activity:** In February this year we presented a new tourism strategy consisting of four cornerstones  
 #1: Quality over quantity  
 #2: Tourism for all of the Faroe Islands, all year round  
 #3: Knowledge and professionalisation  
 #4: A common legislative framework

**General Information:** Visit Faroe Islands is the official tourist board of the Faroe Islands and has as of last year moved from being a Destination Marketing Organisation to a Destination Management Organisation within the last year.

Our main objective is the branding and development of the Faroe Islands as a sustainable tourism destination. We work in close cooperation with the tourism industry in the Faroe Islands as well as international tour operators and sales agents who are promoting and selling Faroe Islands abroad.

**Development focus:** The Faroe Islands might be small, but nature works on a grand scale on our 18 islands in the North Atlantic. With breath-taking views from every angle, visitors are invited to experience the raw and untouched beauty of the outdoors. Home to mountains of myth, hobbit-like turf-roofed houses and grazing shaggy sheep, these islands make up the perfect playground for the senses.

Few communities as small can boast of an equally vibrant art and music scene, while Faroese gastronomy has never been more highly thought of.



## Stand no: FO-18

**Company:** Visit Nes**Address:** Toftavegur 3, 650 Toftir**Country:** Faroe Islands**Phone:** +298 739091**Website:** www.visitnes.fo**E-mail:** ok@navia.fo**Main contact:** Óli Kristian Torkilsheyggi á - Managing Director**First time at VNTM?:** yes**Field of Activity:** Visit Nes is a Tourist Information specializing in Nes and Toftir.

**General Information:** Explore the possibilities in a hidden place in Faroe Islands. Nes and Toftir are located at the south end of Eysturoy. Whether you would want to learn about a modern-day sheep farm, visit an old timber Church and the Vicarage of Nes. If you want a more active experience - Sherpa can take you go rock climbing. In addition if you want to visit Navia the leading company in Faroe Island working with wool. Where you'll find beautifully crafted sweaters and other knitwear, yarn in multitude of colors and souvenirs. All of these experiences and more are to find in the village of Nes and Toftir.

**Development focus:** In this area we also focus on offering great experiences for groups up to 50 people. And have several great stops and routes where you can see the breathtaking nature and also get an insight into the local community.

## Stand no: GL-32

**Company:** Albatros Expeditions/Albatros Arctic Circle**Address:** Tøndergade 16, 1752 Copenhagen V**Country:** Denmark**Phone:** +45 36989898**Website:** www.albatros-expeditions.com**E-mail:** gpe@albatros.dk**Main contact:** Gorm Pedersen - Managing Director**Additional contact:** Malik Milfeldt (mmi@albatros.dk) - General Manager, Greenland**First time at VNTM?:** no

**Field of Activity:** Albatros Expeditions is a Scandinavian small ship expeditions provider to the polar regions.

The company has amassed decades of know-how in the travel industry around the world, with an emphasis on its home, the Nordic countries. It operates year-round with both Arctic and Antarctic seasons.

**General Information:** Albatros Expeditions has been intricately conceived on the foundation of experience, the expertise of its staff, the distinct superiority of small ship cruises, and its greatest advantage: The familiarity and proximity to its native environment, the Nordic regions.

**Development focus:**

- Strong small ships designed for expedition cruising, offer high maneuverability and safe sailing on harsh conditions, ample space and comfort onboard.
- Outstanding Expedition Team and onboard program, with an amalgam of knowledge from different regions.
- Nordic standards of service, safe and transformational experiences in every outing.
- Over 30 years of experience in the travel industry as part of the Albatros Group.

**Additional comments:** All of Albatros Travel's different business operations are united under the same set of principles that govern the Albatros Way: a commitment to quality, responsible travel and customer satisfaction.





## Stand no: GL-18

**Company:** Arctic Adventure

**Address:** Brolæggerstræde 6a, DK-1211 Copenhagen

**Country:** Denmark

**Phone:** +45 33253221

**Website:** www.arctic-adventure.dk

**E-mail:** cafe@arctic-adventure.dk

**Main contact:** Caroline Friis - Chief Marketing Officer

**First time at VNTM?:** no

**Field of Activity:** Arctic Adventure is one of the most experienced tour operators & DMC's in the North Atlantic. We are specialized in soft adventure tours to Greenland, Iceland and the Faroe Islands.

FIT, Groups & Cruise shore handling.

From full packages to individual excursions.

Scheduled standard products as well as tailor-made special tours.

**General Information:** Our ambition is to make the North Atlantic a realistic choice for YOUR clients:

- We offer guaranteed departures. You don't have to commit to a certain number of bookings to ensure the running of a tour.
- We design special tours for private jets, families or specialist groups. We have vast experience in ground handling and the operation of shore excursions for cruise ships of all sizes.
- We offer multi-lingual guides, who (like us) have a passion for the region. Trained entirely by ourselves, they are knowledgeable storytellers and destination enthusiasts.

**Development focus:** We are always looking for new ideas to expand the services we offer. We believe in working closely together with local destination partners as well as our selling agents to create the best possible product.

**Additional comments:** Join our mailing list to receive our bi-monthly newsletter and stay updated on tourism developments in the North Atlantic.



## Stand no: GL-07

**Company:** Greenland by Topas

**Address:** Bakkelyvej 2, 8680 Ry

**Country:** Denmark

**Phone:** +45 73709339

**Website:** www.greenlandbytopas.com

**E-mail:** tl@topas.dk

**Main contact:** Tina Ravn Lauritsen - Greenland Specialist, DMC

**First time at VNTM?:** no

**Field of Activity:** Tailor made trips to and in Greenland. We have a very big knowledge in the business of tourism in Greenland. We love Greenland and think that it is one of the most beautiful places in the world.

**General Information:** We are passionate about Greenland.

Greenland is special. It will touch deep down into your soul with its natural beauty, warm friendly people and the enormity of the landscape.

It's the ideal destination for discerning travellers looking for an unforgettable experience.

Let us show you our wonderful part of the world.

'Greenland by Topas' arranges individual travel packages to Greenland, with experiences to match your dreams. We can tailor a holiday according to your wishes.

**Development focus:** Our focus is specializing in tailor made trips, groups and individuals. Every person travelling with us, will feel they are listened to and that their wishes can come true. Unless they want white beaches and palm trees....

**Additional comments:** We love Greenland.



## Stand no: GL-10

**Company:** Greenland Travel

**Address:** Wilders Plads 13A, 1403 Copenhagen K

**Country:** Denmark

**Phone:** +45 27282751

**Website:** www.greenland-travel.com

**E-mail:** lfa@greenland-travel.dk

**Main contact:** Lisbeth Friis Andersen - Product Manager

**First time at VNTM?:** no

**Field of Activity:** We do focus on good cooperation with our local suppliers to provide a high standard of service for our guests. At our main destination Ilulissat, we have our special guide team that assist as well as our subsidiary World of Greenland. Combined tours to Greenland/Iceland are very popular. We aim to keep developing new combinations.

**General Information:** Greenland Travel is your perfect partner for arranging journeys to Greenland and Iceland. One point of contact is all you need. We price ourselves with satisfying all the leisure and business travel needs of visitors to Greenland and Iceland, in all the season of the year. Our quality tours vary from well deserved breaks with time to immerse to trekking tours in remote areas. With more than 30 years of experience and a highly professional staff, Greenland Travel holds a solid position as the largest tour operator and travel agency in the world specializing in travel to Greenland.

**Development focus:** Cooperation and dialog with travel agencies for individual, tailor made tours and our package tours that embraces all customers, Tour operator for MICE, Groups and FIT

**Additional comments:** In the fact that we have a wide range of contacts within Greenland, we are able to assist you with any wish, everything is reachable with travelling with us.

We welcome you to Greenland: TIKILLUARIT

## Stand no: GL-27

**Company:** Municipality of Qeqertalik

**Address:** Niels Egedes Plads 1, 3950 Aasiaat

**Country:** Greenland

**Phone:** +299 38 71 91

**Website:** www.qeqertalik.gl

**E-mail:** ejgr@qeqertalik.gl

**Main contact:** Ejner Grønvold - Leader

**Additional contact:** Miilu Kvania (mikv@qeqertalik.gl) - Tourism coordinator in Qeqertarsuaq

**First time at VNTM?:** yes

**Field of Activity:** Municipality of Qeqertalik's activity is to coordinating and organizing the local operators interests. VNTM 2019 will be the first time the municipality of Qeqertalik participating and promoting the Disko Bay region.

**General Information:** Qeqertarsuaq (Disko Island) is the biggest Island in Qeqertarsuaq and one of the 100 biggest islands in the world. The name Qeqertarsuaq means »the Great Island«. The Island consists of magnificent high basalt mountains, created by volcanic activity. The city of Qeqertarsuaq is in the southern part of the Island, with approx. 900 inhabitants. You can visit Disko Bay and Qeqertarsuaq by flight to Aasiaat and Ilulissat, which both of them are only 2h with a boat from Qeqertarsuaq.

**Development focus:** The municipality of Qeqertalik is focusing to develop and promote the destination. The focus is to manage and organize the tourism as a whole in Disko Bay and give the operators opportunity to develop their business. Among other development tasks, the Municipality is now in process to establish the Destination Management Organization and a Business Council.

**Additional comments:** Municipality of Qeqertalik is new, established 1.1.2018. We are 6515 inhabitants and we have more than 2000 islands in our »small« municipality. Our region is known as Disko Bay and is in the Arctic Circle.



## Stand no: GL-24

**Company:** 60°North Greenland / Qaqortoq Water Taxi

**Address:** Havnevej B1132, 3920 Qaqortoq

**Country:** Greenland

**Phone:** +299 643187

**Website:** www.watertaxi.gl

**E-mail:** booking@60north.gl

**Main contact:** Ellen Kleist - Coordinator / Guide

**First time at VNTM?:** yes

**Field of Activity:** Excursions and private chartering in South Greenland – We take individuals and groups to most popular places like; Hot Springs, Hvalsey Church Ruins, Ice cap and much more.

We have over 15 apartments to rent in Qaqortoq. All of the apartments have free access to Wi-Fi, a living room, a kitchen and toilet including a washing machine.

**General Information:** 60°North Greenland is a local company in Qaqortoq. We serve to our locals as well as tourists. We have different departments like tourism and boat chartering. 60°North Greenland, cooperating with Water Taxi Greenland. Our coordinator and our captain perform high quality work till the work is done.

**Development focus:** We are developing to pull every tourism season in South Greenland with new, modernized experiences, by cooperating with local educated arctic guides.

**Additional comments:** We offer exclusive transportation of persons up till 5 to closer or further destinations – Safe and cheap - Private or companies. The boat is accepted by The Danish Maritime Authority with all statutory safety-navigation- and lifesaving equipment.



## Stand no: GL-02

**Company:** Air Greenland

**Address:** Box 1012, 3900 Nuuk

**Country:** Greenland

**Phone:** +299 343434

**Website:** www.airgreenland.com

**E-mail:** vivi@airgreenland.gl

**Main contact:** Vivi Knudsen - Key Account Manager

**Additional contact:** Toke Brøndsgaard (toke@airgreenland.gl)  
- Charter Sales Account Manager

**First time at VNTM?:** no

**Field of Activity:** Air Greenland, Greenland's national airline, makes most destinations in Greenland accessible. With 60-years of Arctic experience, we bring you safely to your destinations in conditions where weather is constantly changing whole year around.

**General Information:** The Air Greenland Group consists Air Greenland, Greenland-Travel, World of Greenland and Hotel Arctic) – ensuring you high quality service for major tourism activities.

With our extensive network, We takes you to various destinations in Greenland, allowing you good connection from Copenhagen and Keflavik. We offer charter flights from our Airbus 330-200, to small flightseeing helicopters. In addition to our main routes from Copenhagen, our Arctic Highlight product departs from Keflavik.

**Development focus:** Air Greenland's aim is to take an active part in the development of Greenland as an attractive adventure tourism destination by focusing to spread tourism to more destinations in Greenland and throughout the year, specially in shoulder and winter seasons. Winter is fascinating and has a lot to offer. We strive to develop this wonderful season and can provide the best possible prices when you travel in this time of year - Winter in Greenland is really Hot!

**Additional comments:** Additional contact and business support. Group bookings: group@airgreenland.gl / Agent Helpdesk: helpdesk@airgreenland.gl / Charter: charter@airgreenland.gl



## Stand no: GL-31

**Company:** Albatros Arctic Circle

**Address:** Tøndergade 16, 1752 Copenhagen V

**Country:** Greenland

**Phone:** +45 36989898

**Website:** www.aac.gl

**E-mail:** jla@aac.gl

**Main contact:** Jørgen Larsen - Managing Director

**Additional contact:** Hansinánguak' Magnussen (uunsi@aac.gl) - Product Manager

**First time at VNTM?:** no

**Field of Activity:** AAC's purpose is to ease the planning process and provide local knowledge for you to enjoy the wonders of Greenlandic Nature at its best. We offer excursions and accommodation in our hostels, hotel or tents near the sea or on the ice sheet. We also operate a world-class glacier camp.

**General Information:** Albatros Arctic Circle is the Greenlandic division of Albatros Travel, a Scandinavian travel company. It was established in 2008.

Today, we have cemented our presence in Kangerlussuaq in the form of a local office offering business-to-business services, a restaurant, gift shop, two hotels and a portfolio of exciting excursions. In Ilulissat, we own and operate both a hotel and a tour operations company.

Whether you choose an exciting dog sled ride, kayaking, tundra safari or sightseeing tour, our team looks forward to sharing their Greenland with you.

**Development focus:** Albatros Arctic Circle has a focus on providing knowledge and expertise for Greenland tourism for fulfilling excursions and adventures, such as hiking, seeing the northern lights, BBQing near a glacier, kayaking and much more. Our guides are local experts, many of them originating from Greenland, and we're based in Kangerlussuaq and Ilulissat, where our hotel is located. Our services vary from sleeping and dining (at camps, lodges, or our hotel), conference and event organizing, cruise and expedition services, and other logistics in Greenland's top locations.

**Additional comments:** Our passion for Greenland is reflected in everything we do here. When choosing AAC, you are guaranteed to receive an authentic Greenlandic experience.



## Stand no: GL-26

**Company:** Arctic Umiaq Line A/S

**Address:** Aqqusinersuaq 48A, 3900 Nuuk

**Country:** Greenland

**Phone:** +299 585747

**Website:** www.aul.gl

**E-mail:** avll@ral.gl

**Main contact:** Aviâja Lyberth Lennert - Director

**Additional contact:** Rena Skifte (resk@aul.gl) - Assistant

**First time at VNTM?:** no

**Field of Activity:** Arctic Umiaq Line A/S operate the passenger ship Sarfaq Ittuk.

The service offered is a vital part of Greenlands infrastructure

Sarfaq Ittuk sail between Qaqortoq in the south and Ilulissat in the north from March to December on a weekly rotation, arriving to the same town on the same day and same time every week.

**General Information:** For the locals Sarfaq Ittuk is a lifeline to family and a pleasant break while traveling. For the tourist Sarfaq Ittuk is a chance to see some of the most beautiful places in the world: Icebergs near Ilulissat Ice Fjord, the breathtakingly views of south Greenland, all the main towns, including Nuuk – the capital of Greenland. A trip with Sarfaq Ittuk is not a luxury cruise – in its own way, it is much more than that.

**Development focus:** Arctic Umiaq Line is in the process of planning for future vessels and destinations. We would therefore like to invite interested operators to give their view on what they believe that current and future travellers like to experience on a journey via sea in Greenland.



## Stand no: GL-28

**Company:** Blue Ice Explorer

**Address:** Boks 58, 3923 Narsarsuaq

**Country:** Greenland

**Phone:** +299 242424

**Website:** www.blueice.gl

**E-mail:** claus@blueice.gl

**Main contact:** Claus Joergen Breth Pedersen - Manager

**Additional contact:** Sten Munk Svendsen (sten@blueice.gl) - Product Manager

**First time at VNTM?:** no

**Field of Activity:** Tour operator in South Greenland

Custom-made package tours for individuals and groups

Boat transfers and tours with highly comfortable boats  
(Targa 37 and Targa 25)

Accommodation (hotel, guesthouse, hostel and farm accommodation)

Rental: sea-kayaks and more

**General Information:** We make tour packages from 1 to 14 days or more, covering different levels of activity and different kinds of accommodation. The tour packages are »self-guiding« with info meeting at arrival and »points of contact« along the tour.

We have standard packages on our website, and do also make customized packages for travel agencies, for individual guests and for groups.

Read more at: [blueice.gl](http://blueice.gl)

**Development focus:** Igaliku Country Hotel is one of our favourite places of accommodation. It is a charming country hotel with a restaurant serving local food, in the middle of the beautiful village Igaliku, South Greenland. One of our development focuses is to improve facilities and activities at Igaliku Country Hotel.

Another is improving and developing of hiking routes and information about hiking in South Greenland.

**Additional comments:** More than 30 years of experience. Security and comfort for the clients.

## Stand no: GL-03

**Company:** Colourful Nuuk

**Address:** Imaneq 32, 1. floor, 3900 Nuuk

**Country:** Greenland

**Phone:** +299 341080

**Website:** www.colourfulnuuk.com

**E-mail:** salik@business.gl

**Main contact:** Salik Hard - Senior Project Manager

**First time at VNTM?:** no

**Field of Activity:** 'Colourful Nuuk' is a brand under Sermersooq Business Council. It is a business development organization, that manages destination Development, branding and marketing for Nuuk, Greenland.

**General Information:** Greenland in itself is a fairly undiscovered destination with few tourists and for years it has been expected that if you wanted to travel Greenland you basically had to go on a survival expedition. In that context, Nuuk has had a reputation of being a boring industrial town and "not the real" Greenland – and that is why the brand 'Colourful Nuuk' was invented.

Nuuk is home to 1/3 of Greenland's population.

Colourful Nuuk is the heart of the nation with services ranging from extreme adventure to shopping local brands and exploring the history of both Inuits and Vikings.

**Development focus:** Sermersooq Business Council is a business development organization, that manages destination Development, branding and marketing for Nuuk, the Capital of Greenland.

Sermersooq Business Council (SBC) works to strengthen the businesses and entrepreneurs of the Municipality of Sermersooq through business development, consulting services, workshops, and events. SBC facilitates cooperation between companies, educational institutions, and public sector representatives.

**Additional comments:** Nuuk is all you need!



The logo for 'Colourful Nuuk' features the words 'Colourful' and 'Nuuk' in a stylized, handwritten font. 'Colourful' is written in a light pink color, and 'Nuuk' is written in a darker pink color. The letters are connected and have a soft, rounded appearance.

## Stand no: GL-25

**Company:** Destination Arctic Circle

**Address:** Umiarsualimmut 2, 1 sal, 3911 Sisimiut

**Country:** Greenland

**Phone:** +299 863500

**Website:** arcticcircle.gl

**E-mail:** jesper@acb.gl

**Main contact:** Jesper Schrøder - Destination Manager

**First time at VNTM?:** no

**Field of Activity:** Promoting Greenland's adventure destination no# 1

We have the best adventure experiences in these categories:  
Hiking, glacier, dogsledding, wildlife, skiing, northern light (Kangerlussuaq has the most cloud free days in Greenland)

**General Information:** We are a non-profit, NGO, destination office. We are here to develop tourism in Destination Arctic Circle, which covers Kangerlussuaq, Sisimiut, Maniitsoq and 5 more settlements.

Our job is to represent the local tour operators and tourist.

We support companies and start up through counseling and coordinating in the destination.

We can help you with:

- getting in touch all the right people for your tourists.
- marketing material of the region.
- learning about Aasivissuit-Nipisat, the UNESCO area.
- or any questions you may have

**Development focus:** Making more adventure experiences easier accessible for tourist.  
To give better tourism information.  
Improve service level.  
Sustainability, environmental and economically.  
Storytelling.



## Stand no: GL-09

**Company:** Destination East Greenland

**Address:** Ujuuap Aqq B-48, 3913 Tasiilaq

**Country:** Greenland

**Phone:** +299 982243

**Website:** www.eastgreenland.com

**E-mail:** director@eastgreenland.com

**Main contact:** Iddimanngiu Bianco - Director

**First time at VNTM?:** no

**Field of Activity:** Destination East Greenland is a tourist office, placed in Tasiilaq Eastgreenland.

We cooperate with local operators, developing tourism in the area.

**General Information:** East Greenland is one of the most isolated habitations in the world. Along the more than 20.000 kilometres of coastline you'll only encounter two towns and 5 small settlements divided in 2 regions, inhabited by no more than 3.500 people, offers great opportunities for adventures of any kind - be it a solitary retreat or tougher activities in the unparalleled beauty of the arctic landscapes.

**Development focus:** Marketing development is one of our focus.

**Additional comments:** Looking forward to see you :)



## Stand no: GL-05

**Company:** Disko Line A/S

**Address:** Kussangajaannguaq 11, 3952 Ilulissat

**Country:** Greenland

**Phone:** +299 562825

**Website:** www.diskoline.dk/en/

**E-mail:** ns@diskoline.gl

**Main contact:** Noelle Simoud - CEO

**Additional contact:** Arnarissiq Møller (am@diskoline.gl) - Charter Coordinator

**First time at VNTM?:** no

**Field of Activity:** Disko Line is Greenland's largest passenger carrier with 10 ships. Today Disko Line performs, for instance, regular service on behalf of the »Autonomy« of the Disko Bay as well as tourist service in cooperation with World of Greenland. Furthermore Disko Line's ships are chartered for special assignments.

**General Information:** All Disko Line's ships can be chartered for both industry and tourism.

We have experience with different kinds of research, mineral and oil exploration and ambulance and SAR jobs. We handle the big cruise liners, make day tours for private groups and take care of individual transfers.

**Development focus:** Disko Line's activities in the Disko Bay focus on improving the travel conditions for the population as well as tourism.

**Additional comments:** Disko Line has several years of experience with ferries and transfers in Disko Bay. Disko Line's crew are qualified and acquainted with the Greenlandic waters and they have many years of sailing experience.

## Stand no: GL-23

**Company:** Diskobay Tours

**Address:** Kuikoq 35, Postboks 163, 3951 Qasigiannugit

**Country:** Greenland

**Phone:** +299 266038

**Website:** diskobay-tours.com

**E-mail:** info@diskobay-tours.com

**Main contact:** Frank Larsen - Owner & Manager

**Additional contact:** Nivé Heilmann - Owner & Manager

**First time at VNTM?:** no

**Field of Activity:** Adventure tour operator based in the Diskobay.

**General Information:** Qasigiannugit is our home and the back country is our playground. The area offers great opportunities to experience the arctic wilderness without distractions.

Diskobay Tours offers dog sledding, boat trips, hikes, glacier walk, local cultural experiences and Adventure camp by the glacier.

**Development focus:** In 2020 we will open the camp for summer tours.

The camp is situated in a remote fiord, far from the nearest people. It is only accessible by a combination of boats and UTV's, and in wintertime by dog sled.

Activities at the camp are variable from hiking and looking for muskox, glacier walking, pack-rafting and in wintertime ice fishing.

**Additional comments:** The team of Diskobay Tours makes it personal. We do our best to make our guests feel welcome and at home in our country and on our tours.

Diskobay Tours operate all year around and all our guides have long personal experience with the area we are operating.



## Stand no: GL-20

**Company:** Greenland Fjord Tours  
**Address:** Postboks 91, 3961 Uummannaq  
**Country:** Greenland  
**Phone:** +299 26 26 26  
**Website:** www.greenlandfiordtours.com  
**E-mail:** ms@greenlandfiordtours.com  
**Main contact:** Martin Sørensen - CEO

**First time at VNTM?:** no

**Field of Activity:** Summer: Winter:  
 Boat trips Dogsledding tours  
 Hiking Icefishing  
 Canoeing Snowmobile tours  
 Kayakking Northen light  
 Citywalk

**General Information:** We can get you unique experiences all year round in the Arctic; ice fishing, dog sledding, snowmobile tours and hunting in winter – Glacier-midnight tours, fishing, hiking, camping in nature, meeting/sightseeing the animals in North Greenland – both from land and sea, etc.

Our strongest tool are the locals, our culture and our nature.

**Development focus:** In Greenland Fjord Tours we have two main focus areas Summer and Winter seasons.

During the summer season, we have a major focus in the coming season on developing our summer camp with tents, canoes and kayaks where people can even walk to and rent the equipment.

During the winter season, we follow our red line as we have worked on the last few years to become even stronger in several days of dog sledding trips. This is where we are strong today. See our website for the cool trips. Here is something for everyone.

**Additional comments:** One of our other focus areas is Fit Travellers, where we make and Rent department. We will set up a camp near the airport in Qaarsut approx. in the camp there will be cooking equipment, foods, canoes, extra tents, sleeping bags, communication equipment.



## Stand no: GL-29

**Company:** Greenland Water Taxi  
**Address:** Qarsaalik 25A, 3905 Nuussuaq  
**Country:** Greenland  
**Phone:** +299 545690  
**Website:** www.watertaxi.gl  
**E-mail:** nuuk@watertaxi.gl  
**Main contact:** Anders Lykke Laursen - CEO

**Additional contact:** Maria Poulsen Møller (pala.92@hotmail.com)

**First time at VNTM?:** no

**Field of Activity:** Greenland Water Taxi specializes in small boat private charter.

With us you can experience the best of Greenland.

Whales, Icebergs, Pioneering People and the deep tranquility of the Fiords of Greenland - Among the largest in the world.

**General Information:** Greenland Water Taxi is a franchise company based in Nuuk, with franchisee divisions in Ilulissat, Qasigiannugit and Qaqortoq.

We offer different boat tours depending on location, and so every division is worth a visit.

WaterTaxi.gl consist of four independant companys. Greenland Water Taxi, Henningsens, 60\* north, and Qasigiannugit Charter and Tourism.

Henningsens, 60\* North and Qasigiannugit Charter and Tourism are a franchise of the Water Taxi owned by Greenland Water Taxi in Nuuk.

**Development focus:** We have a high consistent focus on sustainability and having the smallest possible impact on the nature that surrounds us. We also focus on growing our tourism in a controlled fashion, as we do not want to overrun our fragile surroundings. In time we wish to offer bigger boat charters to be able to provide larger group tours also.

**Additional comments:** We are happy to be at the VNTM for the third time, and we are looking forward to seeing you.



## Stand no: GL-06

**Company:** Hotel Arctic A/S  
**Address:** Mittarfimmut Aqq. B1128, 3952 Ilulissat  
**Country:** Greenland  
**Phone:** +299 944153  
**Website:** www.hotelarctic.com  
**E-mail:** booking@hotel-arctic.gl  
**Main contact:** Lisbeth Kristensen - Booking Manager

**Additional contact:** Morten Nielsen (mnielsen@hotel-arctic.gl) - CEO

**First time at VNTM?:** no

**Field of Activity:** Hotel Arctic focuses on: accommodations for tourists and business, travelers, conferences, incentives and two Restaurants.

**General Information:** The heart of the conference is the assembly room, the Greenland Room, which can also be converted into a theater or concert hall. In addition to the Greenland Room with its group rooms and meeting rooms, we also have a smaller assembly room with a number of meeting rooms.

At Hotel Arctic our commitment to the environment is wired into our DNA. This commands commitment. As the only hotel in Greenland we are certified »Green Key« hotel.

**Development focus:** At Hotel Arctic, one of our most important tasks is to create as many training positions as possible for young people who want to work in the hotel industry as cooks, waiters or receptionists. For many years we have trained a large number of skilled young people from Ilulissat. Our trainees have often earned distinctions during their periods at catering school.

Also CSR is integrated in our dispositions.

**Additional comments:** TripAdvisor rates Hotel Arctic as the #1 hotel in Ilulissat. A few quotes: »Cannot fault anything«, »Great place, I'll be back«, »Fabulous hotel«, »Best choice in Ilulissat, no question«, »Iceberg views«



## Stand no: GL-01

**Company:** Hotel Hans Egede A/S  
**Address:** Aqqusinersuaq 1 - 3, Postboks Nuuk  
**Country:** Greenland  
**Phone:** +299 55 15 94  
**Website:** www.HHE.gl  
**E-mail:** mr@HHE.gl  
**Main contact:** Marianne Rasmussen - Hotel Manager

**First time at VNTM?:** no

**Field of Activity:** Hotel Hans Egede is situated in the town center. There are a lot of possibilities for enjoying the nature and the norther lights through out the year. During the summer there are various opportunities for whale safari and sailtrips to the ice and other beautiful spots.

**General Information:** We can offer to restaurants: A Hereford Beefstouw (grill/steak restaurant) and Spisestedet Sarfalik which is offering high level Nordic Kitchen. We have a five star conference area and also a four star conference area. Furthermore we have Skyline Bar situated on 5th floor with a show musician 6 nights every week. Often You can enjoy local musicians in addition to our show musician. We have 156 newly decorated rooms of different categories. Please visit our website www.HHE.gl for further information.

**Development focus:** At the time being we are building yet another hotel in Nuuk: HHE Express. It is considered ready for bookings from June 2020. Please visit our website for futher information: www.HHE.gl

**Additional comments:** You are always very welcome to contact us if You have questions or need a special offer.

**Stand no: GL-08****Company:** Hotel Icefiord & Hotel Disko Island**Address:** J. Sverdrupip Aqq. 10, 3952 Ilulissat & Qeqertarsuaq**Country:** Greenland**Phone:** +299 94 44 80**Website:** www.hotelicefiord.com**E-mail:** anders@hotelicefiord.gl**Main contact:** Anders Okholm Gadeberg - Director**Additional contact:** Else Marie Petersen (reception@hotelicefjord.gl) - Receptionist**First time at VNTM?:** no**Field of Activity:** Hotels & restaurants

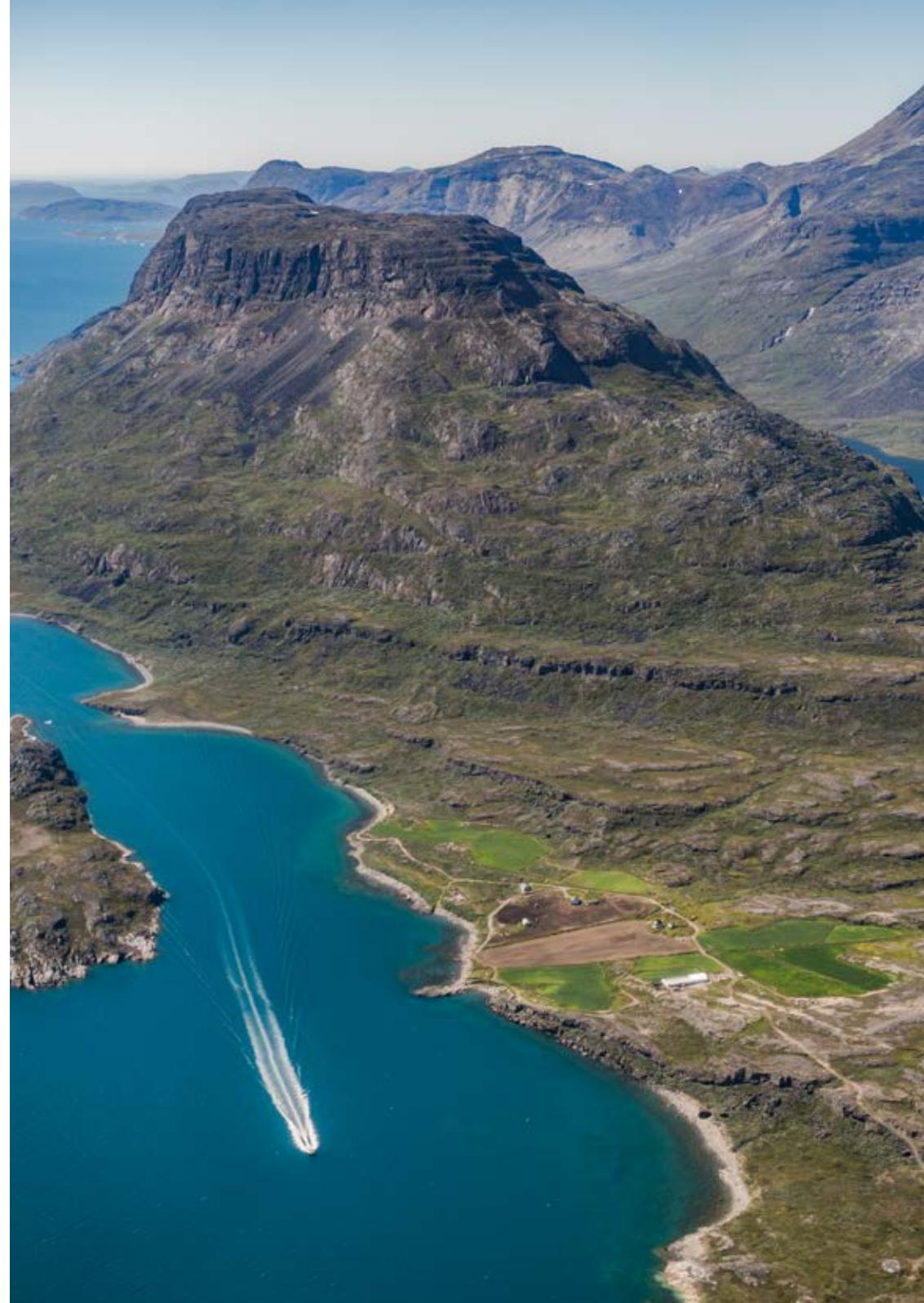
We represent both Hotel Icefiord in Ilulissat and Hotel Disko Island in Qeqertarsuaq. Hotel Icefiord has 33 rooms, of which 6 of the rooms are suites. All our rooms overlook the Disko Bay and the beautiful landscape of icebergs that the bay presents.

**General Information:** The hotel is located in a quiet place in first row to the sea, and within a short walking distance to the city centre of Ilulissat. In new and modern surround-ings hotel guests can expect friendly and welcoming service. We strive to offer high service and that personal commitment characterizes the staff of Hotel Icefiord.

Hotel Disko Island is the gateway to the unspoiled nature and terrain Qeqertarsuaq has to offer, and with the opening of the new restaurant this summer, guests can enjoy a great meal after a day with great experiences.

**Development focus:** We are striving to offer our clients a more environmental friendly product, and the first small steps in this process has already been taken, and there will be more improvements to come.

**Additional comments:** Our chefs put their mark on the raw materials offered by the Arctic nature, and combined with the informal and cozy service from our waiters, we are eager to give our guests great experiences in the restaurant as well as in the hotel.



## Stand no: GL-11

**Company:** Hotel Kangerlussuaq  
**Address:** Post Box 1006, 3910 Kangerlussuaq  
**Country:** Greenland  
**Phone:** +299 841100  
**Website:** www.hotelkangerlussuaq.gl  
**E-mail:** jeje@mit.gl  
**Main contact:** Jeppe Jensen - COO

**First time at VNTM?:** yes

**Field of Activity:** Hotel Accomodation, meetings, events and conferences.

International Science Support Center as well as accommodation for school-classes and Groups in different sizes and with different budgets.

**General Information:** Hotel Kangerlussuaq are situated as a part of the airport transit Building and therefor easy accesable for all guests.

Inhouse we offer cafeteria, restaurant, Bar, meetings and conferencefacilities for up to 80 persons.

Hotelrooms are under refurbishment and we expect all rooms to be ready at the end of september 2019.

Our internatinal Scince support are 15 min. walk from the main hotel and contains up to 340 beds in 4 Buildings - small labs, kitchens and relax rooms are in all Buildings.

**Development focus:** We are continuing the modernising of our hotelproduct and to spread the knowledge of Kangerlussuaq as a destination for both business and pleasure.

**Additional comments:** Our international Science Support are a very good option for scientists from all over the World and a good option for upcomming scientists, all kind of school trips and combined with trips in the area a memorable way for this.

## Stand no: GL-14

**Company:** Hotel Narsarsuaq (Greenlandic Airport Hotels)  
**Address:** Postbox 504, 3923 Narsarsuaq  
**Country:** Greenland  
**Phone:** +299 66 52 53  
**Website:** www.hotelnarsarsuaq.gl  
**E-mail:** kusg@mit.gl  
**Main contact:** Kunuk Storch Grønvold - Hotel Manager

**First time at VNTM?:** yes

**Field of Activity:** Hotel Narsarsuaq is a break from the big cities, allowing you to sit back in the lush South Greenlandic nature.

We offer a unique dining experience in Restaurant NuNa, which focuses on fresh local produce.

We also offer conference facilities in a calm environment.

The Hotel has 70 rooms, including a junior suite and a luxury suite.

**General Information:** Hotel Narsarsuaq was originally built as a dormitory in 1951 and later converted to a hotel. It was remodeled in 1985.

Hotel Narsarsuaq is owned by The Greenlandic Airport Hotels, a Greenlandic Government company. It offers a look back in the history of Narsarsuaq during WWII, with the collaboration of the Museum of Narsarsuaq.

**Development focus:** Hotel Narsarsuaq is making plans to focus on extending tourism and conference facilities for more meetings and training courses, as well as build upon the growing success of Restaurant NuNa.

**Additional comments:** South Greenland is one of the best destinations, and our hotel is staffed with dedicated people who want to make a difference and give guests the best possible experience.

## Stand no: GL-17

**Company:** Hotel Nordlys and Bed & Breakfast  
**Address:** B 123, Oqaatsut (Rodebay), 3952 Ilulissat  
**Country:** Greenland  
**Phone:** +299 546910  
**Website:** www.hotel-nordlys.com  
**E-mail:** info@hotel-nordlys.com  
**Main contact:** Ole Dorph - Owner

**First time at VNTM?:** no

**Field of Activity:** Hotel Nordlys, 5 rooms with 10 beds.  
 Bed & Breakfast, 3 rooms with 5 beds.  
 Wilderness hotel, Camp Northern Lights with 10 beds.  
 Boat for transfer of guests from Ilulissat to Oqaatsut.  
 Snowmobiles for transfer of guests from Ilulissat to Oqaatsut.  
 Dog sledding.  
 Excursions by boat, which can be fishing, whale watching etc.

**General Information:** Hotel Nordlys and Bed & Breakfast is located in the village of Oqaatsut (Rodebay), which is an old whaling village, 15 km. north of Ilulissat.

The wilderness hotel is located 8 km. east of Oqaatsut and 17 km. northeast of Ilulissat. The camp is easily accessible summer and winter and is eldorado for nature and hikers. There are great hiking opportunities in the area. We have our own boat, which sails in regular service between Ilulissat and Oqaatsut from the beginning of April to the end of November.

In winter we transport guests either by snowmobile or dog sled.

**Development focus:** The Wilderness Hotel is under construction / renovation and is ready for use at the beginning of February 2020. In connection with this, a couple of igloo are made for overnight guests who want an extreme experience.

Regular Northern Lights tours are initiated at the wilderness hotel.

The café in hotel Nordlys is upgraded with special emphasis on servicing the geese with Greenlandic specialties.

**Additional comments:** The owner of hotel Nordlys etc. has lived in Oqaatsut for approx. 9 years and therefore have a great deal of knowledge of the conditions in the village and generally have a great deal of knowledge of society's conditions in Greenland.

## Stand no: GL-16

**Company:** Nanu Travel  
**Address:** B-186, 3980 Ittoqqortoormiit  
**Country:** Greenland  
**Phone:** +299 991280  
**Website:** www.nanutravel.dk  
**E-mail:** nanu@nanu-travel.com  
**Main contact:** Mette Pike Barselajsen - Director

**First time at VNTM?:** no

**Field of Activity:** Nanu Travel specializes in arctic travels. In all seasons we offer customized, guided travel and expeditions in the Scoresby Sund fjord system and into the National Park. We also provide the logistic support required for independent expeditions in the region.

**General Information:** Nanu Travel is a tourist office and outfitter located in the remote high Arctic town of Ittoqqortoormiit, Greenland.

We are a small specialist company that is locally owned and uses local guides for unrivalled knowledge and to ensure money from your visit benefits the local economy.

**Development focus:** We offer dog sledding, kayaking, survival training, Arctic trophy hunting, Arctic expeditions, trips to see Arctic wildlife, and hiking trips. We can assist you in your tour planning, help you with rental gear and make your wildest expedition dreams come true.

**Additional comments:** Introduction If you were travelling to the Arctic, why would you want to choose Scoresby Sund? There are many reasons, one is the fact that the settlement in Scoresby Sund is one of the most remote in all Greenland; it even has its own time zone GMT-1.

## Stand no: GL-15

**Company:** North Greenland Adventure

**Address:** Fredericiap aqquataa 7, 3952 ILULISSAT

**Country:** Greenland

**Phone:** +299 543755

**Website:** www.northgreenlandadventure.com

**E-mail:** info@northgreenlandadventure.com

**Main contact:** Peter Magnussen - Owner

**First time at VNTM?:** no

**Field of Activity:** North Greenland Adventure fields activities

Updates soon

**General Information:** North Greenland Adventure general information

Updates soon

**Development focus:** North Greenland Adventure development focus

Updates soon

**Additional comments:** North Greenland Adventure

Updates soon



## Stand no: GL-21

**Company:** Nuka Hostel

**Address:** Kussangajaannguaq 32, 3952 Ilulissat

**Country:** Greenland

**Phone:** +299 942424

**Website:** www.nukahostel.gl

**E-mail:** nuka@nukahostel.gl

**Main contact:** Cecilie Hansen - Receptionist

**First time at VNTM?:** no

**Field of Activity:** Only to work as a hotel for tourist and other travelers in Ilulissat. A new activity is, that we will open a cafe ( Nuka Cafe) in another building just across the road, and then we will work to become a three star hotel in 2020. We hope to fulfill the condition for that.

**General Information:** Nuka Hostel opened in august 2017 and now it is the 3 th time we participate in Travel Mart. As mentioned above we have the plan to improve the business in the future, but first of all we want to become a hotel.

The hostel is owned by a family in Ilulissat and they work to get a atmosphere like that.

**Development focus:** We hope to get a saeson, that covered more then the 3- 4 month every year, and therefore we have opened all the time. That is the first mail goal we have for our activity

## Stand no: GL-22

**Company:** Siniffik Inn & Café Heidi-mut  
**Address:** Aaninngivit B-242, 3920 Qaqortoq  
**Country:** Greenland  
**Phone:** +299 64 27 28  
**Website:** siniffik-inn.dk  
**E-mail:** heidi@siniffik-inn.dk  
**Main contact:** Heidi Møller - Owner

**First time at VNTM?:** yes

**Field of Activity:** Accommodation with dining; light excursions from town

**General Information:** Siniffik Inn & Café Heidi-mut is a local, family-owned accommodation and café. It opened in 2001 as a seasonal accommodation and since 2003 it has been open year-round. There are 4 private double rooms with private bathrooms as well as 7 compact double rooms with shared bathroom facilities. The café is open for both lunch and dinner. Lunch consists of sandwiches and smoothies while dinner offers warm dishes and burgers. And there is always beer on top.

**Development focus:** In 2019, Siniffik Inn underwent an expansion, and further development is on the way to increase capacity significantly. As Nordic countries becomes an increasingly popular travel destination, there is expected to be a boost in tourism in South Greenland, and Siniffik Inn will be ready to welcome more guests in Qaqortoq.

**Additional comments:** Heidi is the principal at Siniffik Inn and is always personally on site. She loves to meet travellers and share her experiences as a modern Greenlander. Her motto is "little and lovely in a big land".



## Stand no: GL-12

**Company:** Tupilak Travel  
**Address:** Postboks 2291, 3900 Nuuk  
**Country:** Greenland  
**Phone:** +299 313218  
**Website:** www.tupilaktravel.com  
**E-mail:** arnatsiaq@tupilak.gl  
**Main contact:** Arnatsiaq Martens - Travel Agent

**First time at VNTM?:** no

**Field of Activity:** Tupilak Travel is an independently owned, specialist tour operator and travel agency, as well as tourist office based in Capital of Greenland, Nuuk.

Operating tours in co-operation with professional guides with knowledge of all tours.

**General Information:** We offer our clients a wide range of options to travel to Greenland, whether it is in a guided group, self guided or FIT booking. Individual tours and services can also be booked as additional to any package trips to Greenland.

Nuuk offers many historical tours, as the city hosts the main cultural and political institutions. We focus on giving the visitors to Nuuk an insight in the development of Greenland.

We are operating boattours all year, winter and summer hiking, city tours, local visit/kaffemik, Fishing tours, Helicopter tours and accommodations.

**Development focus:** We are seeking for new co-operators to re-sell our package tours.

Package tours can also be custom made by us together.

We specialize tailor-made –and add on tours in Greenland. All tours with focus on culture, nature and history. Our shop in the city center provides you with information about our top day tours, such as boat tours to the ice fiord, abandoned villages, the inhabited village in the bottom of the enormous fiord, whale watching, restaurant in the fiord, hiking tours, city tours and much more.

**Additional comments:** It's worth mentioning that we have an excellent co-operation with all tour operators, hotels etc. so all activities or the whole package can be booked through Tupilak travel – that way you keep it simple.

## Stand no: GL-13

**Company:** Uniquetours ilulissat

**Address:** Kuunnguarsuup qaava 5A, 3952 Ilulissat

**Country:** Greenland

**Phone:** +299 543168

**Website:** Uniquetours ilulissat.com

**E-mail:** leg@firma.gl

**Main contact:** Lars Erik Gabrielsen - Worker

**First time at VNTM?:** yes

**Field of Activity:** Cabins with snowmobile , dog sled, helicopter, icefjord sailing with tour boat, northern lights far inside ill-lated ilulissat icefjord.

Only cabin with wiew in the ilulissat icefjord.

**General Information:** only cabin overlooking ilulissat icefjord (kangia ) unique experience you will not get anywhere else.

Experience the northern Lights in silence.

Go on icefjord fishing with local dog sled fisherman.

**Development focus:** Our focus is unique experience in the ilulissat icefjord with cabintour.

Daily tours with snowmobile and dog sled to the cabin or aattartoq (fishing plais)

Hiking tours to the cabin.

Helicoptertours to the cabin.

In the sommertime: tours with tourboat to the icebanks in ilulissat city.

**Additional comments:** Explore your limits , explore that unique ilulissat icefjord and experience the big wiew, great nature in silence you not get anywhere else.

## Stand no: GL-04

**Company:** VISIT GREENLAND

**Address:** Hans Egedesvej 29, 3900 Nuuk

**Country:** Greenland

**Phone:** +299 34 28 21

**Website:** www.visitgreenland.com

**E-mail:** idrissia@visitgreenland.com

**Main contact:** Idrissia Thestrup - Consultant relationship management

**Additional contact:** Anja Simonsen (anja@visitgreenland.com)  
- Consultant relationship management

**First time at VNTM?:** no

**Field of Activity:** National and regional responsible tourism development.

Marketing.

Statistics and documentation.

Consultancy.

Product development.

Fam and press trips.

**General Information:** Visit Greenland is the national tourist board and a government-owned agency for the development of tourism in Greenland. We are dedicated to sustainably develop and promote Greenland as an adventure destination through regional and national development, branding, marketing and innovation.

**Development focus:** To create and develop a unique Greenlandic image based on our country's strength, values, culture and regional diversity.

To Facilitate and support regional networks of knowledge sharing and idea development.

To promote a responsible use of our natural and cultural resources.

**Additional comments:** We value:  
Responsibility, Openness, Commitment, Creativity and Collaboration.



## Stand no: GL-30

**Company:** Visit South Greenland (Kommune Kujalleq)

**Address:** Postboks 514, 3920 Qaqortoq

**Country:** Greenland

**Phone:** +299 54 44 27

**E-mail:** saew@kujalleq.gl

**Main contact:** Sarah Woodall - Destination Manager

**First time at VNTM?:** yes

**Field of Activity:** Regional DMO focusing on tourism marketing, management and product development for all of South Greenland.

Our regional brand is called Explorers by Nature which describes the innate adventurous spirit that drives both local South Greenlanders and travellers to discover their own backcountry and the world.

**General Information:** South Greenland puts the green in Greenland. Our lush, verdant region is where 10th century Vikings arrived, established farms and named the area Greenland. This history in combination with modern day Inuit agriculture is the basis for our UNESCO World Heritage Site, Kujataa.

Our region is also home to several other attractions and experiences that can only be found here - the Uunartoq hot springs, two fjord forests and a robust hiking network from fjord to farm to fjord again.

**Development focus:** South Greenland has the mildest climate in the entire country with hiking possibilities long into autumn, a solid snow sports season in the winter, and sailing year round. On behalf of our local operators, we are looking for partners who prioritise social sustainability and co-creation in cooperation with the local tourism network to develop tourism outside the summer season.

**Additional comments:** Meet with Visit South Greenland to get the most comprehensive overview of all our operators, adventure experiences and cultural opportunities, places to stay and events. We look forward to welcoming you into the #ExplorersByNature network.



## Stand no: GL-19

**Company:** World of Greenland

**Address:** Kussangajaannguaq 7, 3952 Ilulissat

**Country:** Greenland

**Phone:** +299 944300

**Website:** www.wog.gl

**E-mail:** mk@wog.gl

**Main contact:** Mike Kruse - CEO

**Additional contact:** Lotte Søndermark (ls@wog.gl) - Chief of operations

**First time at VNTM?:** no

**Field of Activity:** World of Greenland provide unique lodge accommodation in Glacier Lodge Eqi, Ilimanaq Lodge and Igloo Lodge, along with a wide range of excursions. We are proud to be a Greenlandic company focused on sustainable tourism, and we aim to give you the best experience possible through high-quality products in Ilulissat and the Disco Bay.

**General Information:** World of Greenland is an all-year tour operator with more than 65 employees during our peak season. We provide unique lodge accommodation in Glacier Lodge Eqi, Ilimanaq Lodge and our winter Igloo Lodge along with a wide range of excursions in Ilulissat. Our shop and office in the city center of Ilulissat provides information about all excursions, accommodations, rates and possibilities in the nearby scenery. We handle cruise ships, individual travelers, and MICE, and we welcome everybody who is interested in visiting this area of Greenland.

**Development focus:** World of Greenland is always looking for new ways to develop the local community and promote Greenland in general. Our new Ilimanaq Lodge is a perfect example of how dedicated we are to involve locals in our activities and having Greenlanders guide you through your holiday. We focus on sustainable energy in our lodges, where solar panels produce the electricity to light up your chalet and heat water for your morning bath. We aim to keep Greenland green and the glaciers impressive.

**Additional comments:** World of Greenland is constantly developing new tours to match the interests of our clients.

In 2019 we opened our new Igloo Lodge where we go by snowmobile into the backlands, with the northern lights hanging above and stay in reel Igloos made of snow.



## Stand no: IS-13

**Company:** FlyOver Iceland by Pursuit**Address:** 115 Bow Meadows Crescent, T1W 2W8 Canmore**Country:** Canada**Phone:** +44 7795 540895**Website:** www.pursuitcollection.com**E-mail:** smacintyre@pursuitcollection.com**Main contact:** Sarah MacIntyre - Senior Sales Manager, Travel Trade**First time at VNTM?:** no**Field of Activity:** FlyOver Iceland utilizes state-of-the-art technology to give you the feeling of flight. You will hang suspended, feet dangling, before a 20-metre spherical screen while the film whisks you away on an exhilarating journey across Iceland.**General Information:** Special effects, including wind, mist and scents, combine with the ride's motion to create an unforgettable experience

Before your flight begins, you'll be immersed in the magic of Iceland. Our flight guides and resident troll Sú Vitra will lead you through two unique pre-shows that ignite the imagination with stories of Iceland, its people and the natural forces at work.

**Development focus:** Full motion seating for a true sense of flight.

Wraparound screen puts you in the action.

Wind, scents and a lush musical score.

**Additional comments:** Centrally located in downtown Reykjavik.

Open year round.

All weather indoor activity.

Brand new, one of a kind attraction in Iceland.

Open 9am to 9pm.

## Stand no: IS-01

**Company:** Air Iceland Connect**Address:** Reykjavík Airport , 101 Reykjavík**Country:** Iceland**Phone:** +354 5703000**Website:** www.airicelandconnect.com**E-mail:** brynjath@airicelandconnect.is**Main contact:** Brynja Þorsteinsdóttir - Travel Consultant**Additional contact:** Harpa Guðmundsdóttir (harpagu@airicelandconnect.is)  
- Travel ConsultantArni Gunnarsson (arnig@airicelandconnect.is) - Managing Director  
Eva Björk Guðjónsdóttir (sales@airicelandconnect.is) - Manager Sales**First time at VNTM?:** no**Field of Activity:** Air Iceland Connect flies from Reykjavik to Isafjordur, Akureyri and Egilsstadir, as well as to Kulusuk, Narsarsuaq, Nuuk and Ilulissat in Greenland. In addition, Air Iceland Connect offers flights to the Faroe Islands. Air Iceland Connect has two Bombardier Q400 airplanes and two Bombardier Q200 airplanes.**General Information:** Air Iceland Connect, which is a part of Icelandair Group, is a dynamic company with firm roots that go back to the start of aviation in Iceland.

The staff of Air Iceland Connect range from airline veterans to new recruits to the industry. With this combination Air Iceland Connect hopes to achieve a great breadth of outlook while maintaining the highest levels of service. Air Iceland Connect is a small company of about 240 employees, a dedicated team who are leaders in their field and aim to be so for years to come.

**Development focus:** Air Iceland Connect is a modern, dynamic airline company that prides itself on providing quality services to its customers.

Air Iceland Connect has flights to all the main destinations in Iceland and Greenland and enjoys a close working relationship with other local and international airlines. In addition, Air Iceland Connect offers a range of other related services such as charter flights.

**Additional comments:** It's easy to take domestic flights in Iceland. Our small airport is located in the heart of Reykjavík city and it only takes between 35-50 minutes to get to other destinations in Iceland and 1 hr 50 min. to the East coast of Greenland.

## Stand no: IS-30

**Company:** Arctic Fox Centre

**Address:** Eyrardalur, 420 Súðavík

**Country:** Iceland

**Phone:** +354 4564922

**Website:** www.melrakki.is

**E-mail:** melrakki@melrakki.is

**Main contact:** Saemundur Amundason - General Manager

**First time at VNTM?:** yes

**Field of Activity:** The Arctic Fox Centre is a non-profit research and exhibition center, focusing on the arctic fox (*Vulpes lagopus*) - the only native terrestrial mammal in Iceland. We are located in Súðavík in the Westfjords of Iceland and we are the only active Arctic Fox Centre in the world.

**General Information:** The Arctic Fox Centre houses an exhibition focusing on educating material:

- About biology and history of the arctic foxes as a species.
- About the war that has been waged between the man and the arctic fox for the last 1100 years.
- About the status and specialities of the Arctic Foxes in Iceland and other regions of its distributional range.
- About fox hunting as the oldest paid operation in Iceland, methods and materials, stories and descriptions.
- About fox farming activities and its consequences for the wild population throughout the decades.

**Development focus:** The Arctic Fox Centre is a non-profit research and exhibition center, focusing on the arctic fox (*Vulpes lagopus*) - the only native terrestrial mammal in Iceland. Our aim is to participate in developing sustainable wildlife tourism in Iceland, in collaboration with the authorities and other interested parties as well as to stimulate development and manufacturing on handicraft and souvenirs.

**Additional comments:** We would love to meet up with parties that are interested in developing sustainable wildlife tourism in the Westfjords of Iceland as well as cooperating with other likeminded organisations.

## Stand no: IS-03

**Company:** Blue Lagoon Ltd

**Address:** Svartsengi, 240 Grindavík

**Country:** Iceland

**Phone:** +354 420 8800

**Website:** www.bluelagoon.com

**E-mail:** klara@bluelagoon.is

**Main contact:** Klara Halldórsdóttir - Sales Manager

**First time at VNTM?:** no

**Field of Activity:** A place of extraordinary wonders where visitors experience the rejuvenating powers of geothermal seawater and the otherworldly enchantments of the surrounding volcanic frontier, Blue Lagoon Iceland synthesizes nature, design, science, and sustainability, creating unique and unforgettable journeys.

**General Information:** Originally based on a single entity—the Blue Lagoon—the company operates a 35-room hotel, a restaurant, a thriving R&D center, and a renowned line of skin care. And since 2018, the company completed a remarkable expansion, launching a bus transfer service called Destination Blue Lagoon and opening the Retreat at Blue Lagoon Iceland—a complex encircled by geothermal seawater and encompassing a 62-room luxury hotel, a subterranean spa, a mineral-rich lagoon, and a 60-seat restaurant with stunning views of the moss-covered volcanic landscape.

**Development focus:** Geothermal seawater—an astonishing resource born 2000 meters within the earth where seawater and freshwater converge in a realm of searing heat and immense pressure—will always be the heart and soul of Blue Lagoon. But the harmonic interplay of man and nature is the hallmark of the company's evolution, guiding it from its humble beginnings into new dimensions of warmth, wellbeing, and wonder.

**Additional comments:** With societal uplift as one of its core mandates, all of Blue Lagoon Iceland's concerns are powered by sustainable energy.

## Stand no: IS-02

**Company:** CenterHotels**Address:** Þverholt 14, 105 Reykjavík**Country:** Iceland**Phone:** +354 5958500**Website:** www.centerhotels.com**E-mail:** marketing@centerhotels.com**Main contact:** Sigríður Helga Stefánsdóttir**Additional contact:** Stefán Örn Einarsson (sales@centerhotels.com) - Director of Sales  
Sara Kristófersdóttir (sara@centerhotels.com) - CCO Chief Commercial Officer  
Fanný Hjartardóttir (fit@centerhotels.com) - Sales Manager / Leisure & Corporate**First time at VNTM?:** no**Field of Activity:** We are Center Hotels, an Icelandic hotel chain founded and run by an Icelandic family for over 20 years. Starting with a guesthouse in the city center in 1994, Center Hotels has grown into becoming a hotel chain with seven hotels that include restaurants, meeting rooms and spa, all located in the Reykjavík city center.**General Information:** Our hotels are 7 in total, offering 762 rooms, all located right in the city center of Reykjavík. The hotels are rated from 3 to 4 stars and are all designed to international standards. We do our utmost to make sure our guests enjoy their stay with us by providing them with good service, quality accommodation and stylish environment. Exciting restaurants, bars, spa, fitness rooms as well as venues for different types of happenings are all a part of the services we provide at Center Hotels.**Development focus:** This year we opened up our newest hotel; Center Hotel Laugavegur. The hotel has 102 rooms, spacious lobby area, breakfast room and two restaurants; Lóa Bar-Bistro and Stökk-Food on the Go. In the coming months we will open a new hotel called Grandi, located at the Grandi neighbourhood offering beautifully decorated rooms, lobby and a breakfast area. Extra service in terms of self check in as an option we are about to add for our guests along with a new focus on how we welcome our guests to make them feel like a local in the city so that they can experience the unique culture of Iceland.**Additional comments:** We are in the process of communicating in a fresh new way with our guests to make them feel the heart beat of the city, the spirit of Icelanders and the soul of Iceland. All in all, so they can stay like a local and experience the unique culture of Iceland.**center  
hotels**

## Stand no: IS-06

**Company:** Elding Whale Watching**Address:** Ægisgarði 5, 101 Reykjavík**Country:** Iceland**Phone:** +354 5195000**Website:** elding.is**E-mail:** sara@elding.is**Main contact:** Sara Sigmundsdóttir - Sales Manager**Additional contact:** Rannveig Grétarsdóttir (rannveig@elding.is) - CEO**First time at VNTM?:** no**Field of Activity:** Elding Whale Watching offers the most talked-about whale watching and sea adventure tours in Iceland. With decades of experience, we provide responsible whale watching tours, year round. We are located in both Reykjavík and Akureyri.**General Information:** Elding Whale Watching offers the most talked-about whale watching and sea adventure tours in Iceland. With decades of experience, we provide responsible whale watching tours, year round. Our other tours include incentive and exclusive tours, and the ferry to Viðey Island.

We also have seasonal tours. In summer we offer puffin watching and sea angling, and in winter our tours include Northern Lights Cruises and Imagine Peace Tours.

**Development focus:** Making optimal use of the natural resources that our tours are built around requires us to respect nature and give as much back as we possibly can. The Elding team therefore strives to maintain an essential ecological balance and help conserve natural heritage and biodiversity.

Our goal is to operate on sustainability principles, which refer to a suitable balance of the environmental, economic, and socio-cultural aspects of tourism development.

**Additional comments:** All Elding staff members, and the different operational areas, are expected to pull their load when it comes to sustainability and work according to our environmental policy.**ELDING**  
THE WHALE  
WATCHING PIONEERS

## Stand no: IS-05

**Company:** Europcar - Bílaleiga Akureyrar

**Address:** Tryggvabraut 12, 600 Akureyri

**Country:** Iceland

**Phone:** +354 4616000

**Website:** www.holdur.is

**E-mail:** steini@holdur.is

**Main contact:** Steingrímur Birgisson - Managing Director

**Additional contact:** Þorbjörg Jóhannsdóttir (thorbjorg@holdur.is) - Sales Manager

**First time at VNTM?:** no

**Field of Activity:** Europcar - Bílaleiga Akureyrar is Iceland's largest car rental with around 4500 cars during summer time, ranging from 3 door cars up to 17 seaters, Campers, Motorhomes and large variety of jeeps. All our cars are of newest models and we have 20 rental locations all around Iceland

**General Information:** Europcar - Bílaleiga Akureyrar is a private company with franchisee agreement with Europcar. The company was founded in 1974. We are the only car rental in Iceland having ISO 9001 quality certification and ISO 14001 environmental certification. Our staff is very experienced in servicing our customers through the years with best possible service.

**Development focus:** We are increasing our environmental friendly cars a lot in the coming year, both Plug in Hybrid cars, Hybrid cars as well as fully electrical cars with range more than 300 km pr. day

**Additional comments:** 20 rental locations around Iceland. The largest stations are at Keflavik international airport where we have double desk inside the terminal, and then Reykjavik and Akureyri where our headquarters are based.

## Stand no: IS-12

**Company:** Fiskfélagið / Fish Company

**Address:** Vesturgata 2a, 101 Reykjavík

**Country:** Iceland

**Phone:** +354 5525300

**Website:** www.fiskfelagid.is

**E-mail:** jokull@fiskfelagid.is

**Main contact:** Jökull Tandri Ámundason - Maitre d'

**Additional contact:** Lárus Gunnar Jónasson (larus@fiskfelagid.is) - Owner

**First time at VNTM?:** no

**Field of Activity:**

- A family run, fine dining restaurant in the heart of Reykjavik, celebrating it's 10th year of business.
- Set menu, a la carte dining and group menus. Private bookings upon request.
- Full bar, wine selection, cozy atmosphere, attentive & friendly service.

**General Information:** What to eat in Iceland? If this question troubles you then let our chef's take you on a local culinary trip AROUND ICELAND or a varied taste bud cruise AROUND THE WORLD, without ever leaving your table.

The staff at the Fish Company has won multiple local awards and acknowledgements; from the humble student chef of the year to the coveted chef of the year award, for 9 years out of 10 the Fish Company has had the honor of the title »Best Seafood« from the Reykjavik Grapevine.

**Development focus:** Located in the Zimsen building which dates back to 1884. Moved from its old location and replanted at Grófartorg in the heart of Reykjavik, there it was lovingly restored and renovated. The Fish Company opened its door in 2009 and it is there that owner and master chef, Lárus Gunnar Jónasson, and his team of spirited and jovial chef's work culinary wizardry. The Fish Company chef's send guests on daily trips around Iceland or the world, without them having to leave their tables. Making it an experience of dining in Reykjavik, unlike any other.

**Additional comments:** Looking forward to meeting old partners as well as making new connections.



## Stand no: IS-14

**Company:** Friðheimar**Address:** Friðheimum, 801 Selfoss**Country:** Iceland**Phone:** +354 4868894**Website:** www.fridheimar.is**E-mail:** knutur@fridheimar.is**Main contact:** Rakel Theodórsdóttir - Marketing and Quality Manager**Additional contact:** Knútur Rafn Ármann (knutur@fridheimar.is)  
- Owner & Managing Director**First time at VNTM?:** no**Field of Activity:** Friðheimar is a farm operated by an Icelandic family, breeding Icelandic horses, growing tomatoes all year round and offering a unique food experience**General Information:** A visit to Friðheimar is in perfect harmony with the Golden Circle route. Friðheimar is a farm operated by an Icelandic family who is breeding Icelandic horses and growing vegetables all year round with help from the nature.

We offer a Greenhouse Visit, Horse Show, Stable visit and unforgettable home made food experience where lunch is enjoyed among the tomato plants. Exclusive dinners are also available. Open all year round.

**Development focus:** We create a pleasant food experience for our guests that they will always remember. Where lunch is enjoyed among the tomato plants after a presentation of how Icelanders can harvest healthy and tasty food every day of the year with help from nature. Enjoy an unforgettable lunch in unique surroundings of our greenhouses and then take a taste with you home as we also make delicious food souvenirs from our tomatoes. All home made!

Also we love to inform our guest about our special Icelandic horse were we give insight into one of the most magnificent horse breed in the world.

**Additional comments:**

- Greenhouse visit open all year round.
- Unique lunch, open all year round.
- Exclusive dinner available all year round.
- Horse show May 1st - September 30th.
- Visit to the stable available all year round.
- Please remember to book everything in advance

## Stand no: IS-20

**Company:** Geosea**Address:** Vítaslóð 1, 640 Húsavík**Country:** Iceland**Phone:** +354 4641210**Website:** www.geosea.is**E-mail:** sigurjon@geosea.is**Main contact:** Sigurjon Steinsson - CEO**Additional contact:** Sólveig Ása Arnardóttir (solveig@geosea.is) - Project Manager**First time at VNTM?:** no**Field of Activity:** The GeoSea sea baths enable you to enjoy nature in a unique manner. Thanks to the underground heat, the seawater in the baths is warm and comfortable and the mineral-rich water will caress your skin.**General Information:** The water in the GeoSea sea baths comes from two drillholes, one located by the cheese barrel and the other by Húsavík harbor. There is no need to use any cleaning agents or equipment, as the steady flow of water from the drillholes, between the pools, over their edges and into the sea ensures that the water stays within the limits stipulated by health regulations.

While the warm sea works its miracles, you can enjoy the view of the mountain range to the west, Skjálfandi Bay beneath the cliffs and the Arctic Circle itself on the horizon.



## Stand no: IS-09

**Company:** GJ Travel**Address:** Vesturvör 34, 200 Kópavogur**Country:** Iceland**Phone:** +354 5205200**Website:** www.gjtravel.is**E-mail:** val@gjtravel.is**Main contact:** Val - Valgerdur Lindberg Jonsdottir - Product Manager**First time at VNTM?:** no**Field of Activity:** GJ Travel Iceland - Guðmundur Jónasson is specialized in tailor-made group tours, scheduled escorted bus tours from 4-15 days, multi-activity adventures and hiking & biking vacations in Iceland. We offer tour packages & expedition cruises to Greenland and tours to Faroe Islands.**General Information:** GJ Travel Iceland - Guðmundur Jónasson is a family run, independent coach company & incoming tour operator in Iceland. Our company was formed in 1929, when our founder Guðmundur Jónasson obtained his first driving license. Our fleet of modern street and highland vehicles ranges from 5 to 69 seats with the average age of 4 years, all offering free Wi-Fi. We are inspired by Iceland, love to travel and showing others the most exciting places in our country.**Development focus:** We emphasize on Iceland tours all year round with different highlights for different seasons. The best seller escorted group tours with guaranteed departures are 5-day winter tours "Land of Northern Lights", 8- day „Northern Lights Exploration" and 8- day "Guided Iceland Circle." We offer fixed departures all year round to Iceland as well as different packages to West-, East and South Greenland and Faroe Islands and various combinations of the destinations.**Additional comments:** Our highly experienced group department is the specialist to turn to when you want tailor made tours to Iceland. Simply tell us your needs and we will put together the ideal program for you.

## Stand no: IS-17

**Company:** GoNorth**Address:** Bæjarhraun 8, 220 Hafnarfjörður**Country:** Iceland**Phone:** +354 515 1520**Website:** www.gonorth.is**E-mail:** thordur@gonorth.is**Main contact:** Þórður Björn Sigurðsson - Account Manager**First time at VNTM?:** no**Field of Activity:** GoNorth specializes in tailor made programs for FIT and groups. Our focus is to provide tour operators and travel agents personal and professional service, building on years of experience.**General Information:** GoNorth was established in 2010 and is run by its Icelandic owner, Unnur Svavarsdóttir. She has worked as an incoming agent and guide for over 30 years. Additional ownership is held by two Dutch travel agents, which gives GoNorth the unique mixed background in tourism, enabling us to understand what a tour operator is looking for in local agents: Flexible programs created for your clients, short response time, appealing prices and personal contact.**Development focus:** GoNorth has a strong relationship with local suppliers, from the smallest guesthouses and farms to the largest hotel chains, as well as car rentals and activity-companies. This ensures the efficiency and stability in our operation we are so proud of. Our focus is to maintain a mutually prosperous relationship with existing clients and, at the same time, build new ones with additional tour operators and travel agents.**Additional comments:** GoNorth is certified by VAKINN, the official quality and environmental system for Icelandic Tourism.

## Stand no: IS-11

**Company:** Gray Line Iceland

**Address:** Klettagardar 4, 104 Reykjavik

**Country:** Iceland

**Phone:** +354 5401313

**Website:** www.grayline.is

**E-mail:** sigridur@grayline.is

**Main contact:** Sigridur Heidar - Director of Sales

**Additional contact:** Thorir Gardarsson (thorir@grayline.is) - Chairman of the Board

**First time at VNTM?:** no

**Field of Activity:** A fully licensed travel agency with 30 years of experience in operating tours around the country. Equipped with extensive knowledge, an ambitious tour selection and itineraries packed with adventures, we make every effort to provide you with enjoyable travel experiences.

**General Information:** Our Tours: From traditional sightseeing day tours and airport transfers to coach rentals, private tours and once-in-a-lifetime experiences, we have something to offer every type of traveller.  
Our Guides: We're enormously proud to staff some of the most experienced guides in Iceland, all of whom share in our passion to help you discover the wonders of our country.  
Our Customer Service: Our experienced customer service team is on hand 24 hours a day, 7 days a week, 365 days a year.

**Development focus:** Our Languages: We want our customers to connect with our country in a meaningful way, and although most tours are in English, we are proud to offer our most popular tours in several additional languages: Norsk, Dansk and Svenska (Scandinavian), Deutsch, Français, Español, Japanese and Chinese Mandarin.  
Sustainability: We are certified with VAKINN the official quality and environmental system within Icelandic tourism.

**Additional comments:** Easy Online Booking: We proudly offer travel agents and affiliates direct online access to our tour inventory as well as the ability to earn commission on our travel products and services.



## Stand no: IS-26

**Company:** GT Travel - Gts Ltd

**Address:** Fosnes C, 800 Selfoss

**Country:** Iceland

**Phone:** +354 4821210

**Website:** www.gttravel.is

**E-mail:** helena@gttravel.is

**Main contact:** Helena Herborg Guðmundsdóttir - Sales and Marketing Manager

**Additional contact:** Berglind Guðmundsdóttir (berglind@gttravel.is) - Financial Manager

**First time at VNTM?:** no

**Field of Activity:** GT Travel is a travel agency and a coach company that has served tourists since 1969. Offering a variety of tours in Iceland for groups of all sizes, GT Travel can arrange day tours, multi-day tours, luxury tours, school tours, airport and city transfers. GT Travel offers guidance and can arrange accommodation, activities and meals.

**General Information:** GT Travel is a family business that was founded in 1969. It is a coach company, travel agency and incoming tour operator in Iceland. We offer a variety of tours around Iceland for groups of all sizes. We offer a fleet of 50 modern luxury, standard and 4WD coaches and minibuses. Coaches can carry from 9 to 67 passengers and are all fitted with seat belts and 1200 seats with 3-point seat belts. Mini buses can be rented both with or without a driver. We also offer black luxury coaches. GT Travel offers guidance and can arrange accommodation, activities and meals.

**Development focus:** In 2017 the company became the proud owner of Iceland's first electric bus, promoting an eco-friendly future of travelling. Minimizing environmental impact while maximizing road safety is our guiding light in the daily operation of the company.

**Additional comments:** GT Travel can arrange day tours, multi-day tours, highland tours, luxury tours, school and geography tours, airport transfers and city transfers. GT Travel offers guidance and can arrange accommodation, activities to suit and meals.

## Stand no: IS-18

**Company:** Hertz Iceland

**Address:** Flugvallarvegur 5, 101 Reykjavik

**Country:** Iceland

**Phone:** +354 5224400

**Website:** hertz.is

**E-mail:** kb@hertz.is

**Main contact:** Kristján Bergmann Sigurbjörnsson - VP Sales and Marketing

**Additional contact:** Hugrún Högnadóttir (hugrun@hertz.is) - Account Manager / Pricing

**First time at VNTM?:** no

**Field of Activity:** One of the largest car rental in Iceland. Operating for over 48 years. Your car rental expert in Iceland,

**General Information:** Hertz has benn operating in Iceland since 1971 & world-wide since 1918. Hertz has 18 rental locations in Iceland and we offer over 48 vehicle classes. Quality service is our first and foremost focus.

**Development focus:** Campers and Motorhomes, Luxury vehicles.

**Additional comments:** We focus on safety and quality service.

## Stand no: IS-24

**Company:** Hey Iceland

**Address:** Síðumúla 2, 108 Reykjavík

**Country:** Iceland

**Phone:** +354 5702700

**Website:** www.heyiceland.is

**E-mail:** oddny@heyiceland.is

**Main contact:** Oddny Halldorsdottir - Sales Manager

**Additional contact:** Erla Petersen (erla@heyiceland.is) - Reservation Manager

**First time at VNTM?:** no

**Field of Activity:** Your trusted partner for an authentic and memorable travel experience in Iceland. We put a personal touch on all of our holidays, from small groups guided by local experts to custom self-drive packages, specialized group tours and more. We are also the official association and booking office of about 170 country properties.

**General Information:** Hey Iceland is an award-winning travel agency with over 30 years of experience in creating unforgettable holidays so we are a leading travel agency and tour operator in Iceland. We are the official association and booking office of about 170 country properties providing accommodation and various activities in their guesthouses, B&Bs, country hotels, homes and cottages. It is our aim to stay at the forefront in environmentally friendly tourism, sustainability and responsible tourism.

**Development focus:** We are seeking to consolidate co-operation with existing partners and to explore areas where partnerships could expand to include new products and services. We will continue developing Iceland as a competitive and exciting all-year destination, with focus on experiences in the countryside. We are excited to meet agents that share our high standards of service and align with our core values.

**Additional comments:** We specialize in catering to our client's interests and customizing itineraries. We provide personal and flexible services with authentic hospitality. Hey Iceland partners offer good value accommodation, unique experiences, and local food.

**Stand no: IS-10****Company:** Hotel Borgarnes**Address:** Egilsgata 12-16, 310 Borgarnes**Country:** Iceland**Phone:** +354 437 1119**Website:** <http://www.hotelborgarnes.is/>**E-mail:** hotelbo@simnet.is**Main contact:** Steinn Petursson - Manager**Additional contact:** Jon Steingrimsson (steingrimsson.jon@gmail.com)**First time at VNTM?:** no**Field of Activity:** Hotel Borgarnes has 75 rooms and caters to FIT, groups and conferences. All rooms have private bathroom, free wifi access and parking. The hotel is a privately run and the owners take an active part in operating the business on a day to day basis.**General Information:** Hotel Borgarnes is in the town of Borgarnes in southwest Iceland, 115 km. from Keflavik airport. The town has all the infrastructure that travellers need and is situated by the main route to northern Iceland and is a gateway to the Snaefellsnes peninsula and upper Borgarfjordur. The region offers a wide variety of landscapes and cultural sights and the hotel is perfect for a two or three night stopover while exploring the area.**Development focus:** Offering good accommodation and related services at a affordable price with the constant focus on improving the quality of our facilities and services.

## Stand no: IS-16

**Company:** Hótel Klaustur (Bær hf)

**Address:** Klausturvegur 6, 880 Kirkjubæjarklaustur

**Country:** Iceland

**Phone:** +354 4874900

**Website:** www.hotelklaustur.is

**E-mail:** sj@hotelklaustur.is

**Main contact:** Sveinn Hreidar Jensson - Hotel Manager

**Additional contact:** Anastassiya Kim (ak@hotelklaustur.is) - S&M Manager

**First time at VNTM?:** yes

**Field of Activity:** Bær hf is an Icelandic company that has been established in 1974 and is the ownership company for Hótel Klaustur. The hotel has been operated as Icelandair Hotel Klaustur till 2018, and became an independent hotel in 2019.

**General Information:** Located in the South-Eastern part of Iceland, in Kirkjubæjarklaustur, a place famous for its scenery of the biggest glacier in Europe, Vatnajökull, Hótel Klaustur is a modern hotel featuring:

- \* 57 rooms and a Junior Suite;
- \* Klaustur Restaurant serving modern international cuisine with Icelandic twist;
- \* Bar »Klaustur«;
- \* Summer terrace;
- \* Boardroom with a capacity of 15 delegates;
- \* Key location 10 km away from Laki Craters and Fjaðrárgljúfur canyon; and 124 km away from Jökulsárlón.

**Development focus:** Initially the hotel opened its doors in 1993. Since then our emphasis has always been to provide a warm welcome for our guests, from family or solo travelers to celebrity movie directors and photographers pursuing the magical views of local nature. The hotel has undergone its last renovation in 2019 and re-opened recently as Hótel Klaustur with emphasis on modern Icelandic culture and dynamic nature of South Iceland.

**Additional comments:** The hotel has been operated as Icelandair Hotel Klaustur previously, and became independent as Hótel Klaustur in January 2019.



## Stand no: IS-22

**Company:** Hótel Laxá

**Address:** Ólnbogaás, 660 Mývatn

**Country:** Iceland

**Phone:** +354 4641900

**Website:** www.hotellaxa.is

**E-mail:** edda@hotellaxa.is

**Main contact:** Edda Gudmundsdottir - Hotel Manager

**First time at VNTM?:** no

**Field of Activity:** Hótel Laxá is a luxurious hotel of 80 Rooms situated by Lake Mývatn with an in-house restaurant serving individuals and groups for lunch and dinner.

**General Information:** Hótel Laxá is a beautiful hotel that was opened during the summer of 2014. It features beautifully decorated rooms and excellent facilities in a prime location by Lake Mývatn, Iceland. From the hotel you can enjoy unique views of the lake and the surrounding mountains. In the in-house restaurant, Eldey, you can enjoy a delicious meals, putting an emphasis on fresh regional ingredients.

**Development focus:** Day by day Hótel Laxá becomes more eco-friendly aiming at suppliers to follow our green steps. From the grassed roof tops to the use of eco-certified products in house our motto is "Green and Clean." Hótel Laxá tries to reduce everyday its impact on the pristine and protected environment that is the region of Lake Mývatn.

We are also constantly developing our menu, using fresh local products from farmers and agriculture in the area.

**Additional comments:** We are:  
1hour from International airport Akureyri  
45 min from Húsavík the "capital" of whale watching and Arctic CoastWay  
1h30 min from the most powerful waterfall in Europe: Dettifoss  
Tours to Askja - Loftthellir (Ice Cave) - Diamond Circle



## Stand no: IS-23

**Company:** Húsavík Adventures

**Address:** Suðurgarður, 640 Husavik

**Country:** Iceland

**Phone:** +354 8534205

**Website:** www.husavikadventures.is

**E-mail:** armann@husavikadventures.is

**Main contact:** Ármann Örn Gunnlaugsson - Managing Director

**First time at VNTM?:** no

**Field of Activity:** RIB Whale Watching from Húsavík. Húsavík Adventures offers two different types of whale watching tours; Big Whales & Puffins and Midnight Sun Whale Watching. The tours are operated from Húsavík on innovative RIB boats that bring you closer to the action and the best view possible.

**General Information:** Húsavík Adventures provides you with one of the most exciting adventures Iceland has to offer. We are located in Húsavík, the whale capital of Iceland, one of the best regions to experience whales in their natural environment alongside various seabirds, including puffins as well as other beautiful scenery.

**Development focus:** Excellent customer service has always been our main goal while we show our customers the magnificent wildlife and scenery Skjálfandi Bay has to offer. Due to the size of our vessels we are able to provide outstanding personal service, which has become the foundation of the company, and we aim to build on to further improve the experience of our customers.

**Additional comments:** Come and join us on a whale watching adventure in Skjálfandi Bay!



## Stand no: IS-19

**Company:** Iceland Escape

**Address:** Austurströnd 8, 170 Seltjarnarnes (Reykjavik)

**Country:** Iceland

**Phone:** +354 577 10 27

**Website:** icelandescape.com

**E-mail:** info@icelandescape.com

**Main contact:** Karim Dahmane - CEO Manager

**First time at VNTM?:** yes

**Field of Activity:** Iceland Escape is a company located in Seltjarnarnes (Reykjavik) Iceland. A family story. A French-Icelandic family created Iceland Escape in 2009.

Specialized travel specialist in Iceland and Greenland, we are based in Reykjavik. We offer all types of trips, all year long, according to your desires.

**General Information:** Iceland Escape is offering services to travel agencies for groups, incentives.

We are also specialised and well organised in customised tours for individual and small groups on premium and luxury travel tours.

**Development focus:** Our guarantees

Local agency we know the country very well. We can thus provide just answers to your questions. In addition, we give you access to reliable and competent accommodation and service providers, to answer to your demand for quality and satisfaction.

**Additional comments:** Travel off the beaten path; we are committed to make you discover the local culture and to help you meet the locals. For they will perhaps deliver some of their secrets that make their country mysteriously beautiful.



## Stand no: IS-07

**Company:** Icelandair**Address:** Head Office, , 101 Reykjavik**Country:** Iceland**Phone:** +354 5050300**Website:** icelandair.com**E-mail:** arsaell@icelandair.is**Main contact:** Arsaell Hardarson - Regional Manager Asia, Middle East, S-America, Africa**Additional contact:** Thorvaldur Guglaugsson (thg@icelandair.is) Regional Manager S- and E- Europe**First time at VNTM?:** no**Field of Activity:** Iceland's uniquely central location between Europe and North America is the key to our network.

In 2018 the Route Network will connect 26 European airports with 23 North American airports through the Company's hub. The number of passengers in 2019 is projected at about 4.3 million, with 34 aircraft serving the Route Network.

**General Information:** About Icelandair

Icelandair is a leading airline offering flights to and from Iceland, and an attractive option for cross-Atlantic flights. Icelandair provides safe, reliable flights and exceptional service on flights to metropolitan areas on both sides of the Atlantic. The airline operates out of Iceland, and uses the country's geographical location midway between North America and Europe as an opportunity to build an ever-growing network of international routes with Iceland as a hub. Icelandair is a part of Opens new windowIcelandair Group

**Development focus:** What is an Icelandair Stopover?

When you fly Icelandair across the Atlantic, you can stop over in Iceland at no additional airfare. Add an extra dimension to your journey and experience Iceland's cultural creativity and natural uniqueness.

**Additional comments:** The history of Icelandair traces back more than 80 years. We have been a vital part of Icelandic aviation history, and our history reflects the spirit and resourcefulness of the island nation in the North Atlantic.

## Stand no: IS-08

**Company:** Icelandair Hotels**Address:** Nauthólsvegur 52, 101 Reykjavik**Country:** Iceland**Phone:** +354 4444695**Website:** www.icelandairhotels.is**E-mail:** sales@icehotels.is**Main contact:** Thuridur Petursdottir - Sales Manager**Additional contact:** Rún Gunnarsdóttir (rung@icehotels.is) - Sales manager / Sales leisure**First time at VNTM?:** no**Field of Activity:** Icelandair Hotels have an extensive portfolio of six hotel brands is set in the capital and across Iceland. The denominator is outstanding service, a central reservations and sales department, and high standard of social and environmental responsibility.**General Information:** The family of Icelandair Hotels cater to tourists, locals, business travellers and luxury seekers alike. With Icelandair Hotel's own brand of eight hotels and five Hotel Edda, summer hotels. Through a franchising agreement with Hilton International we offer the Hilton Reykjavík Nordica, The world's first Canopy hotel and the Reykjavík Kosulat Hotel by Curio, a Collection by Hilton, to be followed by another Curio hotel in Reykjavík city centre.**Development focus:** We continuously seek to maintain the standard we have set on our hotels and focus on developing new additions to our family of hotels. The focus being on quality and diversity, catering to the whole spectrum of travellers, from those seeking a modest comfort to the luxury traveller. The common denominator is outstanding service, a central reservations and sales department, and high standard of social and environmental responsibility. The company works by an ISO 14001 Certification for environmental management.**Additional comments:** Icelandair Hotels are a leading example for other companies in the industry by having an active corporate social responsibility policy where the focus is strong on staying green and supporting the future of a sustainable Iceland.

Icelandair Hotels

www.icelandairhotels.com

## Stand no: IS-32

**Company:** Icelandic Apartments (Altus ehf)

**Address:** Urðarhvarf 4, 203 Kópavogur

**Country:** Iceland

**Phone:** +354 5750900

**Website:** icelandicapartments.com

**E-mail:** audunn@icelandicapartments.com

**Main contact:** Auðunn Bergsveinsson - General Manager

**First time at VNTM?:** no

**Field of Activity:** We offer accommodation in beautiful apartments with stunning view, fully equipped kitchen and the quickest access out of the city. On location we also have a great restaurant. We offer more affordable accommodation for families traveling with children and groups.

**General Information:** In February 2017 we opened a new apartment hotel in Urðarhvarfi, Kópavogur with 40 fully equipped apartments. Hotel building is all new and superbly located with all major services within walking distance, 2 km from highway 1. With breathtaking views of Ellidavatn, Bláfjöll and Esja. All our apartments have a fully equipped kitchen and accommodation for up to 5 people. One price for an apartment regardless of the number of guests (up to 4). Great restaurant on the ground floor.

**Additional comments:** Apartments:  
5 x Economy: (27m2) max occupancy 2 adults.  
20 x Standard: (37 - 40m2) max occupancy 5 adults.  
5 x Standard /view (35m2) max occupancy 2 adults (+2 children).  
10 x Superior (50m2) max occupancy 5 adults.



## Stand no: IS-38

**Company:** Icelandic Mountain Guides / Arcanum

**Address:** Stórhöfði 33, 110 Reykjavík

**Country:** Iceland

**Phone:** +354 587 9999

**Website:** www.mountainguides.is www.arcanum.is

**E-mail:** monika@mountainguides.is

**Main contact:** Monika Waleszczynska - Account Manager

**Additional contact:** Pálmi Jóhannsson (palmi@mountainguides.is) - Revenue Manager

**First time at VNTM?:** no

**Field of Activity:** Icelandic Mountain Guides and Arcanum are Iceland's premier outdoor adventure tour operator. We offer a wide range of adventure travel experiences in Iceland and Greenland. Our family of brands includes: Icelandic Mountain Guides, Arcanum, Iceland Rovers and Greenland Adventures by Icelandic Mountain Guides.

**General Information:** Icelandic Mountain Guides and Arcanum are the leading outdoor adventure specialists in Iceland. Our adventure tours range from soft sightseeing experiences to demanding mountaineering adventures with over 20 years of service. We focus on nature, hiking, trekking, glacier tours, highland experiences and specialized activity tours like kayaking, Atv's, snowmobiling and skiing. With us, you can find active adventures for all. Whether you want a day tour, multi-day group tour, FIT services, or a custom made itinerary, we have you covered.

**Development focus:** Our aim is always to improve the experiences of our customers by offering a unique and diverse selection of activities that exposes them to Icelandic nature and culture in an active and fun way. Our guides are local back country experts with decades of experience running glacier and adventure tours. Product innovation, following high safety standards and upholding an active environmental policy, are key in all our operations.

**Additional comments:** Icelandic Mountain Guides is a member of VAKINN, a quality and environmental label developed by Icelandic tourism for tourism businesses that maintain the highest standards in all aspects of their practices.

## Stand no: IS-43

**Company:** Ishestar  
**Address:** Sorlaskeid 26, 220 Hafnarfjordur  
**Country:** Iceland  
**Phone:** +354 5557000  
**Website:** ishestar.is  
**E-mail:** solborg@ishestar.is  
**Main contact:** Solborg Bjarnadottir - Managing Director

**First time at VNTM?:** yes

**Field of Activity:** We are a horseback riding tour operator who has been offering horseback riding tours in Iceland since 1982 and has always given absolute priority to quality service and safety.

We offer both day tours and multi-day tours from various places in Iceland.

**General Information:** We offer both Day tours and Multi-day tours.

Day tours are mainly operated from our Horse Center in Hafnarfjörður which is located within 15 minutes from the city center. The riding tours are for both beginners and experienced riders.

Our multi-day tours are operated all over Iceland from local farmers. Our tours are ideal for riders who are looking to ride in the Icelandic highlands, on sandy beaches and exploring Icelandic nature while riding just to mention a few locations.

**Development focus:** Our main goal is to offer our guests exceptional service, excellent horses and a safe ride in the Icelandic nature.

We also place great emphasis on sustainable tourism by offering adventurous riding tours in the unspoiled nature of our country.

**Additional comments:** Ishestar offer aswell riding tours from different locations such as Myrkholt, situated between Geyser Geothermal Area and Gullfoss waterfall. Efri-Ulfstaðir, near Hvolsvollur, where you can ride along the river to the black sandy beach.



## Stand no: IS-28

**Company:** Keahotels  
**Address:** Skipagata 18, 600 Akureyri  
**Country:** Iceland  
**Phone:** +354 460 2050  
**Website:** www.keahotels.is/en  
**E-mail:** freyja@keahotels.is  
**Main contact:** Freyja Ágústsdóttir - Sales

**Additional contact:** Svala Haraldsdóttir (svala@keahotels.is) - Sales Manager

**First time at VNTM?:** no

**Field of Activity:** Keahotels is a leading hotel chain in Iceland. Ranging from two up to four stars, Keahotels are fully equipped with hospitality and friendliness.

**General Information:** Keahotels offers 11 hotels in key locations, granting our guests a full access to the most attractive places in Iceland. Situated in Reykjavik, Akureyri, by Lake Myvatn and Vík, Keahotels are joined in a mutual booking system, providing our clients with professional and efficient service.

Hotel Borg – Reykjavik	Storm Hotel - Reykjavik
Apotek Hotel – Reykjavik	Hotel Kea – Akureyri
Exeter Hotel - Reykjavik	Hotel Norðurland – Akureyri
Reykjavík Lights – Reykjavik	Hotel Gígur – Lake Myvatn
Sand Hotel – Reykjavík	Hotel Katla – Vík
Skuggi Hotel – Reykjavik	

**Development focus:** Exeter Hotel by Keahotels opened in summer 2018. This contemporary design hotel is set in Reykjavík's Old Harbour area, 500 m from Harpa Concert Hall. It features free WiFi, sauna and fitness room, an in-house restaurant and a bakery.

Last year Keahotels also took over Hotel Katla, located by Vík on the South shore of Iceland. This countryside hotel features spacious guest rooms and stunning views of the Mýrdalsjökull Glacier. Guests have free access to the outdoor geothermal hot bathtubs.

Sand hotel is the latest addition to the chain, luxury hotel in the center of Reykjavík.

**Additional comments:** Keahotels welcomes you to Iceland. We invite you to share with us all the best of what our country has to offer.

## Stand no: IS-34

**Company:** Landhotel

**Address:** Heysholt, 851 Hella

**Country:** Iceland

**Phone:** +354 5580550

**Website:** landhotel.is

**E-mail:** olig@landhotel.is

**Main contact:** Óli Gudmundsson - Sales & Marketing Manager

**First time at VNTM?:** no

**Field of Activity:** Landhotel is a new 4 star Hotel in South Iceland which opened in May 2019. The hotel has 69 standard rooms and 9 superior room. The restaurant accommodates 120 persons in dinner and we offer meeting and event facilities as well.

**General Information:** A four star hotel

At Landhotel you are immersed by true Icelandic nature, it is the place to stay when in Iceland. The strategic location of the hotel gives our customers the option to take day tours to the most popular places of interest in the southern part of the country.

One of the unique qualities of Landhotel is its location. It is located within 2 hours away from the most scenic places in South Iceland, for ex. Gullfoss, Hekla, Vík í Mýrdal, Skaftafell, Blue Lagoon, Westman Islands and so much more.

## Stand no: IS-33

**Company:** Sjávargrillið / The Seafood Grill

**Address:** Skólavörðustígur 14, 101 Reykjavík

**Country:** Iceland

**Phone:** +354 5711100

**Website:** www.sjavargrillid.is

**E-mail:** gustav@sjavargrillid.is

**Main contact:** Gústav Axel Gunnlaugsson - General Manager

**First time at VNTM?:** no

**Field of Activity:** Lunch: mondays to saturdays 11:30 - 15:00  
Dinner: monday to sundays 17:00 - 22:30

Our skilled and enthusiastic chefs are keen to make great food, from the best ingredients available at each time. Served in a cozy and relaxed atmosphere by fantastic waiters.

**General Information:** It was in 2010 that a young lad from Húsavík, a little fishing town up north, was awarded the title "chef of the year 2010". The chef, Gústav Axel spent months traveling around Iceland looking for the real taste of Iceland and along the way they found a few things that now are key items of the interior of their new restaurant.

On the road the Gústav came up with a menu like no other, interpretation of the collective grill taste of his homeland. Iceland!

**Development focus:** Our skilled and enthusiastic chefs are keen to make great food, from the best ingredients available at each time. Served in a cozy and relaxed atmosphere by fantastic waiters.

**Additional comments:** Seating arrangement:

- The Seafood Grill can seat up to 120 people in the same seating.
- 80 people in our main dining area.
- 40 people in a semi privat area, down in a cosy basement.

## Stand no: IS-33

**Company:** Matarkjallarinn - Foodcellar

**Address:** Aðalstræti 2, 101 Reykjavík

**Country:** Iceland

**Phone:** +354 5580000

**Website:** www.matarkjallarinn.is

**E-mail:** valtyr@matarkjallarinn.is

**Main contact:** Valtýr Bergmann - General Manager

**First time at VNTM?:** no

**Field of Activity:** The Foodcellar serves a la carte and various set menus - including our Secret menu.

The bar has also great cocktails prepared by our outstanding bartenders.

Live piano music all nights of the week

Food Cellar serves lunch Mondays to Fridays, and dinner all days of the week.

**General Information:** Food Cellar is a Restaurant & Cocktail bar, situated in a 160 year old building in the centre of Reykjavík. The food is in the Icelandic brasserie style of food, elegantly prepared by our skilled and enthusiastic chefs, using the Icelandic finest ingredients. The bar has a superb selection of fine cocktails, put together by our outstanding bartenders.

All days of the week there is live dinner music coming from our mahogany grand piano made in 1880 in Vienna by the Bösendorfer Company.

**Development focus:** Chef's choice Secret menu takes you on a 6 course culinary trip, where the kitchen takes you on a mysterious food adventure where diversity is key.

In our Discover Iceland menu you get a taste of Iceland's finest ingredients available from around the island.

Our motto is „Food for your body, music for your soul«

**Additional comments:** Seating arrangement:

- Food Cellar seats up to 120 people in one seating.
- 70 people in our inner dining room.
- 38 people in the front dining room.
- 20 people in a semi private area

Lunch: Mondays to Fridays 11:30 - 14:30

Dinner: all days of the week - 17:00 - 23:00

## Stand no: IS-49

**Company:** Mountaineers of Iceland

**Address:** Köllunarklettsvegur 2, 104 Reykjavík

**Country:** Iceland

**Phone:** +354 580 9900

**Website:** www.mountaineers.is

**E-mail:** inga@mountaineers.is

**Main contact:** Inga Gudmundsdóttir - Sales Manager

**First time at VNTM?:** no

**Field of Activity:** We are happy to help, Mountaineers has been operating as a travel agency since 1996, and has managed to specialize in Snowmobile, super jeep and monster trucks on the glacier. Our newest adventure is the ice cave on the East of Langjökull glacier.

**General Information:** Mountaineers of Iceland is a fully licenced travel agency based in Reykjavik. We service both Groups and FIT's on their adventure in Iceland. Mountaineers of Iceland specializes as well in snowmobile tour on the glacier Langjökull, and our newest adventure is a new man made ice cave located on the east side of the glacier.

The company was founded by Herber Hauksson and Ólöf Einaradóttir in 1996 and has been operating adventure tours ever since.

**Development focus:** We are constantly creating new activities for clients, with professional service and care from beginning to end. Safety is also a big part of our operations, our staff on the glacier are trained as wilderness first responder. We acknowledge the value of our employees and are continuously training and advancing their knowledge.

Mountaineers newest adventure is the new man made ice cave on the east of the Glacier, up from Gullfoss.

**Additional comments:** We focus on good customer service and prompt replies. Safety is also a big part of our operations. With knowledge and experiences we are committed to providing safe and unforgettable experiences.



## Stand no: IS-50

**Company:** Mýflug Air

**Address:** Reykjahlíðarflugvöllur, 660 MÝVATN MÝVATN

**Country:** Iceland

**Phone:** +354 4644400

**Website:** www.myflug.is

**E-mail:** gunnhildur@myflug.is

**Main contact:** Gunnhildur Stefánsdóttir - Accounter

**Additional contact:** Hallgrímur Leifsson (hallgrimur@myflug.is)

**First time at VNTM?:** no

**Field of Activity:** Sightseeing flights over north Iceland from Lake Mývatn

**General Information:** Mýflug Air was founded in 1985 around sightseeing flights from Lake Mývatn. Since then Mýflug has been offering a variety of sightseeing tours from lake Mývatn, as well as offering charter flights in the whole of Iceland as well as Greenland and Faroe islands.

**Development focus:** We are always working on developing our sightseeing flights to make it more enjoyable for our customers. Our airplanes can land at all airports in Iceland, Greenland and Faroe Islands, and we are interested in more charter operation.

**Additional comments:** See you at VNTM!

## Stand no: IS-57

**Company:** Mývatn Nature Baths

**Address:** Jarðbaðshólar, 660 Mývatn

**Country:** Iceland

**Phone:** +354 464 4411

**Website:** www.mnb.is

**E-mail:** gudmundur@jarbodin.is

**Main contact:** Guðmundur Þór Birgisson - General Manager

**Additional contact:** Ragnhildur Hólm Sigurðardóttir (ragnhildur@jarbodin.is)  
- marketing & Human Resources

**First time at VNTM?:** no

**Field of Activity:** Opened on the 30th of June 2004, Myvatn Nature Baths offers something for everyone, drawing on a centuries-old bathing tradition. Our complex consists of a bathing lagoon, two steambaths, a hot tub, changing rooms and a café.

**General Information:** Mývatn Nature Baths offers bathers a completely natural experience that begins with a relaxing dip amidst clouds of steam rising up from a fissure deep in the Earth's surface, and ends with a luxurious swim in a pool of geothermal water drawn from depths of up to 2,500 metres. The lagoon itself is a man-made construction, its bottom is covered by sand and gravel. The characteristics of the water are unique in many ways. It contains a large amount of minerals, is alkaline and well suited for bathing.

**Development focus:** In the next years, a whole new complex will rise at the Mývatn Nature Baths and the old one will be removed. Our aim is that our guests enjoy a more pleasant time at the baths, with more space and better services.

**Additional comments:** See you at VNTM!



## Stand no: IS-58

**Company:** Norðurhjari Tourism Partnership

**Address:** Klifagötu 8, 670 Kópasker

**Country:** Iceland

**Phone:** +354 855 1511

**Website:** www.edgeofthearctic.is

**E-mail:** nordurhjari@edgeofthearctic.is

**Main contact:** Halldóra Gunnarsdóttir - Project Manager

**Additional contact:** Nik Peros (knaveitingar@gmail.com) - Owner

**First time at VNTM?:** no

**Field of Activity:** Northeast Iceland offers numerous well known pearls of nature which have attracted travellers from all corners of the world.

Norðurhjari Tourism Partnership welcomes you to the Edge of the Arctic.

**General Information:** The coast holds an enchanting tranquility with the soothing sounds of waves and variable landscape. The area is a part of the Arctic Coast Way.

Some of Iceland's most renowned natural attractions are found within Jökulsárgljúfur canyon; natural wonders like Dettifoss, the pristine Hólm Tungur, and the mystical volcanic formation at Hljóðaklettur. And then there is Ábyrgi enclosure, one of our most beloved nature pearls and magical in every season.

**Development focus:** Here at the Edge of the Arctic you find the plate boundaries at the Arctic Fox Plain, and Iceland's northernmost extent, Hraunhafnartangi point. Just off the coast lies the Arctic Circle and in the nearby village of Raufarhöfn an Arctic Henge is under construction.

Langanes peninsula stretches 40-50 km out into the ocean, a veritable outdoor paradise teeming with birdlife, great for hiking and study of nature and history.

**Additional comments:** Nik Peros  
Báran Bar / Restaurant - and Þórshöfn Kayak - www.baranrestaurant.is

## Stand no: IS-36

**Company:** Norlandair

**Address:** Akureyri Airport, 600 Akureyri

**Country:** Iceland

**Phone:** +354 414 6960

**Website:** www.norlandair.is

**E-mail:** arnar@norlandair.is

**Main contact:** Arnar Friðriksson - Sales and Marketing Manager

**Additional contact:** Kristbjörg Björnsdóttir (kibba@norlandair.is) - Customer Service Manager

**First time at VNTM?:** no

**Field of Activity:** Norlandair provides aviation services in the Arctic, both charter and scheduled flights. Norlandair offers complete logistical services (incl. procurement of goods), survey flights, sightseeing flights (in cooperation with Circle Air), medevac flights and SAR service.

**General Information:** Norlandair is an aviation company with its headquarters in Akureyri, Iceland and operates the following aircraft types:

- \* DHC-6 Twin Otter (19 seats) with skis or balloon tires.
- \* Beechcraft King Air 200 (7 luxury seats or 9 commuter seats). Available with life support equipment and stretchers for medevac flights.
- \* GippsAero GA8 Airvan (7 seats) is an ideal aircraft for sightseeing flights and special photography missions.

**Development focus:** Norlandair is focusing on air charter in Greenland (general charter, medevac flights, survey flights, sightseeing flights, search and rescue etc) and scheduled flights, both domestically in Iceland and to Greenland.

Following routes are currently in operation:

- Akureyri (AEY) – Þórshöfn (THO)
- Akureyri (AEY) – Vopnafjörður (VPN)
- Akureyri (AEY) – Grímsey (GRY)
- Akureyri (AEY) – Constable Point (CNP)



## Stand no: IS-42

**Company:** North Sailing

**Address:** Naustagarður 2, 640 Húsavík

**Country:** Iceland

**Phone:** +354 4647272

**Website:** www.northsailing.is

**E-mail:** liney@northsailing.is

**Main contact:** Líney Gylfadóttir - Sales Manager

**Additional contact:** Arngrímur Arnarsson (aggi@northsailing.is) - Marketing Manager

**First time at VNTM?:** no

**Field of Activity:** North Sailing offers unique tours and expeditions on restored and beautiful wooden sailing ships in Iceland and Greenland. Whale watching, puffins, northern lights, sailing, overnight and tailor made tours. Welcome aboard!

**General Information:** We are a dedicated family company established in Húsavík in 1995. Our original whale watching tour has built a reputation for the town of Húsavík as the Whale Capital of Iceland. Being pioneers in whale watching and sustainable tourism, we are proud to have received numerous awards for innovation, regional development and sustainability. Our highly qualified and professional crew has extensive sailing experience and wildlife knowledge. Join us in our world of adventures!

**Development focus:** Since the beginning of our journey, sustainability has been our key destination. Our fleet is built on tradition with renovated boats and gaff rigged sailing ships. In 2015 we became the first whale watching company in the world to create a vessel powered by electricity. And now, they are two! We are proud to invite you on board our electric boats, Andvari and Opal, for an unforgettable experience with minimum disturbance to whales and nature. Help us build a sustainable future!

**Additional comments:** Whale watching day tours from Húsavík & Hjalteyri in North Iceland.  
Evening sailings onboard Schooner Ópal from Reykjavík, Iceland.  
Week long expeditions in Scoresby Sound, East Greenland.



## Stand no: IS-44

**Company:** Perla Norðursins

**Address:** Öskjuhlíð, 105 Reykjavík

**Country:** Iceland

**Phone:** +354 566 9000

**Website:** www.perlan.is

**E-mail:** eva@perlan.is

**Main contact:** Eva Björnsdóttir - Sales Manager

**First time at VNTM?:** no

**Field of Activity:** Perlan - Wonders of Iceland provides insight into Iceland's unique nature. In Perlan guests can experience guaranteed northern lights and a real indoor ice cave (12°C/14°F). Learn and explore everything there is to know about Icelandic nature in informative and interactive way.

**General Information:** Located in Reykjavík's most iconic building, Perlan - Wonders of Iceland, offers unforgettable experiences of Iceland's rare and astonishing natural wonders. See, hear, and feel the power of volcanoes, earthquakes, & geothermal energy. Step inside the only planetarium in Iceland and take a visual journey through the unique landscape of Iceland to observe Northern Lights. Enter a real indoor ice cave and learn about Iceland's glaciers, their effect on the land and their bleak future. At last enjoy the observation deck with amazing 360° view of Reykjavík.

**Development focus:** Perlan - Wonders of Iceland strives to inform all guests about the uniqueness of Icelandic nature in fun and informative way, where all ages can enjoy them self.

The vision of Perlan is to create the biggest nature exhibition in the world and with the help of leading specialists it will keep on expanding.

More exiting things will come soon in Perlan f.e. expanding the exhibition and the outside area.

**Additional comments:** At Perlan guests can buy souvenirs in Rammagerðin, one of the oldest gift shops in Iceland, and enjoy amazing cuisine and incredible view to all directions at Út í bláinn restaurant and Kaffitár café.



## Stand no: IS-45

**Company:** Prime Tours

**Address:** Desjamyri 1, 270 Mosfellsbaer

**Country:** Iceland

**Phone:** +354 4701000

**Website:** www.primetours.is

**E-mail:** Helgi@primetours.is

**Main contact:** Helgi Thor Gudmundsson - CEO

**Additional contact:** Rakel Ros Olafsdottir (rakel@primetours.is) - Account Manager

**First time at VNTM?:** no

**Field of Activity:** Private tour operator providing day tours, multiday journeys and transportation in Iceland for individuals and small groups. We also provide accessible service in accessible vehicles for travellers with impaired mobility.

**General Information:** We operate a fleet of quality vehicles with a team of driver guides dedicated to provide exemplary service to travellers in Iceland.

**Development focus:** We are looking for agency partners that sell tours to Iceland and are looking for a dedicated DMC that provides transportation services.

## Stand no: IS-04

**Company:** Promote Iceland

**Address:** Sundagardar 2, 104 Reykjavik

**Country:** Iceland

**Phone:** +354 5114000

**Website:** www.inspiredbyiceland.com

**E-mail:** oddny@promoteiceland.is

**Main contact:** Oddny Arnarsdottir - Project Manager

**First time at VNTM?:** no

**Field of Activity:** Promoting Iceland as an inspiring travel destination with quality food and products is at the heart of our activities with the Inspired by Iceland brand, administered by Promote Iceland. Our high business standards and great investment opportunities in the country are also something that we proudly talk about.

**General Information:** We work across industries and markets, closely collaborating with local companies to ensure that Iceland is fairly and professionally represented on international markets, thereby stimulating the economic growth with a long term outlook. Inspired by Iceland brand is a strong platform inviting people around the world to interact with Iceland on a cultural, travel or business level. Public-private partnership structure of our organisation allows us to bring together business and policy perspectives, which then enables us to reinforce the positive image of Iceland.

**Development focus:** Working in close connection with trade associations, chamber of commerce and the Ministry of Foreign Affairs, Promote Iceland offers the Icelandic business community various marketing and trade services. These include the organisation of trade fairs and business delegations, in-depth consultation and training programs related to presence on, and business with various foreign markets. Responsible travel behaviour is at the core of our activities going forward.

**Additional comments:** We recommend a visit to our webpage [www.inspiredbyiceland.com](http://www.inspiredbyiceland.com) and to <http://traveltrade.inspiredbyiceland.com/> for more information.



## Stand no: IS-40

**Company:** Radisson Blu Saga Hotel

**Address:** Hagatorg, 107 Reykjavik

**Country:** Iceland

**Phone:** +354 525 9900

**Website:** www.radissonblu.com/en/sagahotel-reykjavik

**E-mail:** lovisa.gretarsdottir@radissonblu.com

**Main contact:** Lovisa Gretarsdottir - MICE Sales Manager

**Additional contact:** Snaedis Eiriksdottir (snaedis.eiriksdottir@radissonblu.com)  
- Sales Representative

**First time at VNTM?:** no

**Field of Activity:** The Radisson Blu Saga Hotel is a four-star hotel located in the West end of Iceland's capital city Reykjavik and only a 10-minute walk to the popular city centre. The hotel offers a choice of 235 rooms with breath-taking views over the city, ocean, glaciers and mountains.

**General Information:** The Radisson Blu Saga Hotel is solely owned by the Icelandic Farmers Association hence the often referred as Farmers' Palace by the locals. Our guests enjoy amenities in the hotel that include complimentary wireless internet, a 24-hour fitness centre, concierge services, a hairdresser and barber service, banking services and a post office. We also proudly feature renovated conference facilities, the brand new Mímir Restaurant and Bar and The Grillið Restaurant.

**Development focus:** FITs, Leisure Groups, MICE and Incentives. We provide various services for FITs, Leisure Groups, MICE and Incentives. We also have vast experience and multi-functional spaces for festivities such as weddings, gala dinners, Christmas Parties and Annual company balls.

**Additional comments:** The hotel was recently honored and voted as Iceland's Leading Business Hotel 2019 by World Travel Awards for the sixth consecutive time. The hotel is Green Key certified committed to environmental responsibility and sustainable solutions.



## Stand no: IS-15

**Company:** Reykjavik Excursions

**Country:** Iceland

**Phone:** +354 5805400

**Website:** www.re.is

**E-mail:** ingadis@re.is

**Main contact:** Inga Dís Richter - Sales Manager

**Additional contact:** Andri Kristjánsson (andrik@re.is) - Account Manager

**Field of Activity:** Reykjavik Excursions operates the Flybus, the main airport transfer service between Reykjavík and Keflavík Airport. We also offer day tours that allow you to experience the most stunning places in Iceland! We also cater to all group sizes and our sales team will tailor-make tours to fit your requirements.

**General Information:** Reykjavik Excursions was founded in 1968. The company has since grown into one of the largest incoming tour operators in Iceland offering a range of excellent tours and services for both individuals and groups.

We own and operate one of the largest and newest coach fleet in Iceland with vehicles of many sizes, which can take your clients to all the most beautiful spots in our country. All our coaches are equipped with free Wi-Fi and we only hire licensed guides.

**Development focus:** We want to create new business relationships and meet with existing business partners to introduce what we have to offer, what is new and what is coming up. We only hire licensed guides and use VDL award-winning coaches.

**Additional comments:** We operate one of the largest and newest coach fleets in Iceland with vehicles of many sizes, which can take your clients anywhere in our beautiful country. All our coaches are equipped with free Wi-Fi.



## Stand no: IS-41

**Company:** Reykjavik Sightseeing  
**Address:** Skogarhlid 10, 105 Reykjavik  
**Country:** Iceland  
**Phone:** +354 4975000  
**Website:** www.rss.is  
**E-mail:** hsh@rss.is  
**Main contact:** Hjorvar Hognason - CEO

**First time at VNTM?:** no

**Field of Activity:** Reykjavik Sightseeing offers a selection of daytours, providing customers with an audio guide in 10 different languages + live guide. Airport Direct, a subsidiary of Reykjavik Sightseeing, offers scheduled bus transfers in connection with all flight arrivals at KEF airport.

**General Information:** Reykjavik Sightseeing is one of Iceland's leading tour operators. Tours are guided by an English speaking guide, but signature tours include an exclusive use of a Smart Audio guide in 10 languages, a GPS device prepared specifically for Reykjavik Sightseeing. Airport Direct, a subsidiary company of Reykjavik Sightseeing, is an official transfer partner of Keflavik Airport. We cater for any particular service preference by offering a choice between Economy, Premium or Private transfers.

**Development focus:** When entering the market in 2016, Reykjavik Sightseeing introduced its state of the art solution; Smart Audio guide, which enables people who do not have English as a first or second language, a solution to listen to its guidance in their own language. Our aim is to continue to develop this solution and to add more languages on top of the 10 already available

**Additional comments:** destination blue lagoon, the official transfer partner of the Blue Lagoon, is also located at our hub at Reykjavik Terminal, and uses Smartbus for its pick up service.



## Stand no: IS-51

**Company:** Seatours Ltd.  
**Address:** Smiðjustigur 3, 340 Stykkishólmur  
**Country:** Iceland  
**Phone:** +354 8623570  
**Website:** www.seatours.is  
**E-mail:** nadine@seatours.is  
**Main contact:** Nadine Elisabeth Walter

**Additional contact:** María A. Valdimarsdóttir maria@seatours.is

**First time at VNTM?:** no

**Field of Activity:** Seatours - Boat tours on Breidafjordur Bay, Snaefellsnes peninsula, West Iceland

**General Information:** The »VikingSushi Adventure« is for travelers who are adventurous - close up to nature. Seafood simply doesn't come fresher than this - taste the scallops.

The var ferry Baldur to the Westfjords via Island Flatey crosses the fjord daily from Stykkisholmur on the Snaefellsnes peninsula to Brjánslækur in the Westfjords.

Jump on board on the ferry Herjolfur and see the amazing Vestmannaeyjar Islands for the lowest cost. Sail around the magnificent rocks, play golf, see puffins and everything else that this Island has to offer.

**Development focus:** We are working on several leisure options in our area for the high and offseason.

**Additional comments:** Breidafjordur -This archipelago area always surprises the whole year with spectacular sights

Experience this wonderful area of West Iceland by boat.

## Stand no: IS-29

**Company:** Snaeland Travel

**Address:** Langholtiavegur 109, 104 Reykjavik

**Country:** Iceland

**Phone:** +354 588660

**Website:** www.snaeland.is

**E-mail:** orri@snaeland.is

**Main contact:** Orri Johannsson - Project Manager

**Additional contact:** Arny Bergsdottir (arny@snaeland.is) - Director of Travel agency

**First time at VNTM?:** no

**Field of Activity:**

- Bus Charter Company - Coaches of all sizes
- Iceland Group Specialist - organize and tailor-made tours for groups
- Super Jeep Safari with Action and Adventure
- Incentive and Events
- Programs for individuals - Multi-days Northern Lights tours, City Break, Around Iceland and transfers

**General Information:** Snaeland Travel is a family operated DMC incoming Tour operator with over 70 years' local expertise and know-how in Iceland. We operate our own fleet of cars, coaches and SuperJeeps and offer shorter and longer tours ranging from airport transfers to fully escorted trips around the country. Our tours can either be tailor made to your groups wishes or a ready-made s for FIT that highlights the best Iceland has to offer.

**Development focus:** We continuously strive to provide the utmost service for our customers. We take pride in renewing our fleet of coaches and develop itineraries and product-packages to best serve our customers with respect for the fragile Icelandic nature.

**Additional comments:** We look forward to meeting new and current customers to better inform about our offerings.



## Stand no: IS-59

**Company:** Special Tours

**Address:** Ægisgarður 13, 101 Reykjavík

**Country:** Iceland

**Phone:** +354 5608800

**Website:** www.specialtours.is

**E-mail:** thora@specialtours.is

**Main contact:** Þóra Matthildur Þórðardóttir - Account Manager

**Additional contact:** Ásta María Marínósdóttir (astamaria@specialtours.is) - Sales Manager

**First time at VNTM?:** no

**Field of Activity:** Special Tours Wildlife Adventures operate sea-based adventures from Reykjavík. Tour examples: Whale Watching, Puffin Express, Rib Express, Sea Angling & the Original Northern Lights by Boat tour.

**General Information:** Special Tours Wildlife Adventures operates Whale Watching, Puffin Watching, Sea Angling, RIB Express, New Year's Cruise and the original Northern Lights by Boat tours - All from the city centre of Reykjavik. We take great pride in offering our customers unique experiences at sea with a highly skilled & friendly crew as well as an experienced guide on every tour. Special Tours do also own and operate the Whales of Iceland exhibition in Iceland where 23 life-size whale models are exhibited with in depth information about whales, underwater film and interactive experiences.

**Development focus:** At Special Tours' we focus on offering our customers personal service & comfort, while making sure we protect and respect the environment. We have a skilled & friendly crew, as well as an experienced guide on every tour. Special Tours Wildlife Adventures is known amongst passengers and partners for its ambitious & hard-working team, aiming for great adventures on every tour and for every client. We go the extra mile!

**Additional comments:** Combine a tour with Special Tours Wildlife Adventures and the Whales of Iceland exhibition for the ultimate wildlife experience from Reykjavík!



## Stand no: IS-46

**Company:** Stracta Hótel

**Address:** Rangárflátir 4, 850 Hella

**Country:** Iceland

**Phone:** +354 5318010

**Website:** <https://www.stractahotels.is/en>

**E-mail:** sara@stractahotels.is

**Main contact:** Áslaug Sara Hreiðarsdóttir - Reservation Manager

**Additional contact:** Ólöf Björkás Hreiðarsdóttir (info@stractahotels.is) - Reservations

**First time at VNTM?:** no

**Field of Activity:** Only an hour drive from Reykjavík, Stracta Hotel is located on the south coast of Iceland and is therefore close to many of the most magnificent and known natural wonders in Iceland. With multiple options of room categories Stracta is a great alternative for groups, families and individuals!

**General Information:** Stracta Hotel offers several accommodation options. All from standard and superior rooms, studios, two bedroom apartments to our stunning suites. Our guests can enjoy a variety of dishes during both lunch and dinner time at our bistro and we recommend the dinner buffet for groups. All our guests are welcome to use the hotel saunas and hot tubs, located in the hotel garden. Wi-fi is free of charge.

**Development focus:** Stracta is an upcycled hotel located next door to nature – and we love our Icelandic nature! That is why we are committed to do our very best to minimize our ecological footprint and protecting our nature.

In short form our core green practices include: sustainability, minimizing waste, reducing water & energy consumption, and giving back to our local community.

**Additional comments:** With 148 rooms and open all year round we welcome every new cooperation - feel free to contact us anytime!



## Stand no: IS-37

**Company:** Sýndarveruleiki ehf

**Address:** Aðalgata 21, 550 Sauðárkrókur

**Country:** Iceland

**Phone:** +354 5881238

**Website:** [www.1238.is](http://www.1238.is)

**E-mail:** svana@1238.is

**Main contact:** Svanhildur Pálsdóttir - Project Manager

**First time at VNTM?:** no

**Field of Activity:** 1238 The Battle of Iceland is an immersive exhibition that goes a step beyond the regular history museum. Welcoming to people of all ages the exhibition offers its guests to see and take part in history through virtual reality.

**General Information:** The exhibition 1238 - The Battle of Iceland is located in the town Sauðárkrókur, North Iceland and is one of the attraction on the Arctic Coast Way. Accompanied with the exhibition we offer a wide range of services for tourists. Grána Bistro offers a bistro menu with great local food, coffee and beverages, for groups as individuals. Gránubúð, is a souvenir and gift shop specializing in handcrafted products and Icelandic design. Last but not least we host the official Tourist Information Office in Sauðárkrókur.

**Development focus:** The exhibition opened in June 2019 and most of our guests this first season were Icelanders. Our aim is that in the future our main visitors will be tourists from abroad, both groups in all sizes as well as self-drive tourists. Whether visitors have great or no interest in history, the exhibition invites its guests to experience history in a super modern and artful interactive installation and seems to appeal to people of all ages.

**Additional comments:** Virtual Reality is a big part of our exhibition. It incorporates cutting edge interactive technology that transports you into the past. There you can take part and experience one of Iceland's most fearful battle.

## Stand no: IS-21

**Company:** Into the Glacier

**Address:** Reykjavík

**Country:** Iceland

**Phone:** +354 5191616

**Website:** www.intotheglacier.is

**E-mail:** bjorn@intotheglacier.is

**Main contact:** Björn Gudmundsson - Sales and Marketing Manager

**First time at VNTM?:** no

**Field of Activity:** Into the Glacier is a tour operator, offering access to the largest man-made ice tunnel in the world. The ice tunnel is located high on Iceland's second largest glacier, Langjökull, where you will have an amazing opportunity to explore the glacier and see it from the inside.

**General Information:** Into the Glacier is a tour operator, offering access to the largest man-made ice tunnel in the world. The ice tunnel and the caves are located high on Iceland's second largest glacier, Langjökull, where you will have an amazing opportunity to explore the glacier and see it from the inside. To journey inside one of Iceland's frozen giants is truly a once-in-a-lifetime experience.

Into the Glacier operates tours to the glacier tunnel and caves on both modified glacier trucks and snowmobiles

## Stand no: IS-21

**Company:** The Lava Tunnel

**Address:** Klettagarðar 12, 104 Reykjavík

**Country:** Iceland

**Phone:** +354 5191616

**Website:** www.thelavatunnel.is

**E-mail:** hk@thelavatunnel.is

**Main contact:** Hallgrímur Kristinsson - Managing Director

**First time at VNTM?:** no

**Field of Activity:** The lava tunnel Raufarhólshellir is one of the longest lava tubes in Europe. Only 35 minutes from Reykjavík, we offer daily tours from 9-5, 365 days a year. During your tour inside, you'll learn about the dynamics of volcanic eruptions and their effect on the surrounding environment.

**General Information:** The Lava Tunnel »Raufarhólshellir« is one of the longest lava tubes in Europe only 35 minutes from Reykjavík. During your tour inside, a guide will tell you everything about the geological marvel that you gaze upon, along with many interesting stories relating to the history of the cave.

Exploring the tunnel is easy and enjoyable. A footbridge and several paths have been built over the roughest terrain making the Standard Tour accessible for all. An award winning lighting highlights the changing colors manifesting the powerful volcanic activity that formed the tunnel.

**Development focus:** Tours are every hour on the hour (9 am to 5 pm) and we are open 365 days a year. During the winter season, huge ice sculptures and wondrous snow artwork fill the inside of the forefront section of the cave, making your visit even more memorable. During the winter we also offer evening tours which are ideal to combine with evening tour activity such as Northern lights hunting.

**Additional comments:** The lava tunnel (Raufarholshellir) has become the most popular lava cave in Iceland. It has an ideal location close to the south coast of Iceland and just 35 minutes from Reykjavík and easy to combine with tours to Skogarfoss or the Golden circle.



## Stand no: IS-52

**Company:** The New Hotel Geysir

**Address:** Geysir, 801 Selfoss

**Country:** Iceland

**Phone:** +354 480 6800

**Website:** geysircenter.is

**E-mail:** mabil@geysircenter.is

**Main contact:** Mábil Masdóttir - Owner

**Additional contact:** Elin Svafa Thoroddsen (elin@hotelgeysir.is)  
- Owner and Marketing Manager

**First time at VNTM?:** no

**Field of Activity:** Conference rooms and restaurants. The hotel's rooms and suites are bright and light and all have views of the stunning scenery. Room's with a large window where you can sit in and watch the world go by or choose one with large opening windows and a balcony. Geysir Spa, hiking, golf course, horse riding, glacier langjökull

**General Information:** Newest addition to our family-run hotel on the doorstep of the geothermal area of Geysir. 77 rooms, beautiful view from every room. 30-85fm each room. Beautiful lounge area with fireplace and our hotel garden is designed with rocks, fire, wood from our Forrest Haukadalur & water. Great to enjoy the garden when the northern Lights come dancing from our big mountain Bjarnfell. For a special occasion, we recommend private dining as you will have access to the rooftop terrace which has an incredible 360-degree panorama of the surroundings and a herb garden.

**Development focus:** Finish all markings around the area. Better car park and good access. Reduce plastic, plant trees, wetlands that binds carbon dioxide. Electric charge stations by our hotel and do our best to be as environmentally friendly as we can and always do better each year

**Additional comments:** Már, son of Sigurdur Greipsson, started building a tourism business at Geysir in 1972. Már received the Order of the Falcon in 2005, from the President of Iceland, for initiative in tourism development. Hotel Geysir is still operated by his family.

## Stand no: IS-25

**Company:** VERA Expeditions

**Address:** Ljosalind 12, 201 Kopavogur

**Country:** Iceland

**Phone:** +354 8960216

**Website:** www.veraexpeditions.is

**E-mail:** thorkell@veraexpeditions.is

**Main contact:** Thorkell Palsson - MD

**Additional contact:** Birna Lind Björnsdóttir (greenland@veraexpeditions.is) - Consultant

**First time at VNTM?:** yes

**Field of Activity:** VERA Expeditions offers sailing adventures in Iceland and Greenland

**General Information:** The sailing yacht Vera is an Oyster 68 and built and coded for 12 guests and three crew, operating as a highly successful luxury crewed charter business on Iceland and Greenland. For overnight voyages, she offers 11 berths over five separate cabins, all en-suite with showers and WC, for eight guests and three crew members.

**Development focus:** Greenland – Scoresbysund : 8 days adventure in the Scoresbysund with incredible arctic landscape and wildlife in one of the most remote places on earth.

Breiðafjörður – Látrabjarg : Breiðafjörður's countless islands and Europe's largest bird cliff, home of the puffin.

North-Iceland: Siglufjörður, Grímsey, Húsavík and Akureyri

Sail and SKI in N-ICELAND'S Troll Peninsula) : Discover unspoiled and untouched terrain, only accessible by boat and helicopter

**Additional comments:** More info at stand



## Stand no: IS-56

**Company:** Viking Village/Fisherman's Village - Fjörukráin

**Address:** Strandgata 55, 220 Hafnarfjörður

**Country:** Iceland

**Phone:** +354 5651213

**Website:** www.vikingvillage.is

**E-mail:** birna@fjorukrain.is

**Main contact:** Johannes Bjarnason - Owner and Manger

**Additional contact:** Unnur Ýr Vidarsdóttir (unnur@fjorukrain.is) - Owner & Manager

**First time at VNTM?:** no

**Field of Activity:** Fjörukráin 29 years, 1990-2019

Two themed Villages with accommodation and restaurants.

Viking Village: 41 rooms and 14 viking cottages. Fisherman's Village: 25 rooms. In both Villages all the rooms have: Private bathroom, flat screen TV, hair dryer, coffee maker, free WIFI, free parking and most rooms have refrigerator.

**General Information:** The restaurant in the Viking Village is called Fjörukráin and is open from 18:00 all nights and is open for groups for lunch. Fjörukráin can seat up to 400 guests. Live entertainment most nights and the staff is dressed up like vikings.

The restaurant in the Fisherman's Village is open for groups and has an ice sea view. There we can seat up to 80 guests. In the Viking Village we have hot tub and a sauna, in the the Fisherman's Village we have two hot tubs.

The Fisherman's Village is the perfect place to see the northern lights

**Development focus:** We are a family business and we always try our best to make our guests happy

**Additional comments:** If you have any questions please contact us and we answer soon as possible.

## Stand no: IS-39

**Company:** Visit Austurland\* / East Iceland

**Address:** Tjarnarbraut 39e, 700 Egilsstaðir

**Country:** Iceland

**Phone:** +354 4703800

**Website:** www.east.is

**E-mail:** jonina@austurbru.is

**Main contact:** Jónína Brynjólfssdóttir - Project manager

**First time at VNTM?:** no

**Field of Activity:** Visit Austurland\* / Est Iceland is managed by Austurbru ses. and its purpose is to intergrate marketing and promotion in East Iceland in cooperation with tourist and travel operators and the municipalities, as well as clusters and organisations within the area.

**General Information:** Austurland (East Iceland) is characterized by small villages, dramatic coastlines, narrow fjords, waterfalls and mountains. The nature is always close and the scenery is breathtaking. The destination offers outstanding outdoor experiences all year around. A great range of some of Europe's best hiking trails, rugged and exciting highlands.

**Development focus:** Our aim is to develop high-quality and unique products and experiences that bring extra value to visitors and residents, and generate positive and exciting stories to tell about Austurland.

**Additional comments:** Austurland is the region in the east of Iceland. Often also referred to as the East fjords. The region consists mainly of three types of landscapes; firðir (fords), hérað (shire) and hálendi (highland).

## Stand no: IS-53

**Company:** Visit Mývatn  
**Address:** Hlíðavegur 6, 660 Mývatn  
**Country:** Iceland  
**Phone:** +354 8678723  
**Website:** www.visitmyvatn.is  
**E-mail:** info@visitmyvatn.is  
**Main contact:** Soffía Jónsdóttir - General Manager

**First time at VNTM?:** no

**Field of Activity:** Tourism and events!

A representative of tourism in the Mývatn Area,  
 The Yule Lads (13 Icelandic Santa Clauses),  
 Mývatn Marathon & Lava Run &  
 Mývatn Winter Festival.

**General Information:** Visit Mývatn, »the Northern Lights Capital of Iceland« is an event coordinator & tourism marketing agency at Mývatn, North Iceland. Home of the 13 Icelandic Yule Lads & organizer of the Mývatn Marathon & Lava Run.

At Mývatn you can experience the most & the best that Iceland has to offer. Large open spaces with roads & walkways lead travellers to unworldly locations, where volcanic eruptions have played a crucial role in the formation of the landscape. Whether the plan is to enjoy the landscape, examine unique natural phenomena or looking at plant & birdlife, Mývatn has it all.

**Development focus:** We are currently developing the Yule Lads project and welcoming guests/groups during the summer time, as well as expanding the winter season when they welcome guests everyday in December.

To increase awareness of the Mývatn area and get our visitors to stay longer, through a wide variety of activities and events.

Growing the Mývatn Marathon event with sports tourism and building the trail run »The Lava Run«.

**Additional comments:** We are no longer the tourist information center in Mývatn, we are a separate identity, a representative of the area, that focuses on marketing the companies and area as a whole.

## Stand no: IS-48

**Company:** Visit North Iceland  
**Address:** Hafnarstraeti 91, 600 Akureyri  
**Country:** Iceland  
**Phone:** +354 4623300  
**Website:** www.northiceland.is  
**E-mail:** halldor@nordurland.is  
**Main contact:** Halldor Kjartansson - Project Manager

**Additional contact:** Arnheiður Jóhannsdóttir (aj@northiceland.is) - Managing Director

**First time at VNTM?:** no

**Field of Activity:** Visit North Iceland is the official marketing office for North Iceland. Activities include the promotion of North Iceland via internet, publications, and participation in trade shows. Visit North Iceland offers assistance and organization of fam and press trips.

**General Information:** North Iceland is a friendly and tranquil area including Akureyri town and a number of historic coastal towns. Most visited attractions are Dettifoss, Europe's most powerful waterfall in Vatnajökull National Park and lake Mývatn geothermal region. Activities include whale watching, seal and birdwatching and horseback riding. We have magical winters with Iceland's most popular ski area, off-piste skiing, 13 Yule Lads (Santas) and unique locations for Northern Lights observation.

**Development focus:** Visit North Iceland encourages innovation in tourism in the region, providing assistance and advice. It is supported by the Icelandic Ministry of Industry and Innovation, 20 municipalities in North Iceland and has around 250 member companies. Visit North Iceland participates in development projects for tourism in North Iceland focusing on winter tourism and destination development.

**Additional comments:** Arctic Coast Way opened this summer being Iceland's first tourist route. Arctic Coast Way is a development project hosted at Visit North Iceland.



## Stand no: IS-54

**Company:** Visit Reykjanes Iceland

**Address:** Skógarbraut 945, 262 Reykjanesbær

**Country:** Iceland

**Phone:** +354 420 3288

**Website:** visitreykjanes.is

**E-mail:** ejs@visitreykjanes.is

**Main contact:** Eyþór Sæmundsson - Project Manager

**Additional contact:** Hrafnhildur Hafsteinsdóttir  
(hrafnhildur.y.hafsteinsdottir@reykjanesbaer.is) - Tourism representative

**First time at VNTM?:** no

**Field of Activity:** Visit Reykjanes is the destination marketing office for the Reykjanes peninsula and Reykjanes UNESCO Global Geopark. Our home is a stone's throw from Keflavík International Airport and only 30 minutes from the vibrant capital, Reykjavík.

**General Information:** The Reykjanes peninsula is a natural powerhouse. The area is permanently marked by the Mid-Atlantic ridge and there are only a few places around the world – where you can see such a rift up close. See where the country is being ripped apart, inch by inch. See how the lava fields, overgrown with moss, bear witness to volcanic eruptions that happened millennia ago. This rugged beauty is home to a community that puts sustainability and innovation at its core.

**Development focus:** We offer nature lovers, outdoor enthusiasts and geology connoisseurs and laymen alike a rare opportunity of discovery. And the lunar landscapes, friendly communities and the short distance from Iceland's capital Reykjavík means that curiosity can be quenched with ease.

Feel how the nutritious sea water at the Blue Lagoon can soften and soothe your skin. And climb, hike, or bike in an area marked by survival and volatility. Take a breath and witness just how amazing our region is.

**Additional comments:** We help you find the right services to offer your customers, and our partners always aim to provide the best possible experience that the area and its people have to offer.

## Stand no: IS-27

**Company:** Visit South Iceland

**Address:** Tryggvagata 13, 800 Selfoss

**Country:** Iceland

**Phone:** +354 560 2030

**Website:** www.south.is

**E-mail:** dagny@south.is

**Main contact:** Dagný H Jóhannsdóttir - Managing Director

**Additional contact:** Olga Ingólfssdóttir (olga@visitvatnajokull.is)  
- Promotion - South Iceland (The Vatnajökull Region)

**First time at VNTM?:** no

**Field of Activity:** Visit South Iceland is responsible for tourism & marketing in South Iceland. The area extends from Thorlakshofn in the West to Höfn in the East. South Iceland has a diverse and significant nature with great attraction that is easy to access and experience.

**General Information:** South Iceland has a diverse and significant nature with great attraction that is easy to access and experience. The great variety and the quality of services enables our guests to enjoy the best of what Iceland has to offer.

South Iceland is a popular destination for Iceland's visitors. They come to see the natural attractions of Eyjafjallajökull, Þingvellir, Gullfoss and Geysir, Vík and Jökulsárlón (Glacier lagoon) to name just a few places. Access to, and around, the region is easy and direct access from the international airport.

**Development focus:** The summer season's longer days brings cultural events and festivals, travel into the interior and cycling, backpacking and hiking trips. During the winter months it is possible to take northern lights tours, horseback riding, ice-climbing, visit natural ice caves and other outdoor activities. South Iceland won as an »Outdoor Activity Destination of the year 2018 and 2019« by Luxury Travel Guide awards.

**Additional comments:** Visit South Iceland together with representative from different areas of South Iceland to facilitate access to a whole region of possibilities.

## Stand no: IS-31

**Company:** Visit West Iceland

**Address:** Borgarbraut 58-60, 310 Borgarnes

**Country:** Iceland

**Phone:** +354 437 2314

**Website:** <https://www.west.is/>

**E-mail:** [bjork@west.is](mailto:bjork@west.is)

**Main contact:** Björk Júlíana Jóelsdóttir - Project Manager

**First time at VNTM?:** no

**Field of Activity:** The Marketing office's main objective is to strengthen the image of West Iceland and present it as an ideal destination for travelers.

**General Information:** West Iceland is a region priding itself on its striking natural landscapes. It allures the discerning traveller with the promise of escaping to the land of the Sagas, volcanoes, waterfalls and glaciers. While this magnificent part of the country is beautiful all year round, it is during the winter months that it exudes an extra special charm. During the winter, West Iceland presents travellers with breathtaking vistas of the enthralling Northern Lights as they illuminate the skies and cast a gentle glow over the majestic scenery.

**Development focus:** The purpose of the West Iceland Marketing Office is to integrate marketing and promotion in West Iceland by conducting this activity in one place in cooperation with tourist and travel operators and the municipalities as well as clusters and organisations within the area. The Marketing Office's main objective is to strengthen the image of West Iceland and present it as an ideal destination for tourists.

**Additional comments:** West Iceland is delighted to announce that it has been awarded Winter Destination of the year 2019 by Luxury Travel Guide. It is an honor for West Iceland to receive an award from LTG, the 3rd year in a row.

## Stand no: IS-35

**Company:** Visit Westfjords

**Address:** Árnagata 2-4, 400 Ísafjörður

**Country:** Iceland

**Phone:** +354 4503002

**Website:** [www.westfjords.is](http://www.westfjords.is)

**E-mail:** [diana@vestfirdir.is](mailto:diana@vestfirdir.is)

**Main contact:** Dána JÓhannsdóttir - Manager

**First time at VNTM?:** no

**Field of Activity:** Visit Westfjords is the official body of tourism in the Westfjords of Iceland. Mainly working in destination marketing and promotion of tourism. More than 50 tourism companies in the Westfjords are official partners of Visit Westfjords.

**General Information:** Visit Westfjords promotes the Westfjords of Iceland, a region that's off the beaten track but still easily accessible. Some of the main attractions in the Westfjords are Látrarbjarg Europe's largest bird cliff, Rauðasandur a red sandy beach and Hornstrandir nature reserve.

**Development focus:** The keywords for the Westfjords area are sustainability and nature. With an emphasis on mountains and fjords; solitude and adventures on the sea.

**Additional comments:** Further information:

- Visit Westfjords [www.westfjords.is](http://www.westfjords.is)

## Stand no: IS-47

**Company:** Whale Safari

**Address:** Ægisgarði 5, 101 Reykjavík

**Country:** Iceland

**Phone:** +354 4970000

**Website:** whalesafari.is

**E-mail:** reynar@whalesafari.is

**Main contact:** Ottosson Reynar - General Manager

**Additional contact:** Sveinn Hólmar Guðmundsson (sveinnh@elding.is) - Sales

**First time at VNTM?:** no

**Field of Activity:** Whale Safari is Reykjavík's original small group whale & bird watching tour operator. From April to October we offer wildlife tours on our specially designed RIB speedboats. We are proud to be a small group whale watching company focusing on the personal experience of our customers.

**General Information:** Our specially constructed RIB boats are made to get you as close as possible to the whales, dolphins and puffins of Faxaflói Bay & the famous Eyjafjord humpbacks in Akureyri.

We offer multiple departures on our RIB boats from the 1st of April until the 31st of October.

All year round we also offer boat tours from Reykjavík Old Harbour and Akureyri in the North of Iceland. If you need help planning your stay in Iceland we can also recommend a variety of day tours departing from Reykjavík.

**Development focus:** As a leading RIB boat tour operator in Iceland we are constantly renewing and improving our safety and operation protocols. That way our customers can comfortably and securely enjoy their wildlife adventures and we can strive to ensure the best possible encounters - both for animal welfare and passenger enjoyment.

## Stand no: IS-55

**Company:** Ylma Apartments&Hotels

**Address:** Fiskislóð 73., 101 Reykjavík

**Country:** Iceland

**Phone:** +354 6155064

**Website:** ylma.is

**E-mail:** ibolya@ylma.is

**Main contact:** Ibolya Nagy - Reception & Booking Manager

**Additional contact:** Jan Mitsatko (jan@ylma.is) - Sales & Marketing Manager

**First time at VNTM?:** yes

**Field of Activity:** Ylma is an Icelandic company that offers hotels and apartments in the heart of Reykjavík.

**General Information:** With more than 100 apartments in 15 locations in Reykjavík, we cater to individual travelers as well as groups and families. We offer a wide range of units from budget studios through larger apartments all the way to high-end hotel rooms and luxury penthouses.

Even though most units are self-catering, we have a 24/7 front desk always ready to assist our guests.

**Development focus:** We are constantly expanding our business, portfolio and services with the goal to provide a pleasant experience to all of our guests. Our aim is to maintain our position as the leading company in Iceland on the market of self-catering apartments.

We pride ourselves on the high quality of service and sustainable approach according to which we manage and operate our business.

**Additional comments:** We are excited to meet potential business partners and get to know new companies to collaborate with in the future.





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# Vestnorden



**Iceland | October 6-8 | 2020**



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